



**2009**  
**Oxford Business**  
**&**  
**Economics**  
**Conference Program**

St. Hugh's College,  
Oxford University,  
Oxford, UK

**June 24-26, 2009**

Session Presenter	Session Chair	Name
19		Aarti More
20		Abbas Valadkhani
16	12	Ah Ba Sim
9		Ahmad Mashal
32	32	Ajay Manrai
32		Ajay Manrai
21		Ajay Manrai
14		Alexandre Di Miceli Silveira
11		Alexandre Di Miceli Silveira
4		Allan Shampine
8		Amlan Mitra
15		Amlan Mitra
4		Ana Maria Iregui
23		Ann Johnson
29		Augustine Ejiogu
7		Belal Barhem
26		Caroline Yeoh
18		Chinedum Nwajiuba
10		Choon Chiang Leong
5		Choon Chiang Leong
33		Daniel Streich
26		Daphne Halkias
21		David Lilly
7	22	Diane Wright
33		Elena Livi
30	27	Erika Cresti

Session Presenter	Session Chair	Name
9		Filomena Izzo
9	31	Francesco Ciampi
22		Fredj Jawadi
31	28	George C. Philippatos
23		Gregory Huckabee
15		Hamidah
31		Howard Van Auken
30		Hui-Sung Kao
4		Jai-Won Ryou
23	29	James Jennings
25		James Jennings
17	20	James Martin
16		James Thomas Kunnanatt
11	16	Janine Saba Zakka
13		Jean-Luc Grosso
10		Jean-Luc Grosso
4		Jesus Otero
5		Jesus Otero
29		Jian Zhang
27	25	Jian Zhang
1	5	Jim Johnson
6		John Charalambakis
21	8	John Saeae
7	3	Joy Grant
	19	Joy Grant
27		Kritsadarat Wattanasuwan

Session Presenter	Session Chair	Name
2		Lang Thai
32		Lucia Aiello
2		Marco Lau
31		Marco Lau
9		Mario Mustilli
30		Mark Hughes
13		Mark Williams
14		Mei-Lun Lin
1		Meral Dulger
28		Michael Crosswell
15	11	Miguel Ramirez
6		Mike Molling
25		Ming-Ling Lai
3		Mohammad Alauddin
5	1	Mohammad Mafizur Rahman
5		Monowaruz Zaman
1		Muhammad Zafar Yaqub
2	6	Neville Norman
9	13	Niccolo Gordini
26		Nicholas Harkiolakis
8		Nikolai Ostapenko
8	4	Nurlida Ismail
22		Olukemi Lawanson
12		Ong Pooi Fong
14	10	Peter Geib
13	9	Peter Okorie

Session Presenter	Session Chair	Name
29		Phil Lewis
26		Piyush Sharma
31	26	Prodromos Vlamis
16		Puneet Dixit
6	2	Rana Wajid
11	15	Renee Sabbagh Ghattas
8		Rhonda Mack
22		Richard Hunter
28		Richard Hunter
30		Richard Sherman
3		Richard Simmons
20	18	Risikat Oladoyin Dauda
23		Ronald Decker
20		Ruth Rios-Morales
3	7	Saba Rana
11		Sahar Nasr
28		Samina Riaz
2		Samuel K.M. Ho
31		Samuel K.M. Ho
28	30	Sanja Dudukovic
33	33	Shawn Carraher
33		Shawn Carraher
20		Shehla Riza Arifeen
17		Sheron Morgan
13		Sherry Grosso
19		Stella So Lai-man

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Session Presenter	Session Chair	Name
10	14	Subadar Agathee Ushad
17		Suharnomo
7		Suherman
22		Suneel Udpa
19	23	Susan Scoffield
10		Teresa Smith
13		Teresa Smith
18		Thadavillil Jithendranathan
29		Thomas Kindel
6		Tsz-Kin (Jerry) Kwok
25		Ubaldo Comite
31		Ushad Subadar Agathee
30		Walter Baggett
12	17	Y. Datta



# Conference Schedule

## Wednesday, June 24th:

Registration	7:30 AM - 1:00 PM
Coffee Break:	9:30AM - 10AM & 2:30 PM - 3:00PM
Sessions 1-15	8:00 AM - 5:00 PM
Working Lunch	11:30PM - 1:00PM

(Coffee break & Lunch Boxes will be available at the registration desk)

