



2008 Oxford Business & Economics Conference Program

St. Hugh's College, Oxford
University, Oxford, UK

June 22-24, 2008

List of Participants

Session Presenter	Session Chair	Name
17	12	Akhilesh Chandra
21		Alex Wong
2		Alexandre Di Miceli da Silveira
13		Alexandre Di Miceli da Silveira
25		Alexandre Di Miceli da Silveira
12		Amr Hassanein
22		Amr Hassanein
45		Amr Hassanein
33		Anming Zhang
12	17	Anthony Andrews
3		Atul Gupta
28	23	B. Barbara Boerner
7		Baker Alserhan
1		Barbara A. Alston
36		Barbara Libby
8		Belal Barhem
12		Benjamin Neil
23		Bikki Jaggi
44		Calin Gurav
26		Carlos Duarte
39		Charles Pineno
25	39	Chinedum Nwajiuba
33		Chinedum Nwajiuba

Session Presenter	Session Chair	Name
16	11	Coco Xiaolu Ma
43	43	Dan Kipley
44	44	Daniel Orne
44		Daniel Orne
42		Daniel Streich
33		Daphne Halkias
10		David Blair
41		David Lilly
26		David Walters
15	20	Deepika M G
37		Derek Hum
20		Diane Wright
43		Dilek Cukul
35		Donald Tompkins
13		Emre Ozsoz
10		Ernest Curci, II
40		Faith Pereira
25		Felipa de Mello-Sampayo
45		Felipa de Mello-Sampayo
38	33	Frederick J. Augustyn, Jr.
32	37	George C. Philippatos
31		George C. Philippatos
34	41	Ghassan Al-Qaimari
41		Graham Elkin

Session Presenter	Session Chair	Name
27		Hur Bersam Bolat
27		Hur Bersam Bolat
24	36	Idil V. Evcimen
9		Ismail Ait-Saadi
4		James Kent
11	16	Janet Spitz
19	14	Janine Saba Zakka
6		Jean Gordon
22	30	Jean-Luc Grosso
38		Jean-Luc Grosso
14		Jesus Otero
18	13	Jim Everett
18		Jim Everett
27		Jim Everett
4	9	Jittima Tongurai
31		Joe Turek
19		John Hasseldine
5	10	John Parkinson
26		Jose Paulo Esperanca
35		Joy Grant
4		Juan DelaCruz
9	4	Karina Coetzee
34		Lai Man So Stella
39		Lee Tagliaferri

Session Presenter	Session Chair	Name
34		Leslie Levin
10	5	Lewis L Smith
39		Lin Mei-Lun
2		Lucas Ayres Barros
13		Lucas Ayres Barros
25		Lucas Ayres Barros
16		Luis F. Hor-Meyll
5		Lynne Roach
15		M. Edo Siregar
42		Mabelann D'Lima
14	19	Mahmoud Nourayi
21		Mark Williams
27		Martha Wilson
41		Melodena Stephens Balakrishnan
42		Melodena Stephens Balakrishnan
9		Michael Crosswell
5		Michael Gillispie
17	40	Michael McCuddy
35		Michael McCuddy
30		Miguel Ramirez
4		Mine Doyran
33		Miroslav Mateev
12		Mohamad Abdul Hamid

Session Presenter	Session Chair	Name
17		Mohammad Alauddin
30	25	Mohammed Naim Chaker
40		Mohd Shaladdin Muda
40		Mona Chung
45		Muhammad Shaukat
38		Muhammad Yasser Arafat
25		Niccolo Gordini
11		Nick Ostapenko
1	6	Nina Jacob
7		Norizan Mohd Kassim
6		Nour Al Harake
30		Olukemi Lawanson
18		Patrycja Wisniewska
16		Paulo Cesar Motta
43		Paulo Cesar Motta
19		Peggy Hite
42	42	Peter Geib
44		Peter Gibson
37		Peter Krumhuber
10		Peter T. DiPaolo
3	8	Piyush Sharma
32		Prodromos Vlamis
31		Prodromos Vlamis
1		Qiongyao Zhang

Session Presenter	Session Chair	Name
24		Ramanie Samaratunge
8	3	Reccia Charles
17		Renee Jefferson
19	34	Renee Sabbagh Ghattas
5		Robert Reinke
31		Roger Clark
20	15	Roger Collins
8	22	Romuald E. J. Rudzki
45	32	Romuald E. J. Rudzki
5	45	Romuald Rudzki
35		Ron Decker
37		Rukhsana Kalim
37		Rukhsana Kalim
30		Ruzita Mohd. Amin
2	7	Sahar Nasr
31		Sahar Nasr
28		Salman Ahmad
6		Sam Ho
13	18	Sanya Dudukovic
26		Saridan Abu Bakar
32		Selamah Abdullah Yusof
22		Shawn Carraher
21	26	Shehla Arifeen
38		Sherry Grosso

Session Presenter	Session Chair	Name
38		Sheryl Grosso
7	2	Shradha Shivani
45		Sofia de Sousa-Vale
36	24	Sooraj Fowdar
3		Sophie Zhang
14		Subadar Agathee Ushad
42		Subhrendu Rath
14		Susanne Schmitz
26	21	Syed Akhtar
23		Sylwia Gornik-Tomaszewski
36	38	Tadashi Inoue
31		Tadashi Inoue
38	27	Teresa L. Smith
22		Teresa L. Smith
28		Thomas M. Fullerton, Jr.
24		Tunc Evcimen
34		Vladimir Pashkevich
7		Wanninayake Mudiyansele Chandrarathne Wanninayake
37		Wayne Simpson
20		William Ferguson
19		Xiaofei Song
6	1	Y. Datta
16		Yanni Yan

Session Presenter	Session Chair	Name
39		Yaw Mensah
24		Zafar Saeed
43		Zeynep Gultekin
13		Zoltan Murgulov



Conference Schedule



Saturday, June 21st:

Registration: 4:00 PM - 6:00 PM

Sunday, June 22nd:

Registration: 7:30 AM - 1:00 PM

Coffee Break: 9:30 AM - 10:00 AM &
3:00 PM - 3:30 PM

Sessions 1-20: 8:00 AM - 5:30 PM

Lunch: 12:00 PM - 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Monday, June 23rd:

Registration: 7:30 AM - 12:00 PM

Coffee Break: 9:30 AM - 10:00 AM &
3:00 PM - 3:30 PM

Sessions 21-41: 8:00 AM - 5:30 PM

Working Lunch Sessions: 12:00 PM - 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Wine Reception: 5:30 PM - 6:30 PM

Tuesday, June 24th:

Sessions 42-45: 9:00 AM - 11:00 AM

Coffee Break: 8:30 AM - 9:00 AM



Instructions to Program Participants



Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an LCD overhead projector and computer. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. All rooms will have LCD projectors.