## Thursday, June 25th:

Registration	7:30 AM - 12:00 NOON
Coffee Break:	9:30AM - 10AM & 2:30 PM - 3:00PM
Sessions 16-31	8:00 AM - 5:00 PM
Working Lunch Sessions	12:00PM - 1:00PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Wine Reception	5:00PM - 6:00 PM
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## Friday, June 26th:

Sessions 32-33	8:00 AM - 10:30 AM
Coffee Break:	9:30AM - 10AM



# Instructions To Program Participants

**Session Time Allocations:** Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

**Session Chairs:** Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

**Presenters:** Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. For audio-visual equipment other than overhead projectors which will be provided in all meeting rooms please contact me at least one month before conference. *ALL ARRANGEMENTS AND COSTS FOR SUCH EQUIPMENT ARE YOUR RESPONSIBILITY.*

**Discussants:** Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. If the session’s chair is absent, the last discussant listed should take on the role of the chair.

## Sessions, Panels & Roundtables

**Wednesday, June 24th, 2009**

8:00 AM - 9:30 AM /Mordan Hall

**SESSION [1]:** Strategic Issues

**CHAIR:** Mohammad Mafizur Rahman, University of Southern Queensland

### **TITLES & AUTHORS:**

“Human” Side of Change: A Conceptual Model.<sup>1</sup>

Meral Dulger, Bogazici University

Organizational Justice: A Bibliometric Analysis of 30 years of Research.<sup>2</sup>

Jim Johnson, Rollins College

Making Strategic Networks Pluralistic Neighborhoods.<sup>3</sup>

Muhammad Zafar Yaqub, University of Vienna

**DISCUSSANTS:** 1. Muhammad Zafar Yaqub

2. Meral Dulger

3. Jim Johnson

**Wednesday, June 24th, 2009**

8:00 AM - 9:30 AM / Hamlin Room 1

**SESSION [2]:** Economics/Finance

**CHAIR:** Rana Wajid, Lahore School of Economics

### **TITLES & AUTHORS:**

Domestic and Global Impacts on Australian Manufacturing Prices.<sup>1</sup>

Neville Norman, University of Melbourne

Ken Coutts, University of Cambridge

Uni-Economic: Sam-Marco Sunspot Financial Indices (SMSFI) Model.<sup>2</sup>

Samuel K.M. Ho, Hang Seng School of Commerce Lau

Chi-Keung, Hang Seng School of Commerce

Australian Property Investment Advice: An Unregulated Industry and the need for Better Consumer Protection Laws.<sup>3</sup>

Lang Thai, Deakin University

**DISCUSSANTS:** 1. Samuel K.M. Ho  
2. Lang Thai  
3. Neville Norman

**Wednesday, June 24th, 2009**

8:00 AM - 9:30 AM / Hamlin Room 2

**SESSION [3]:** Ethics/Higher Education/Business Law Issues

**CHAIR:** Joy Grant, Manchester Metropolitan University

**TITLES & AUTHORS:**

Strategic Options and Planning in Education Industry Does Income Balance the Outcome?<sup>1</sup>

Saba Rana, Lahore School of Economics

Effects of a Business Ethics Elective on Hong Kong Undergraduates' Attitudes towards Corporate Ethics and Social Responsibility. <sup>2</sup>

Richard Simmons, Lingnan University

Robin Snell, Lingnan University

William Shafer, Lingnan University/ California State University

Do Instructional Attributes Pose Multicollinearity Problems? Unraveling the Myth using an Australian Experience. <sup>3</sup>

Mohammad Alauddin, The University of Queensland

Hong Son Nghiem, The University of Queensland

**DISCUSSANTS:** 1. Richard Simmons  
2. Mohammad Alauddin  
3. Saba Rana

**Wednesday, June 24th, 2009**

8:00 AM - 9:30 AM / Dobbs Room 2

**SESSION [4]:** Accounting/Economics/Finance

**CHAIR:** Nurlida Ismail, Taylor's University College

**TITLES & AUTHORS:**

Testing the Law of One Price in Food Markets: Evidence for Colombia Using Disaggregated Data.<sup>1</sup>

Jesus Otero, Universidad del Rosario  
Ana Maria Iregui, Banco D Ela Republica

A Note on the Inclusion of Welfare When Evaluating Payment System Costs.<sup>2</sup>  
Allan Shampine, Compass Lexecom

Determinants of Cross-border Equity Investment and Debt Financing in East Asia: the Case of Korea.<sup>3</sup>