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. If the session’s chair is absent, the last discussant listed should take on the role of the chair.



Sunday, June 22nd, 2008,
8:00 AM – 9:30 AM / Mordan

Seminar Room 2

SESSION [1]: Strategic Issues

CHAIR :

Y. Datta, Northern Kentucky
University

TITLES & AUTHORS:

Performance Management and
Execution: Strategically Providing
Effective Feedback through
Ongoing Appraisal Systems.¹

**Barbara A. Alston, Nova
Southeastern University**

**Bahaudin G. Mujtaba, Nova
Southeastern University**

Structures and Cross-Cultural
Management: The Case of Credit
Suisse's Project Copernicus in
Singapore.²

**Nina Jacob, Goa Institute of
Management**

A Case Study on the Franchising
of Oriental Optics, Shanghai,
China.³

**Qiongyao Zhang, University of
Michigan-Flint**

DISCUSSANTS:

1. Qiongyao Zhang
2. Barbara A. Alston
3. Nina Jacob

Sunday, June 22nd, 2008,
8:00 AM – 9:30 AM / Mordan
Seminar Room 1

SESSION [2]: Economics/Finance
CHAIR:

Shradha Shivani, Birla Institute
of Technology

TITLES & AUTHORS:

State-owned Financial
Institutions: Do they Make it or
Break it.¹

Sahar Nasr, World Bank

Evolution and Determinants of
Firm-Level Corporate
Governance Quality in Brazil.²

**Alexandre Di Miceli da Silveira,
University of Sao Paulo (FEA-
USP)**

**Lucas Ayres Barros, Mackenzie
Presbyterian University,
University of Sao Paulo (FEA-
USP)**

**Andre Luiz Carvalhal-da-Silva,
Federal University of Rio De
Janiero**

**Ricardo Pereira Camara Leal ,
Federal University of Rio De
Janiero**

DISCUSSANTS:

1. Alexandre Di Miceli da
Silveira
2. Subadar Agathe Ushad
3. Sahar Nasr

Sunday, June 22nd, 2008,
8:00 AM – 9:30 AM /MTB Hall

SESSION [3]: Strategic Issues

CHAIR:

Reccia Charles, St. George's
University



TITLES & AUTHORS:

Gender Differences in Self-Regulatory Failure: Exploring the Influence of Affect and Self-regulatory Focus.¹

Piyush Sharma, Hong Kong Polytechnic University

Maxjet Airlines: All Business Class Airlines.²

Atul Gupta, Lynchburg College
Niharika Patel, Lynchburg College

The Exploitation of Relationship-based Capabilities

Yanni Yan, City University of Hong Kong

Daniel Z. Ding, City University of Hong Kong

Eric Chen-ting Su, City University of Hong Kong

Sophie Zhang, City University of Hong Kong

DISCUSSANTS:

1. Atul Gupta
2. Sophie Zhang
3. **Piyush Sharma**

Sunday, June 22nd, 2008,
8:00 AM – 9:30 AM / Mordan Seminar Room 3

SESSION [4]: Accounting/
Economics/Finance

CHAIR:

Karina Coetzee, North-West University

TITLES & AUTHORS:

The Economics of the Fashion Industry in Latin America: A Comparative Analysis.¹

Juan DelaCruz, Fashion Institute of Technology
Mine Doyran, Fashion Institute of Technology

Implementation of the Reform of Postal Savings System for the Japanese Financial System.²

Jittima Tongurai, Oita University

Taxation of Internet Sales: A Path Through the Nexus Quandry.³

James Kent, Marist College
Ruth E. Kent, Marist College

DISCUSSANTS:

1. Jittima Tongurai
2. James Kent
3. Juan DelaCruz

Sunday, June 22nd, 2008,
8:00 AM – 9:30 AM / Mordan Seminar Room 4

SESSION [5]: Ethics/Higher Education/Business Law Issues

CHAIR:

Lewis L Smith, Windy Hills Associates

TITLES & AUTHORS:

Technical and Symbolic Information in Case Studies.¹

John Parkinson, York University
Paul Wayne, York University



Understanding the Processes of International Trade at the Individual Level: New Quantitative and Qualitative Methodologies for Conducting Research into Exporters.²

Romuald E J Rudzki, New Zealand School of Export
Sabina Jaeger, AUT

Students can Start Their Higher Education Experience Only Once - How an Introductory Survey of Business Course Can Be Used To Teach First Year/Freshman Success Skills and Business Discipline Integration.³

Michael Gillispie, University of South Dakota

Richard Muller, University of South Dakota

Robert Reinke, University of South Dakota

Lynne Roach, University of South Dakota

DISCUSSANTS:

1. Robert Reinke
2. John Parkinson
3. Romuald E J Rudzki



Coffee Break: Registration Desk



Sunday, June 22nd, 2008,
10:00 AM – 12:00 PM /MTB Hall
SESSION [6]: Management/
Strategic Issues

CHAIR:

Nina Jacob, Goa Institute of
Management

TITLES & AUTHORS:

Locus of Control Correlates of the
Three-Component Model of
Organizational Commitment and
the perceived Organizational
Support.¹

**Nour Al Harake, Lebanese
American University**

**Sylvia Karkoulian, Lebanese
American University**

Rising Economic Inequality and
Class Divisions in America: From
a Mass To A Class Market.²

**Y. Datta, Northern Kentucky
University**

Running head: Replacing The
“Baby Boomers” In The 21st
Century.³

**Jean Gordon, Capella University
Michael Williams, Capella
University**

**R. John Welsh, Jr., Capella
University**

Lean Resource Management for
Global Sustainability

Sam Ho, IMC, UK

DISCUSSANTS:

1. Jean Gordon
2. Nour Al Harake
3. Sam Ho
4. Y. Datta

Sunday, June 22nd, 2008,
10:00 AM – 12:00 PM Mordan
Seminar Room 1

SESSION [7]: Marketing

CHAIR:

Sahar Nasr, World Bank

TITLES & AUTHORS:

The Crisis of Trade Names in the
United Arab Emirates: Originality
vs. Inadequate Translation a
**Bakr Ahmad Alserhan, United
Arab Emirates University**

Analysing Approaches to
Measurement of Brand Equity.²

**Shradha Shivani, Birla Institute
of Technology**

**Tanmay Chattopadhyay,
Amararaja Batteries Ltd.**

Consumer Attitude towards
Green Marketing Strategies: An
Empirical Study.³

**Wanninayake Mudiyansele
Chandrarathne Wanninayake,
University of Kelaniya
Pradeep Randiwela, University
of Colombo**

The Antecedents of Customer
Loyalty in an E-Commerce
Setting.⁴



Norizan Mohd Kassim, Qatar University
Salaheldin Ismail, Qatar University

DISCUSSANTS:

1. Wanninayake Mudiyansele
Chandrarathne Wanninayake
2. Bakr Ahmad Alserhan
3. Norizan Mohd Kassim
4. Shradha Shivani

Sunday, June 22nd, 2008,
10:00 AM – 12:00 PM / Mordan
Seminar Room 2

SESSION [8]: Strategic Issues

CHAIR:

Piyush Sharma, Hong Kong
Polytechnic University

TITLES & AUTHORS:

Nutmeg: The Tradition of the
Spice Isle and Strategic
Management – a Match or a
Misfit? ¹

**Reccia Charles, St. George's
University**

Ranking the Future Global
Manager Characteristics and
Knowledge Requirements
According To the UAE Business
Managers Opinions? ²

**Belal Barhem, Abu Dhabi
University**
Hassan Younies, UAE University

Exploring the Global Community
of Scholars – Lesson for Business
and Economics. ²

**Romuald E. J. Rudzki, New
Zealand School of Export**

DISCUSSANTS:

1. Romuald E. J. Rudzki
2. Reccia Charles
3. Belal Barhem

Sunday, June 22nd, 2008,
10:00 AM – 12:00 PM / Mordan
Seminar Room 3

SESSION [9]: Economics &
Finance

CHAIR:

Jittima Tongurai, Oita University

TITLES & AUTHORS:

The Development Record and the
Effectiveness of Foreign Aid. ¹
**Michael Crosswell, U.S. Agency
For International Development**

The Financial and Intermediary
Services Act as Means to
Reduction of the Expectation Gap
in the Personal Financial Service
Industry in South Africa. ²

**Karina Coetzee, North-West
University**
**Jan M P Venter, North-West
University**

Asian Currency Crisis: Adding
Trigger to Vulnerability. ³
**Ismail Ait-Saadi, Curtin
University of Technology**



DISCUSSANTS:

1. Ismail Ait-Saadi
2. Michael Crosswell
3. Karina Coetzee

Sunday, June 22nd, 2008,
10:00 AM – 12:00 PM / Mordan
Seminar Room 4

SESSION [10]: Economics &
Finance

CHAIR:

John Parkinson, York University

TITLES & AUTHORS:

Golden Parachutes and Their
Effects on Organizational
Financial Decisions .¹

**Ernest Curci, II, Walt Disney
World Co./ Nova Southeastern
University/ Warren National
University**

**Peter T. DiPaolo, Nova
Southeastern University**

Do Random Series Exist?²

**Lewis L Smith, Windy Hills
Associates**

India's Rail Productivity Play: A
Case Study of Political and
Business Decision-Making in a
Democracy.³

**David Blair, National Defense
University, Industrial College of
the Armed Forces**

**Steven Ditmeyer, Industrial
College of the Armed Forces**

DISCUSSANTS:

1. David Blair
2. Ernest Curci, II
3. Lewis L Smith



Lunch Break: Registration Desk



Sunday, June 22nd, 2008,
1:00 PM – 3:00 PM / MTB Hall
SESSION [11]: Management

CHAIR:
Coco Xiaolu Ma, Griffith University

TITLES & AUTHORS:

Gender Development
Consequences of Business
Globalization. ²

Janet Spitz, College of St. Rose
**Alison M. Konrad, University of
Western Ontario**
Adam Cresko, College of St. Rose

Sochi, Russia, 2014: What
Should You Ask the Golden Fish
For?: Nation Branding through
the Olympics. ³

**Nick Ostapenko, Georgetown
University**

DISCUSSANTS:

1. Nick Ostapenko
2. Janet Spitz

Sunday, June 22nd, 2008,
1:00 PM – 3:00 PM / Mordan
Seminar Room 1

SESSION [12]: Economics &
Finance

CHAIR:
Abbas Valadkhani, University of
Wollongong

TITLES & AUTHORS:

Land Installment Contracts -
Should They Be Abolished? ¹

**Benjamin Neil, Towson
University**

A Location Production Model in
Heterogeneous Space. ²

**Anthony Andrews, Global Trade
Research Institute**

A Suggested Mortgage System
Model for Egypt. ³

**Amr Hassanein, The American
University in Cairo**

A Panel Data Analysis on the
Corporate Demand for Islamic
Insurance (Takaful): Evidence
from Malaysian Firms. ³

**Mohamad Abdul Hamid,
University Kebangsaan Malaysia**
**Jamil Osman, International
Islamic University Malaysia**
**Rosylin Mohd Yusof,
International Islamic University
Malaysia**

DISCUSSANTS:

1. Amr Hassanein
2. Benjamin Neil
3. Mohamad Abdul Hamid
4. Anthony Andrews

Sunday, June 22nd, 2008,
1:00 PM – 3:00 PM / Mordan
Seminar Room 2

SESSION [13]: Economics &
Finance

CHAIR:
Jim Everett, University of Western
Australia



TITLES & AUTHORS:

Board Interlocking in Brazil: Directors' Participation in Multiple Companies and its Effect on Firm Value.¹

Alexandre Di Miceli da Silveira, University of Sao Paulo (FEA-USP)

Lucas Ayres Barros, Mackenzie Presbyterian University, University of Sao Paulo (FEA-USP)

Rafael Liza Santos, University of Sao Paulo

The Impact of Internet-Banking on Bank Profitability- The Case of Turkey.²

Emre Ozsoz, Fashion Institute of Technology & State University of New York

Ceylan Onay, Bođaziçi University

Asly Deniz Helvacıoglu, Bođaziçi University

Credit Spread Forecasting using Higher Order Cumulants.³

Sanya Dudukovic, Franklin College

Do Public Information Variables Explain the Long-Term Returns Performance of New Economy Seasoned Equity Offers? Evidence from Australia.⁴