Jai-Won Ryou, Konkuk University  
Tae-Joon Kim, Dongduk Women's University

**DISCUSSANTS:** 1. Jai-Won Ryou  
2. Jesus Otero  
3. Allan Shampine

## Coffee Break: Registration Desk

Wednesday, June 24th, 2009

10:00 AM - 12:00 PM /Dobbs Room 2

**SESSION [5]:** Economics/ Finance

**CHAIR:** Jim Johnson, Rollins College

### TITLES & AUTHORS:

Mean Reversion of Unemployment Rates: Evidence for Colombia using Regional Data.<sup>1</sup>

Jesus Otero, Universidad del Rosario  
Juan Carlos Guataqui, Universidad del Rosario

Australia's Global Trade Potential: Evidence from the Gravity Model Analysis.<sup>2</sup>  
Mohammad Mafizur Rahman, University of Southern Queensland

Performance Measurement of National Tourism Organization: A Case Study.<sup>3</sup>  
Choon Chiang Leong, Nanyang Technological University

Welfare Dynamics Based on a New Concept of Inefficient Equilibrium.<sup>3</sup>  
Monowaruz Zaman, Rogers Wireless Partnership

**DISCUSSANTS:** 1. Mohammad Mafizur Rahman  
2. Choon Chiang Leong  
3. Monowaruz Zaman  
4. Jesus Otero

## Wednesday, June 24th, 2009

10:00 AM - 12:00 PM / Hamlin Room 2

**SESSION [6]:** Economics/ Finance

**CHAIR:** Neville Norman, University of Melbourne

### **TITLES & AUTHORS:**

Technical Analysis: A Trading Strategy based on Callable Bull and Bear Contracts in a Highly Fluctuating Market.<sup>1</sup>

Tsz-Kin (Jerry) Kwok, City University of Hong Kong

Alan T. K. Wan, City University of Hong Kong

The Automotive Industry in Central and Eastern Europe - Engine of Growth or Free Rider? <sup>2</sup>

Mike Molling, EuropaInstitut, Vienna University of Economics and Business

Peter Haiss, EuropaInstitut, Vienna University of Economics and Business

Factors Affecting Financial Advisor's Perception in Portfolio Management: With Reference to Pakistan.<sup>3</sup>

Rana Wajid, Lahore School of Economics

Ahmad Kaleem, Lahore School of Economics

Hassan Sagheer Hussain, Lahore School of Economics

Lessons for a Sustained and Restless Growth: The Middle Class, Its Creation and Destruction in a Dynamic Model of Forty Countries.<sup>4</sup>

John Charalambakis, Asbury College

Steve Clements, Asbury College

David Coulliette, Asbury College

Kenneth Rietz, Asbury College

- DISCUSSANTS:**
1. Mike Molling
  2. Rana Wajid
  3. John Charalambakis
  4. Tsz-Kin (Jerry) Kwok

## Wednesday, June 24th, 2009

10:00 AM - 12:00 PM / Hamlin Room 1

**SESSION [7]:** Strategic Issues

**CHAIR:** Saba Rana, Lahore School of Economics

### **TITLES & AUTHORS:**

Is Monitoring as a Motivation for Manager to Underprice Stocks at IPOs? <sup>1</sup>

Suherman, State University of Jakarta

Herni Kurniawati, University of Indonesia

A Study of HealthCare Employees' Opinions about Stress Patterns in the UAE. <sup>2</sup>

Belal Barhem, Abu Dhabi University

Hassan Younies, UAE University

The Fall of Icarus! Is it Time to Reappraise the Value of the Female Entrepreneurs? <sup>3</sup>

Joy Grant, Manchester Metropolitan University

Diane Wright, Manchester Metropolitan University

Social Reproduction or Social Transformation: The Mediating Role of Higher Education in Facilitating Female Entrepreneurship. <sup>4</sup>

Diane Wright, Manchester Metropolitan University

**DISCUSSANTS:** 1. Diane Wright

2. Joy Grant

3. Belal Barhem

4. Suherman

## Wednesday, June 24th, 2009,

10:00 AM - 12:00 PM / Mordan Hall

**SESSION [8]:** Marketing

**CHAIR:** John Sae, International University in Germany

### **TITLES & AUTHORS:**

Mediating Effect of Information Satisfaction on College. <sup>1</sup>

Nurlida Ismail, Taylor's University College

Segmenting the Culinary Tourist Market: An American and Australian Comparison. <sup>2</sup>

Rhonda Mack, College of Charleston

Julia Blose, College of Charleston  
Tanya MacLaurin, University of Guelph

Consumer Expectations and Disillusions: The Case of Russia The Flying Ship and the Tsar's Impossible Tasks. <sup>3</sup>

Nikolai Ostapenko, Georgetown University and UDC

Consumer Awareness, Knowledge, and Perception of Third-Party Verified Eco-friendly Labels. <sup>4</sup>

Junyong Kim, Purdue University Calumet  
Amlan Mitra, Purdue University Calumet

**DISCUSSANTS:** 1. Nikolai Ostapenko  
2. Nurlida Ismail  
3. Amlan Mitra  
4. Rhonda Mack

## Lunch Break : Registration Desk

Wednesday, June 24th, 2009

1:00 PM - 3:00 PM /Mordan Hall

**SESSION [9]:** Management

**CHAIR:** Peter Okorie, Imo State University

### TITLES & AUTHORS:

Interacting between Logistics and New Product Development to achieve Company Market Success. Evidence from Business Aviation Industry: Piaggio Aero Company Case. <sup>1</sup>

Mario Mustilli, Università degli Studi di Napoli  
Filomena Izzo, Università degli Studi di Napoli

Using Artificial Neural Network for Small Enterprise Default Prediction Modeling: Statistical Evidence from Italian Firms. <sup>2</sup>

Francesco Ciampi, University of Florence  
Niccolo Gordini, University of Florence  
Carlo, Vallini, University of Florence

Corruption: Causes, Effect and Computing Strategies. <sup>3</sup>

Ahmad Mashal, Arab Open University  
Rusli J. Kaddo, Arab Open University

- DISCUSSANTS:** 1. Niccolo Gordini  
2. Ahmad Mashal  
3. Mario Mustilli

**Wednesday, June 24th, 2009**

1:00 PM - 3:00 PM / Hamlin Room 1

**SESSION [10]:** Economics & Finance

**CHAIR:** Peter Geib, Minnesota State University Moorhead

**TITLES & AUTHORS:**

Explaining The Global Financial Crisis: Did The Holy See See It Coming? <sup>1</sup>  
Teresa Smith, University of South Carolina Sumter  
Jean-Luc Grosso, University of South Carolina Sumter

Learning Models and Stock Valuation: Evidence from the Stock Exchange of Mauritius. <sup>2</sup>

Subadar Agathe Ushad, University of Mauritius  
Sannasee Raja Vinesh, University of Mauritius  
Sawkut Rojid, University of Mauritius  
Shamina Kadar, University of Mauritius  
Sooraj Fowdar, University of Mauritius

Contemporaneous Relationships Between Stock Returns and Changes In Macroeconomic Variables. <sup>3</sup>

Choon Chiang Leong, Nanyang Technological University

- DISCUSSANTS:** 1. Choon Chiang Leong  
2. Teresa Smith  
3. Subadar Agathe Ushad

**Wednesday, June 24th, 2009**

1:00 PM - 3:00 PM / Hamlin Room 2

**SESSION [11]:** Economics & Finance

**CHAIR:** Miguel Ramirez, Trinity College

**TITLES & AUTHORS:**

Are Banks in Egypt Catalysts for Economic Development? <sup>1</sup>



**Sahar Nasr, World Bank and the British University in Egypt**

Predicting the Survival or Collapse of Business Organizations Faced by an Economic Crisis.<sup>2</sup>

**Janine Saba Zakka, Lebanese American University  
Renee Sabbagh Ghattas, Lebanese American University**

What are the Costs of Conflicts between Controlling and Minority Shareholders in a Concentrated Ownership Environment.<sup>3</sup>

**Alexandre Di Miceli Silveira, University of Sao Paulo  
Armando Lopes Dias Junior, University of Sao Paulo**

**DISCUSSANTS:** 1. Alexandre Di Miceli Silveira  
2. Sahar Nasr  
3. Janine Saba Zakka

**Wednesday, June 24th, 2009**

1:00 PM - 3:00 PM / Dobbs Room 2

**SESSION [12]:** Management

**CHAIR:** Ah Ba Sim, University of Wollongong

**TITLES & AUTHORS:**

A Critique of Porter's Cost Leadership and Differentiation Strategies.<sup>1</sup>  
**Y. Datta, Northern Kentucky University**

The Perception of Power by Asian Women at Senior Management Level: A Case in a Malaysian Private Higher Education Institution.<sup>2</sup>  
**Ong Pooi Fong, Taylor's University College**

**DISCUSSANTS:** 1. Ong Pooi Fong  
2. Y. Datta

**Coffee Break: Registration Desk**

**Wednesday, June 24th, 2009**

3:00 PM - 5:00 PM / Mordan Hall

**SESSION [13]:** Ethics/Higher Education/Business Law Issues

**CHAIR:** Niccolo Gordini, University of Florence

## TITLES & AUTHORS:

Team Teaching with a Twist: Students and Professors Using Technology to Create a Collaborative Learning Environment.<sup>1</sup>