Zoltan Murgulov, Monash University

Eduardo Roca, Monash University

DISCUSSANTS:

1. Sanya Dudukovic
2. Emre Ozsoz
3. Zoltan Murgulov
4. Alexandre Di Miceli da Silveira

Sunday, June 22nd, 2008,
1:00 PM – 3:00 PM / Mordan
Seminar Room 3

SESSION [14]: Economics & Finance

CHAIR:

Janine Saba Zakka, Lebanese American University

TITLES & AUTHORS:

Testing for Stationarity in Inflation Rates: A Re-Examination of the Evidence From 13 OECD Countries.¹

Jesus Otero, Universidad del Rosario

Temporal Stock Price Changes and CEO Compensation.²

Mahmoud Nourayi, Loyola Marymount University

An Empirical Comparison of Gender Differences in Labor Market Experience Measures.³

Susanne Schmitz, Elmhurst College

Paul E. Gabriel, Loyola University

Monthly Anomalies on the Mauritian Equity Market: Evidence from Garch Models.⁴



**Subadar Agathe Ushad,
University of Mauritius**

DISCUSSANTS:

1. Mahmoud Nourayi
2. Susanne Schmitz
3. Subadar Agathe Ushad
4. Jesus Otero

Sunday, June 22nd, 2008,
1:00 PM – 3:00 PM /Mordan
Seminar Room 4

SESSION [15]: Management

CHAIR:

Roger Collins, Thompson Rivers
University

TITLES & AUTHORS:

The Employee Buy Out Model:
the Case of Tata Tea. ¹

**Deepika M G, Icfai Business
School**

The Responsibility and
Independence of Shariah
Supervisory Board of Indonesian
and Pakistani Islamic Bank: A
Comparison. ²

**M. Edo Siregar, Universitas
Negeri Yakarta**

**Amber Khwaja, My Bank Ltd of
Pakistan**

DISCUSSANTS:

1. M. Edo Siregar
2. Deepika M G



Coffee Break: Registration Desk



Sunday, June 22nd, 2008,
3:30 PM – 5:30 PM / MTB Hall

SESSION [16]: Marketing

CHAIR:

Janet Spitz, College of St. Rose

TITLES & AUTHORS:

Branding “Made in Hong Kong”:
New Identity of Hong Kong-
Chinese and Hong Kong in
International Film Business.¹

**Coco Xiaolu Ma, Griffith
University**

The Exploitation of Relationship-
based Capabilities.²

**Yanni Yan, City University of
Hong Kong**

**Eric Chen-ting Su, City
University of Hong Kong**

**Daniel Z. Ding, City University
of Hong Kong**

A New Marketing Strategy for E-
Commerce: The Gulf Region
Experience.³

**Ahmed Al-Nakeeb, Al Ain
University**

**Khalid W. Alrawi, Al Ain
University**

**Khalifa H. Jaber, Al Ain
University**

Buying Food with Little Money:
A Perceived Risk Approach to
Low Income Consumers’ Decisio

Luis F. Hor-Meyll, PUC-RIO

**Paulo Cesar Motta, IAG-School
of Business-PUC-Rio**

Patricia Grossi, Catholic
University

DISCUSSANTS:

1. Paulo Cesar Motta

2. Ahmed Al-Nakeeb

3. Yanni Yan

4. Coco Xiaolu Ma

Sunday, June 22nd, 2008,
3:30 PM – 5:30 PM / Mordan
Seminar Room 1

SESSION [17]: Ethics/Higher
Education/Business Law Issues

CHAIR:

Anthony Andrews, Global Trade
Research Institute

TITLES & AUTHORS:

What Determines the Research
Output of Australian
Universities?¹

**Abbas Valadkhani, University of
Wollongong**

**Simon Ville, University of
Wollongong**

Exploring Gender Differences in
the Linkages between
Fundamental Moral Orientations
and OutEmpirical Study of the
Hotel industry in Turkey.²

**Michael McCuddy, Valparaiso
University**

**Musa Pinar, Valparaiso
University**

Metin Kozak, Mugla University

**Ibrahim Birkan, Baskent
University**



A Content Analysis of Virtual Learning Literature in Business and Education, 1997-2007. ³

Renee Jefferson, The Citadel
Does a Good Performance in Progressive Assessment Necessarily Lead to a Similar Outcome in

Mohammad Alauddin, The University of Queensland
Asaduzzaman Khan, The University of Queensland

DISCUSSANTS:

1. Mohammad Alauddin
2. Renee Jefferson
3. Michael McCuddy
4. Abbas Valadkhani

Sunday, June 22nd, 2008,
3:30 PM – 5:30 PM / Mordan
Seminar Room 2

SESSION [18]: Strategic Management

CHAIR:

Sanya Dudukovic, Franklin College

TITLES & AUTHORS:

Creating Model of Excellence of Polish Project Managers with using Metaprogram-Based Tools. ¹

Patrycja Wisniewska, Leon Kozminski's Academy of Management and Entrepreneurship

Exponential Smoothing for Production Control and Error Adjustment. ²

Jim Everett, University of Western Australia

A Mine Planning Model Using a Modified Greedy Algorithm. ³

Jim Everett, University of Western Australia

DISCUSSANTS:

1. Jim Everett
2. Patrycja Wisniewska
3. Patrycja Wisniewska

Sunday, June 22nd, 2008,
3:30 PM – 5:30 PM / Mordan
Seminar Room 3

SESSION [19]: Accounting

CHAIR:

Mahmoud Nourayi, Loyola Marymount University

TITLES & AUTHORS:

Regulation, Disclosure, and Analyst Bias Assessment – Implications on US and Canada Comparison. ¹

Xiaofei Song, St. Mary's University
George Richard Chesley, St. Mary's University

An Investigation of Framing Effects on Preferences for the Income Tax System. ²

John Hasseldine, Nottingham University Business School
Peggy Hite, Indiana University

Environmental Accounting in Developing Countries: The



Lebanese Case. ³

Janine Saba Zakka, Lebanese American University

Renee Sabbagh Ghattas, Lebanese American University

DISCUSSANTS:

1. John Hasseldine
2. Janine Saba Zakka
3. Xiaofei Song

Sunday, June 22nd, 2008,

3:30 PM – 5:30 PM / Mordan Seminar Room 4

SESSION [20]: Ethics/Higher Education/Business Law Issues

CHAIR:

Deepika M G, Icfai Business School

TITLES & AUTHORS:

Moving the Curriculum into the Twenty-first Century: Recent Advances in Economic Theory and Undergraduate Economics.¹
William Ferguson, Grinnel College

A Very British Vanity: A Preliminary Examination of Offers for Sale in the UK Automobile License Plate Market.²

Roger Collins, Thompson Rivers University

Risky Business: Women and Their Perception of Crime.³

Diane Wright, Manchester Metropolitan University

Clare Brindley, Manchester Metropolitan University

DISCUSSANTS:

1. Roger Collins
2. Diane Wright
3. William Ferguson

Monday, June 23rd, 2008,

8:00 AM – 9:30 AM / MTB Hall

SESSION [21]: Management/Strategic Issues

CHAIR:

Syed Akhtar, City University of Hong Kong

TITLES & AUTHORS:

A Comparative Analysis of Wal-Mart's Strategy in the United States and China.¹

Alex Wong, London School of Economics

A Biographical Portrait of Professional Managerial Women in the Private Sector in Pakistan.²

Shehla Arifeen, Lahore School of Economics

The Intersection of China's New Anti Monopoly Law and industrial Policy: Reinforcing the Commanding Heights?³

Mark Williams, Hong Kong Polytechnic University

DISCUSSANTS:

1. Mark Williams
2. Shehla Arifeen
3. Alex Wong



Monday, June 23rd, 2008,
8:00 AM – 9:30 AM / Mordan Hall
SESSION [22]: Management/
Strategic Issues

CHAIR:

Romuald E. J. Rudzki, New
Zealand School of Export

TITLES & AUTHORS:

Small Egyptian Construction
Firms: The Financing Barrier.¹

**Amr Hassanein, American
University in Cairo**

Personality and Customer Service
in the U.S. and China.²

**Shawn Carraher, Cameron
University**

**Sarah C. Carraher, Cameron
University**

**Randi Thompson, Cameron
University**

**Aubree Helvey, Cameron
University**

**Suzanne K. Hetchler, Cameron
University**

The Goby Fish Syndrome: Do
Women “Starve” Themselves to
Avoid Conflict?³

**Teresa L. Smith, University of
South Carolina Sumter**

**Jean-Luc Grosso, University of
South Carolina Sumter**

DISCUSSANTS:

1. Shawn Carraher
2. Teresa L. Smith
3. Amr Hassanein

Monday, June 23rd, 2008,
8:00 AM – 9:30 AM / Mordan
Seminar Room 1

SESSION [23]: Accounting

CHAIR:

B. Barbara Boerner, Brevard
College & Argosy University

TITLES & AUTHORS:

Game Theory for IT Security
Investments.¹

**Akhilesh Chandra, The
University of Akron**
**Thomas Calderon, The
University of Akron**

Board Independence and
Earnings Management in Hong
Kong Firms: Some Evidence on
the Role of Family Ownership and
Family Board Control.²

Bikki Jaggi, Rutgers University
**Ferdinand Gul, The Hong Kong
Polytechnic University**
**Sidney Leung, City University of
Hong Kong**

Internationalization of U.S.
Financial Reporting System:
Prerequisites and Implications.³
**Sylwia Gornik-Tomaszewski, St.
John’s University**

DISCUSSANTS:

1. Bikki Jaggi
2. Sylwia Gornik-Tomaszewski
3. Akhilesh Chandra



Monday, June 23rd, 2008,
8:00 AM – 9:30 AM / Mordan
Seminar Room 2

SESSION [24]: Strategic Issues

CHAIR:

Sooraj Fowdar, University of
Mauritius

TITLES & AUTHORS:

Investment-Aid Framework for
Management.¹

**Zafar Saeed, The Islamia
University of Bahawalpur**

Designing a Higher Education
Institution from Point Zero:
Ozyegin University Process and
Content.²

**Idil V. Evcimen, Istanbul
Technical University**

Tunc Evcimen, Arama Consulting

Tsunami Engulfs Sri Lankan
Governance.³

**Ramanie Samaratunge, Monash
University**

Ken Coghill, Monash University

**H.M.A. Herath, University of Sri
Jayawardenapura**

DISCUSSANTS:

1. Idil V. Encimen
2. Ramanie Samaratunge
3. Zafar Saeed

Monday, June 23rd, 2008,
8:00 AM – 9:30 AM / Mordan
Seminar Room 3

SESSION [25]: Economics/Finance

CHAIR:

Mohammed Naim Chaker, Qatar
University

TITLES & AUTHORS:

Importance of Managers for
Corporate Policies: Evidence of
Managerial Fixed Effects
in Brazil.¹

**Alexandre Di Miceli da Silveira,
University of Sao Paulo (FEA-
USP)**

**Lucas Ayres Barros, Mackenzie
Presbyterian University,
University of Sao Paulo (FEA-
USP)**

Using Economic-Financial Ratios
for Small Enterprise Default
Prediction Modeling: an
Empirical Analysis.²

**Francesco Ciampi, University of
Florence**

**Niccolo Gordini, University of
Florence**

Population and Migration Nexus:
Evidence from Communities of
Varying Population Densities in
Southeastern Nigeria.³

**Chinedum Nwajiuba, Imo State
University**

**Augustine Ejiogu, Imo State
University**

DISCUSSANTS:

1. Niccolo Gordini
2. Chinedum Nwajiuba
3. Alexandre Di Miceli da Silveira



Coffee Break: Registration Desk



Monday, June 23rd, 2008,
10:00 AM – 12:00 PM / Mordan
Seminar Room 4

SESSION [26]: Management/
Strategic Issues

CHAIR:

Shehla Arifeen, Lahore School of
Economics

TITLES & AUTHORS:

Agency Conflicts and Variable Pay
by Portuguese Firms.¹

**Carlos Duarte, Instituto
Politecnico de Tomar**

**Jose Paulo Esperanca, ISCTE
Business School**

**Jose Dias Curto, ISCTE Business
School**

Towards an Integrated Model of
Job Burnout.²

**Syed Akhtar, City University of
Hong Kong**

**Jenny S. Y. Lee, City University
of Hong Kong**

Enterprise Strategies Contributing
to the Success of Malaysian
Biotechnology SMEs.³

**Saridan Abu Bakar, Universiti
Teknologi MARA (UiTM)**

**Mohamed Sulaiman, Universiti
Sains Malaysia**

**Intan Osman, Universiti Sains
Malaysia**

Strategic and Operational Drivers
in Emerging Business Models:
New Perspectives for the
Economics of Production.⁴