Sherry Grosso, University of South Carolina Sumter

Climbing the Ivory Tower: Are Faculty Mentoring Programs the Key to the Kingdom?<sup>2</sup>

Jean-Luc Grosso, University of South Carolina Sumter

Teresa Smith, University of South Carolina Sumter

An Assessment of Accreditation Performance of Nigerian Private Universities.<sup>3</sup>

Peter Okorie, Imo State University

The Interface of Competition Law and Intellectual Property Rights under the New Chinese Antitrust Law.<sup>4</sup>

Mark Williams, Hong Kong Polytechnic University

**DISCUSSANTS:** 1. Peter Okorie  
2. Sherry Grosso  
3. Mark Williams  
4. Jean-Luc Grosso

## Wednesday, June 24th, 2009

3:00 PM - 4:30 PM / Hamlin Room 1

**SESSION [14]:** Management

**CHAIR:** Subadar Agathe Ushad, University of Mauritius

## TITLES & AUTHORS:

The Effects of CEO Ownership and Corporate Governance on Executive Compensation Contracts.<sup>1</sup>

Mei-Lun Lin, Tainan University of Technology

Chung-Jen Fu, Tainan University of Technology

India: Strategy and Entrepreneurship.<sup>2</sup>

Peter Geib, Minnesota State University Moorhead

James Swenson, Minnesota State University Moorhead

Board Interlocking in Brazil: Directors' Participation in Multiple Companies and its Effect on Firm Value.<sup>3</sup>

Alexandre Di Miceli Silveira, University of Sao Paulo

Lucas Ayres B. de C. Barros, University of Sao Paulo

Rafael Liza Santos, University of Sao Paulo

**DISCUSSANTS:** 1. Peter Geib  
2. Alexandre Di Miceli Silveira  
3. Mei-Lun Lin

**Wednesday, June 24th, 2009**

3:00 PM - 4:30 PM / Hamlin Room 2

**SESSION [15]:** Economics/Finance

**CHAIR:** Renee Sabbagh Ghattas, Lebanese American University

**TITLES & AUTHORS:**

Asset-liability Management and Economic Value Added (EVA) at Foreign Exchange and Non-Foreign Exchange Banks in Indonesia.<sup>1</sup>  
Hamidah, State University of Jakarta

Foreign Direct Investment Flows to Chile: A Cointegration Analysis.<sup>2</sup>  
Miguel Ramirez, Trinity College

Economics Measures For Improving Freight Reliability and Security in Northwest Indiana.<sup>3</sup>  
Amlan Mitra, Purdue University Calumet  
Ardeshir J. Dalal, Northern Illinois University  
Paul McGrath, Purdue University Calumet

**DISCUSSANTS:** 1. Miguel Ramirez  
2. Amlan Mitra  
3. Hamidah

**Thursday, June 25th, 2009**

8:00 AM - 9:30 AM / Mordan Hall

**SESSION [16]:** Management/Strategic Issues

**CHAIR:** Janine Saba Zakka, Lebanese American University

**TITLES & AUTHORS:**

The Management of Subsidiaries in Emerging Malaysian Multinational Enterprises.<sup>1</sup>

Ah Ba Sim, University of Wollongong

Managing Risks in Programmes of Business Change.<sup>2</sup>

Puneet Dixit, Business Consultant

Globalization and the Emerging Global Business Chain -Strategic Options for Developing Countries.<sup>3</sup>

James Thomas Kunnanatt, United Arab Emirates University

**DISCUSSANTS:** 1. James Thomas Kunnanatt  
2. Ah Ba Sim  
3. Puneet Dixit

**Thursday, June 25th, 2009**

8:00 AM - 9:30 AM / Hamlin Room 1

**SESSION [17]:** Management/Strategic Issues

**CHAIR:** Y. Datta, Northern Kentucky University

**TITLES & AUTHORS:**

Economic Downturn: Leaders Are Integral To Survival.<sup>1</sup>

Sheron Morgan, South University Online  
Phillip Paker, PMP

Increasing the Desirability of Sunday Work.<sup>2</sup>

James Martin, Wayne State University  
Jenell Wittmer, University of Toledo

The Influence of National Culture on Management Practices: Indonesian Perspective.<sup>3</sup>

Suharnomo, University of Diponegoro

**DISCUSSANTS:** 1. Suharnomo  
2. Sheron Morgan  
3. James Martin

**Thursday, June 25th, 2009**

8:00 AM - 9:30 AM / Hamlin Room 2

**SESSION [18]:** Management/Strategic Issues

**CHAIR:** Risikat Oladoyin Dauda, University of Lagos

**TITLES & AUTHORS:**

Participation of Wes African Migrants in Enterprises in Lagos State, Nigeria.<sup>1</sup>  
Chinedum Nwajiuba, Imo State University  
C. O. Uwadoka, Imo State University  
R.U. Onyeneke, Imo State University

Underpricing of IPOs of U.S. Family Controlled Businesses.<sup>2</sup>  
Thadavillil Jithendranathan, University of St. Thomas  
Mary Schmid Daugherty, University of St. Thomas

**DISCUSSANTS:** 1. Thadavillil Jithendranathan  
2. Chinedum Nwajiuba

**Thursday, June 25th, 2009**

8:00 AM - 9:30 AM / Dobbs Room 2

**SESSION [19]:** Marketing

**CHAIR:** Joy Grant, Manchester Metropolitan University

**TITLES & AUTHORS:**

Aesthetic Considerations for Pharmaceutical OTC (Over the Counter) Products.<sup>1</sup>

Aarti More, MET Institute of Management

Marketing Theory and Practice: The Reconstruction of Knowledge in the Workplace.<sup>2</sup>

Susan Scoffield, Manchester Metropolitan University

The Influences of Face Oriented Brand Values and Attitudes on the Consumption of Luxury Brands: A Study of the Chinese Female Consumers in Hong Kong and Mainland.<sup>3</sup>

Stella So Lai-man, The Chinese University of Hong Kong  
Susanna Kwok Wai-yee, The Chinese University of Hong Kong

**DISCUSSANTS:** 1. Stella So Lai-man  
2. Aarti More  
3. Susan Scoffield

**Coffee Break: Registration Desk**

## Thursday, June 25th, 2009

10:00 AM - 12:00 PM / Mordan Hall

**SESSION [20]:** Management/Strategic Issues

**CHAIR:** James Martin, Wayne State University

### **TITLES & AUTHORS:**

A Data Envelopment Analysis of Financial Institutions in Botswana.<sup>1</sup>

Abbas Valadkhani, University of Wollongong  
Boitumelo Moffat, University of Wollongong

Women's Education and Household Food Security: Analysis of Survey Results From Southwestern Nigeria.<sup>2</sup>

Risikat Oladoyin Dauda, University of Lagos

The Emergence of Sovereign Wealth Funds as Contributors of Foreign Direct Investment.<sup>3</sup>

Ruth Rios-Morales, University of Applied Sciences  
Switzerland  
Louis Brennan, Trinity College

The Significance of Mentoring Women.<sup>4</sup>

Shehla Riza Arifeen, Lahore School of Economics

**DISCUSSANTS:** 1. Ruth Rios-Morales  
2. Abbas Valadkhani  
3. Shehla Riza Arifeen  
4. Risikat Oladoyin Dauda

## Thursday, June 25th, 2009

10:00 AM - 11:30 AM / Hamlin Room 1

**SESSION [21]:** Operations Management/Information Systems

**CHAIR:**

### **TITLES & AUTHORS:**

The Use of Principal Component Analysis to Integrate Blasting into the Mining Process.<sup>1</sup>

David Lilly, Dyno Nobel  
Bill Hissem, Sandvik Mining and Construction  
John Cory, Blasting Specialist North America

International Project Management: Strategy and Organisational Design.<sup>2</sup>  
John Sae, International University in Germany

Analysis of Tourist Behaviors: A Conceptual Framework Based on Hofstede's Cultural Dimensions.<sup>3</sup>

Lalita A. Manrai, University of Delaware  
Ajay Manrai, University of Delaware

**DISCUSSANTS:** 1. John Sae  
2. Ajay Manrai  
3. David Lilly

**Thursday, June 25th, 2009**

10:00 AM - 12:00 AM / Hamlin Room 2

**SESSION [22]:** Economics/Finance

**CHAIR:** Diane Wright, Manchester Metropolitan University

**TITLES & AUTHORS:**

Human Capital Investment and Economic Development in Nigeria: The Role of Education and Health.<sup>1</sup>

Olukemi Lawanson, University of Lagos

Financial Innovation and Taxes: The Case of Exchange Traded Notes.<sup>2</sup>  
Suneel Udpa, Saint Mary's College of California