David Walters, University of
Sydney

DISCUSSANTS:

1. Saridan Abu Bakar

2. Carlos Duarte

3. David Walters

4. Syed Akhtar

Monday, June 23rd, 2008,
10:00 AM – 12:00 PM / MTB Hall

SESSION [27]: Operations
Management/Information
Systems

CHAIR:

Teresa L. Smith, University of
South Carolina Sumter

TITLES & AUTHORS:

Evaluating Components of a
Multi-Source Output.¹

**Jim Everett, University of
Western Australia**

Understanding the Effects of ERP
Software Technology Performance
Criteria on Operational
Improvement Level.²

**Hur Bersam Bolat, Istanbul
Technical University**

**Gul Tekin Temur, Istanbul
Technical University**

An Exploration of the Road
Traffic Congestion and Supply
Chain Performance.³

**Martha Wilson, California State
University**



How Does Buyer-Supplier Relationship Effect Operational Efficiency and Organizational Performance.⁴

Hur Bersam Bolat, Istanbul Technical University

Ferhan Cebi, Istanbul Technical University

Demet Bayraktar, Istanbul Technical University

DISCUSSANTS:

1. Hur Bersam Bolat
2. Martha Wilson
3. Hur Bersam Bolat
4. Jim Everett

Monday, June 23rd, 2008,
10:00 AM – 12:00 PM / Mordan Hall
SESSION [28]: Economics/Finance

CHAIR:

Akhilesh Chandra, The University of Akron

TITLES & AUTHORS:

Cross-Border Brand Name Medicine Price Differences.¹

Thomas M. Fullerton, Jr., University of Texas at El Paso

Oswaldo Miranda, University of Texas at El Paso

Flat or Not: World Economics, Here Comes Business!²

B. Barbara Boerner, Brevard College & Argosy University

The Determinants of FDI: A Case Study of Pakistan (1980-81—2004-05).³

Salman Ahmad, Institute of Information Technology

DISCUSSANTS:

1. Salman Ahmad
2. Thomas M. Fullerton, Jr
3. B. Barbara Boerner

Monday, June 23rd, 2008,
10:00 AM – 12:00 PM / Mordan Seminar Room 1

SESSION [30]: Economics/Finance

CHAIR:

Jean-Luc Grosso, University of South Carolina Sumter

TITLES & AUTHORS:

Is Foreign Direct Investment Productive in the Latin America Case? A Panel Cointegration Analysis, 1980-2001.¹

Miguel Ramirez, Trinity College

Customers' Perception of Online Banking in Qatar.²

Mohammed Naim Chaker, Qatar University

Abdulaziz AbdulRazaq Hashim, Qatar University

Female Labor Force Participation in Nigeria: Determinants and Trends.³

Olukemi Lawanson, University of Lagos

Are there Prospects for Future Economic Integration Among Muslim Countries? Evidence from Selected OIC Countries.⁴



**Ruzita Mohd. Amin, International
Islamic University
Norma Md. Saad, International
Islamic University
Zarinah Hamid, International
Islamic University**

DISCUSSANTS:

1. Ruzita Mohd. Amin
2. Olukemi Lawanson
3. Mohammed Naim Chaker
4. Miguel Ramirez



Working Lunch Sessions: Registration Desk



Monday, June 23rd, 2008,
Noon – 1:00 PM / Mordan Seminar
Room 2

SESSION [31]: 2008 Panel
Discussion on Future of Global
Economy

**Sahar Nasr, The World Bank
Prodromos Vlamis, University of
Cambridge**

**George C. Philippatos,
University of Tennessee**

**Romuald E J Rudzki, New
Zealand School of Export**

**Tadashi Inoue, Hiroshima
Shudo University, Japan**

Joe Turek, Lynchburg College

Monday, June 23rd, 2008,
1:00 PM – 2:30 PM / Mordan
Seminar Room 3

SESSION [32]: Management/
Strategic Issues

CHAIR:

**Romuald E J Rudzki, New
Zealand School of Export**

TITLES & AUTHORS:

Chaos, Complexity, and
Increasing Returns in Global
Trade and Finance Under the
WTO.²

**George C. Philippatos,
University of Tennessee
Roger W. Clark, Austin Peay
State University**

Bank Lending, Real Estate
Bubbles and Basel II.²

**Prodromos Vlamis, University of
Cambridge**

Globalization and Labor Markets
of Malaysia, Indonesia and
Thailand: An Empirical
Investigation.³

**Selamah Abdullah Yusof,
International Islamic University**

DISCUSSANTS:

1. Prodromos Vlamis
2. Selamah Abdullah Yusof
3. George C. Philippatos

Monday, June 23rd, 2008,
1:00 PM – 2:30 PM / Mordan
Seminar Room 4

SESSION [33]: Strategic Issues

CHAIR:

**Frederick J. Augustyn, Jr., Library
of Congress**

TITLES & AUTHORS:

Effects of Gateway Congestion
Pricing on Optimal Road Pricing
and Hinterland.¹

**Anming Zhang, University of
British Columbia**

**Andrew Yuen, University of
British Columbia**

**Leonardo J. Basso, Universidad
de Chile**

The Effect of Sovereign Credit
Rating Announcements on
Emerging Bond and Stock
Markets: New Evidences.²

**Miroslav Mateev, American
University in Blagoevgrad
Atanas Videv, BenchMark
Finance JSCO**



Characteristics and Business Profiles of Immigrant-Owned Small Firms: The Case of African Immigrant Entrepreneurs in Greece.³

**Daphne Halkias, Hellenic American University
Chinedum Nwajiuba, Imo State University**

Garry Clayton, University of Massachusetts- Dartmouth

Nicholas Harkiolakis, Hellenic American University

Dimitris Akrivos, Hellenic American University

Sylva Caracatsanis, Hellenic American University

DISCUSSANTS:

1. Daphne Halkias
2. Anming Zhang
3. Miroslav Mateev

Monday, June 23rd, 2008,
1:00 PM – 2:30 PM / MTB Hall

SESSION [34]: Marketing

CHAIR:

Renee Ghattas, Lebanese American University

TITLES & AUTHORS:

Web Globalization: A Methodology for Developing Usable Websites for the Global Market.¹