A Cornerstone of China's Participation in World Markets: The Legal and Regulatory Environment of Foreign Direct.<sup>3</sup>

Richard Hunter, Seton Hall University

Stock Market Integration in the Latin American Markets: Further Evidence from Nonlinear Modeling.<sup>4</sup>

Mohamed El Hedi Arouri, LEO-Université d'Orléans & EDHEC

Fredj Jawadi,, Amiens School of Management and EconomiX

Nicolas Million, Banque de France

**DISCUSSANTS:** 1. Richard Hunter  
2. Olukemi Lawanson  
3. Fredj Jawadi  
4. Suneel Udpa

Thursday, June 25th, 2009

10:00 AM - 11:30 PM / Dobbs Room 2

**SESSION [23]:** Ethics/Higher Education/Business Law Issues

**CHAIR:** Susan Scoffield, Manchester Metropolitan University

**TITLES & AUTHORS:**

Preferences, Perceptions, and Parameters: What's Really Important to Students When Selecting an English Language-Based Higher Education Institution.<sup>1</sup>

Ronald Decker, Winona State University

Todd Hostager, University of Wisconsin-Eau Claire

Are Business Schools the Source or Solution of Ethics Education Problems? The Process of Formulating and Adopting Separate Faculty and Student Codes of Ethics.<sup>2</sup>

Gregory Huckabee, University of South Dakota

Ann Johnson, University of South Dakota

Data Mining of Students and For Students.<sup>3</sup>

James Jennings, Purdue University Calumet

**DISCUSSANTS:** 1. Gregory Huckabee

2. James Jennings

3. Ronald Decker

**Working Lunch Session: Registration Desk**

Thursday, June 25th, 2009

11:30 AM - 1:00 PM / Mordan Hall

**SESSION [24]:** Panel Discussion on Future of Global Economy

Sahar Nasr, The World Bank

Prodromos Vlamis, Harvard University

Roger W. Clark, Austin Peay State University

George C. Philippatos, University of Tennessee



## Thursday, June 25th, 2009

1:00 PM - 2:30 PM / Mordan Hall

**SESSION [25]:** Accounting

**CHAIR:** Jian Zhang, Barr Laboratories, Inc.

### **TITLES & AUTHORS:**

The Tension Amongst Accounting, Information and Intrinsic Value.<sup>1</sup>

James Jennings, Purdue University Calumet

Self-assessment Tax System and Compliance Complexities: Tax Practitioners' Perspectives.<sup>2</sup>

Ming-Ling Lai, Universiti Teknologi MARA

Kwai-Fatt Choong, University of Malaya

Social Balance as a Model Report of the Italian Chamber of Commerce.<sup>3</sup>

Ubaldo Comite, University of Calabria

**DISCUSSANTS:** 1. Ubaldo Comite  
2. James Jennings  
3. Ming-Ling Lai

## Thursday, June 25th, 2009

1:00 PM - 2:30 PM / Hamlin Room 1

**SESSION [26]:** Strategic Issues

**CHAIR:** Prodromos Vlamis, University of Cambridge

### **TITLES & AUTHORS:**

Characteristics and Business Profiles of Immigrant-Owned Small Firms: The Case of Pakistani Immigrant Entrepreneurs.<sup>1</sup>

Daphne Halkias, Hellenic American University

Nicholas Harkiolakis, Hellenic American University

Shehla Riza Arifeen, Lahore School of Economics

Patrick Dimitris Akrivos, Hellenic American University

Sylva Caracatsanis, Hellenic American University

Counterfeit Proneness: Conceptualization and Scale Development.<sup>2</sup>

Piyush Sharma, The Hong Kong Polytechnic University

Ricky Y. K. Chan, The Hong Kong Polytechnic University

Exporting Expertise: Singapore's Gambits in the Middle East.<sup>3</sup>

Caroline Yeoh, Singapore Management University  
Wilfred HOW Pow Ngee, Singapore Management University

- DISCUSSANTS:**
1. Piyush Sharma
  2. Caroline Yeoh
  3. Daphne Halkias

**Thursday, June 25th, 2009**

1:00 PM - 2:30 PM / Hamlin Room 2

**SESSION [27]:** Strategic Issues

**CHAIR:** Erika Cresti, University of Florence

**TITLES & AUTHORS:**

Market Analysis of Currently Available Prescription Drugs.<sup>1</sup>

Jian Zhang, Barr Laboratories, Inc.

Salah U. Ahmed, Barr Laboratories, Inc.