Ghassan Al-Qaimari, Fujairah College

The Moderating Effects of Level of Involvement and Consumer

Religiosity/Spirituality on Attitudes towards the Ad and the Brand.²

**Vladimir Pashkevich, Marymount Manhattan College
Leslie Levin, Marymount Manhattan College**

Predicting the Effectiveness of Product Placement: A Study on the Execution Strategy and Impacts on Hierarchy of Effects.³

**Lai Man So Stella, The Chinese University of Hong Kong
Susanna Kwok Wai-ye, The Chinese University of Hong Kong**

DISCUSSANTS:

1. Vladimir Pashkevich
2. Lai Man So Stella
3. Ghassan Al-Qaimari

Monday, June 23rd, 2008,
1:00 PM – 2:30 PM / Mordan Hall

SESSION [35]: Ethics/Higher Education/Business Law Issues

CHAIR:

Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

A Comparison of Values of Turkish and American University Students.¹

Donald Tompkins, Koc University

Patricia Tompkins, Koc University

Diane Galbraith, Slippery Rock University



Ethical Codes in the Context of a Natural Ethical Experiment: Implications for Effectiveness, Pressures, and Satisfaction. ²

Michael McCuddy, Valparaiso University

Karl E. Reichardt, Valparaiso University

David L. Schroeder, Valparaiso University

Learning To See What's Next: Helping Students Develop Their Ability To Predict Industry Change Through Enhanced Peripheral Vision And Depth Of Field. ³

Ron Decker, American University in Bulgaria

Todd J. Hostager, University of Wisconsin

DISCUSSANTS:

1. Ron Decker
2. Donald Tompkins
3. Michael McCuddy

Monday, June 23rd, 2008,
1:00 PM – 2:30 PM / Mordan
Seminar Room 1

SESSION [36]: Economics & Finance

CHAIR:

Idil V. Evcimen, Istanbul
Technical University

TITLES & AUTHORS:

The Impact of the North American Free Trade Agreement on Commercial Banking. ¹

Barbara Libby, Walden University

On the Global Properties of the Sidrauski-Fischer Monetary Growth Model. ²

Tadashi Inoue, Hiroshima Shudo University

Assessing the Contribution of Asset Allocation to Performance of Mutual Funds in Mauritius. ³

Sooraj Fowdar, University of Mauritius

DISCUSSANTS:

1. Tadashi Inoue
2. Sooraj Fowdar
3. Barbara Libby



Coffee Break: Registration Desk



Monday, June 23rd, 2008,
3:00 PM – 5:30 PM / Mordan
Seminar Room 2

SESSION [37]: Strategic Issues

CHAIR:

George C. Philippatos, University
of Tennessee

TITLES & AUTHORS:

Remittances and Poverty Nexus:
Evidence from Pakistan.¹

**Rukhsana Kalim, University of
Management and Technology**

Austrian- Turkish Business
Relations – Why Way Behind
CEE-level? ²

Peter Krumhuber,
Europeinstitute, Vienna
University of Economics and
Business Administration
Peter R. Haiss, University of
Economics and Business
Administration, Vienna

Gender Based Faculty
Development Model for Higher
Education. ³

Uzma Qureshi, University of
Management and Technology
Rukhsana Kalim, University of
Management and Technology

The Impact of Health on Labour
Supply over the Life Cycle. ⁴

Wayne Simpson, University of
Manitoba
Derek Hum, University of
Manitoba

Eyob Fissuh, University of
Manitoba

DISCUSSANTS:

1. Wayne Simpson
2. Rukhsana Kalim
3. Peter Krumhuber
4. Rukhsana Kalim

Monday, June 23rd, 2008,
3:00 PM – 5:30 PM / Mordan
Seminar Room 3

SESSION [38]: Ethics/Higher
Education/Business Law Issues

CHAIR:

Tadashi Inoue, Hiroshima Shudo
University

TITLES & AUTHORS:

Popular Culture Economics
Books and Their Applicability to
In-House Classroom Use. ¹

Frederick J. Augustyn, Jr.,
Library of Congress

The Implementation of
Instructional Teaching Model 5 E
(Engage, Explore, Explain,
Elaborate, Evaluate): A Classroom
Action Research Study at
Organization Behavior Course in
Faculty of Economics, Jakarta
State University. ²

Muhammad Yasser Arafat,
Jakarta State University

Teaching with a Tablet PC: Writing
a Prescription for Successful
Interactive Learning. ³



Sherry Grosso, University of South Carolina Sumter

Are Family Friendly Policies that Friendly? A Look at the Impact of Maternity Leave and Childcare Benefits on the Status of Women at Work.⁴

Jean-Luc Grosso, University of South Carolina Sumter

Teresa L. Smith, University of South Carolina Sumter

Sheryl Grosso, University of South Carolina Sumter

DISCUSSANTS:

1. Sherry Grosso
2. Jean-Luc Grosso
3. Muhammad Yasser Arafat
4. Frederick J. Augustyn, Jr

Monday, June 23rd, 2008,
3:00 PM – 5:30 PM / Mordan
Seminar Room 4

SESSION [39]: Accounting

CHAIR:

Chinedum Nwajiuba, Imo State
University

TITLES & AUTHORS:

The Changing Public Reports by Management and the Auditors of Publicly Held Corporations: A Comparative Study of Two Different Manufacturing Industries with International Implications.¹

Charles Pineno, Shenandoah University

Tyree, L. Mark, Shenandoah University

How Informative are Quarterly Earnings Announcements Compared to Alternative Information Sources to Investors? Some Empirical Evidence.²

**Yaw Mensah, Rutgers University
C.Catherine Chiang, North Carolina Central University**

The Effect of Non-Accounting Information on Equity Valuation Model.³

Lin Mei-Lun, Tainan University of Technology

Chung-Jen Fu, National Yunlin University of Science & Technology

A Proposed Tutorial Change for the Role of Journal Entries in the Pedagogy of Financial Accounting.⁴

Lee Tagliaferri, Pace University

DISCUSSANTS:

1. Lee Tagliaferri
2. Charles Pineno
3. Yaw Mensah
4. Lin Mei-Lun

Monday, June 23rd, 2008,
3:00 PM – 5:30 PM / MTB Hall

SESSION [40]: Ethics/Higher Education/Business Law Issues

CHAIR:

Michael K. McCuddy, Valparaiso
University



TITLES & AUTHORS:

Value Education in a Materialistic, Market-Oriented Society.¹

Faith Pereira, Dowling College

Quality of Life of the Peripheral Fishermen.

Mohd Shaladdin Muda, University Malaysia Terengganu.

The Dual Technique Model within Case Study Approaches to Cross-cultural Management Research in China.³

**Mona Chung, Deakin University
Wendy Smith, Monash University**

DISCUSSANTS:

1. Mona Chung
2. Faith Pereira
3. Mohd Shaladdin Muda

Monday, June 23rd, 2008,

3:00 PM – 5:30 PM / Mordan Hall

SESSION [41]: Strategic Issues

CHAIR:

Ghassan Al-Qaimari, Fujairah College

TITLES & AUTHORS:

E-mentoring: Improving Mentoring to Reduce Expatriate Failure.¹

Graham Elkin, University of Otago

Jonathan Elkin, University of Otago

Getting the Most Out of Your Service Programs.²

**Melodena Stephens
Balakrishnan, Univeristy of Wollongong**

The Enterprise Solution to Integrating Blasting Into The Mining Process.³

David Lilly, Dyno Nobel Inc.

John Cory, Lafarge North America

Moe Dann, Lafarge North America

DISCUSSANTS:

1. Melode Stephens Balakrishnan
2. David Lilly
3. Graham Elkin



5:30 PM – 6:30 PM



Wine Reception Followed by Best Paper Award Ceremony

Tuesday, June 24th, 2008,
9:00 AM – 11:00 AM / Mordan
Seminar Room 1

SESSION [42]: Strategic Issues

CHAIR:

Peter Geib, Minnesota State
University

TITLES & AUTHORS:

China and India: A Comparison
of Entrepreneurial Cultures .¹

**Peter Geib, Minnesota State
University**

Earnings Management and
Operating Performance of
Seasoned Equity Offerings in
India.²

**Subhrendu Rath, Curtin
University of Technology**

Measurement of Human Capital.³

**Daniel Streich, FHWT-
University of Applied Science**

The Negative Impact of Reducing
the Gender Gap.⁴

**Melodena Stephens
Balakrishnan, Univeristy of
Wollongong**

**Mabelann D'Lima, University of
Wollongong in Dubai (UOWD)**

DISCUSSANTS:

1. Mabelann D'Lima
2. Daniel Streich
3. Subhrendu Rath
4. Peter Geib

Tuesday, June 24th, 2008,
9:00 AM – 11:00 AM / Mordan
Seminar Room 2

SESSION [43]: Strategic Issues

CHAIR:

Dan Kipley, Azusa Pacific
University

TITLES & AUTHORS:

Project Management in
Railways.¹

**Zeynep Gultekin, Anadolu
University**

The Scalability Features of H. Igor
Ansoff's Strategic Management
Principles for Use in Optimizing
Financial Performance in Small
and Medium Sized Firms.²

**Dan Kipley, Azusa Pacific
University**

Leisure Constraints and the Low-
income Consumers.³

**Paulo Cesar Motta, IAG-School
of Business-PUC-RIO**

**Paula Cristina Cunha, IAG-
School of Business-PUC-RIO**

**Eduardo Xerez, IAG-School of
Business-PUC-RIO**

Competitive Aspects of Turkish
and Chinese Textile and Clothing
Industries.⁴

**Dilek Cukul, Anadolu
University**



DISCUSSANTS:

1. Dilek Cukul
2. Paulo Cesar Motta
3. Dan Kipley
4. Zeynep Gultekin

Tuesday, June 24th, 2008,
9:00 AM – 11:00 AM / Mordan
Seminar Room 3

SESSION [44]: Strategic Issues

CHAIR:

Daniel Orne, Le Moyne College

TITLES & AUTHORS:

E-tailing Strategies within the
Intimate Apparel Market. ¹

**Calin Gurav, GSCM- Montpellier
Business School**

**Ashok Ranchhod, Southampton
Solent University**

**Frances Ross, The University of
the Arts London**

Truthfastness: Transcending
Thoughtless Tensions by
Expanding the Pool of Meaning. ²

Daniel Orne, Le Moyne College

**Dennis O' Connor, Le Moyne
College**

**Jonathan Schonsheck, Le Moyne
College**

Zen and the Art of Maintaining
Gumption for Quality
Management Scholarship. ³

Daniel Orne, Le Moyne College

Strategic Implications for Firms
Competing in the Supply of

Highly Perishable Goods A Case
Study in Cut Flowers.

**Peter Gibson, University of
Wollongong .**

**Leone Dunn, University of
Wollongong.**

**Iago Lloveras, University of
Wollongong.**

DISCUSSANTS:

1. Daniel Orne
2. Calin Gurav
3. Peter Gibson
4. Calin Gurav

Tuesday, June 24th, 2008,
9:00 AM – 11:30 AM / Mordan
Seminar Room 4

SESSION [45]: Strategic Issues

CHAIR:

Romuald E. J. Rudzki, New
Zealand School of Export

TITLES & AUTHORS:

Beyond the Brundtland Report:
Founding Principles for
International Business and Global
Economics in the 21st Century
and Beyond. ¹

**Romuald E. J. Rudzki, New
Zealand School of Export**

Marketing Characteristics of
Project Management as a Service
in Egypt: Buyers' Perspective. ²

**Amr Hassanein, American
University in Cairo**



Impact of Information Technology on Management Performance: A Comparative Quantitative Analysis Of Pakistan's Banking and Manufacturing Sectors.³

Muhammad Shaukat,
Bahauddin Zakariya University
Multan

Muhammad Zafarullah,
Bahauddin Zakariya University
Multan

Rana Abdul Wajid, Bahauddin
Zakariya University Multan

Delaying the Timing of Offshoring Low-Skilled Tasks.⁴

Sofia de Sousa-Vale, ISCTE-
Higher Institute for Labour and
Business Studies

Felipa de Mello-Sampayo, ISCTE

- Higher Institute for Labour and
Business Studies

Francisco Camoes, ISCTE -
Higher Institute for Labour and
Business Studies

Accelerating Innovation: National R&D Subsidies versus Foreign R&D Tax Credits.⁵

Felipa de Mello-Sampayo, ISCTE
- Higher Institute for Labour and
Business Studies

Francisco Camoes, ISCTE -
Higher Institute for Labour and
Business Studies

Sofia de Sousa Vale, ISCTE -
Higher Institute for Labour and
Business Studies

DISCUSSANTS:

1. Amr Hassanein
2. Felipa de Mello-Sampayo
3. Sofia de Sousa-Vale
4. Muhammad Shaukat
5. Romuald E. J. Rudzki