Take Me to My Fantasy World: Fantasy Consumption of Internet Games among Thai Teenage Boys.<sup>2</sup>

Kritsadarat Wattanasuwan, Thammasat University

- DISCUSSANTS:**
1. Kritsadarat Wattanasuwan
  2. Jian Zhang

**Thursday, June 25th, 2009**

1:00 PM - 3:00 PM / Dobbs Room 2

**SESSION [28]:** Economics/Finance

**CHAIR:** George C. Philippatos, University of Tennessee

**TITLES & AUTHORS:**

The Far-From-Elusive Quest for Growth: Recent Economic Performance and Prospects in Developing Countries.<sup>1</sup>

Michael Crosswell, U.S. Agency for International Development

Causality Testing using Higher Order Statistics.<sup>2</sup>

Sanja Dudukovic, Franklin College

Poland, the European Union, and the Euro.<sup>3</sup>

Richard Hunter, Seton Hall University

Securities Investment Preference in Pakistan.<sup>4</sup>

Samina Riaz, Institute of Business Management

**DISCUSSANTS:** 1. Richard Hunter  
2. Michael Crosswell  
3. Samina Riaz  
4. Sanja Dudukovic

## Coffee Break: Registration Desk

Thursday, June 25th, 2009

3:00 PM - 5:00 PM / Mordan Hall

**SESSION [29]:** Strategic Issues

**CHAIR:** James Jennings, Purdue University Calumet

### **TITLES & AUTHORS:**

The Business Cycle, Structural and Technological: The Impaction on Labour Skills in Australia.<sup>1</sup>

Phil Lewis, Centre for Labour Market Research  
University of Canberra

Ross Kelly, Centre for Labour Market Research  
University of Canberra

Acquisition of Capital by Small Agricultural Producers.<sup>2</sup>

Jian Zhang, Barr Laboratories, Inc.

Gender Analysis of Rural-Urban Migration in Imo State Nigeria.<sup>3</sup>

Augustine Ejiogu, Imo State University

Immaculta Osunkwo, Imo State University

Contemporary Chinese Consumers: A New Look at the Rate of Adoption and Life Cycle Hypotheses.<sup>4</sup>

Thomas Kindel, Reinhardt College

**DISCUSSANTS:** 1. Augustine Ejiogu  
2. Phil Lewis  
3. Thomas Kindel  
4. Jian Zhang

**Thursday, June 25th, 2009**

3:00 PM - 5:30 PM / Hamlin Room 1

**SESSION [30]:** Accounting

**CHAIR:** Sanja Dudukovic, Franklin College

**TITLES & AUTHORS:**

Sustainability Management Control Systems Towards a socially responsible planning and control framework.<sup>1</sup>

Erika Cresti, University of Florence

Making Triple Bottom Line Reporting Comparable: Adoption of the GRI's G3 Framework.<sup>2</sup>

Richard Sherman, Saint Joseph's University

Accounting for Supermajorities: The Role of Control in Promoting yet Another Type of Off Balance Sheet Financing.<sup>3</sup>

Mark Hughes, University of Canberra

Simon Ho, University of Canberra

Beyond the Three Factor Theory: Using Behavior Theory to Analyze and Prevent Fraud.<sup>4</sup>

Walter Baggett, Manhattan College

Corporate Governance and Equity Evaluation: Nonlinear Modeling via Neural Networks.<sup>5</sup>

Hui-Sung Kao, Feng Chia University and Taipei University

Jan-Zan Lee, National Taipei University

Shu-Heng Chen, National Chengchi University

**DISCUSSANTS:**

1. Mark Hughes
2. Erika Cresti
3. Walter Baggett
4. Hui-Sung Kao
5. Richard Sherman

**Thursday, June 25th, 2009**

3:00 PM - 5:00 PM / Hamlin Room 2

**SESSION [31]:** Economics/Finance

**CHAIR:** Francesco Ciampi, University of Florence

**TITLES & AUTHORS:**

Leverage Effects in the Mauritian's Stock Market.<sup>1</sup>

Ushad Subadar Agathe, University of Mauritius

The Emerging BRIC Economies: Evidence from the Interest Rate Transmission Mechanism.<sup>2</sup>

Prodromos Vlamis, University of Cambridge & Centre for Planning and Economic Research

Stelios Karagiannis, Centre for Planning and Economic Research

Yannis Panagopoulos, Centre for Planning and Economic Research

Establishing a Market for Securitized LDC Debt: Feasibility and Viability.<sup>3</sup>

George C. Philippatos, University of Tennessee

Roger W. Clark, Austin Peay State University

David Moore, University of Memphis

Acquisition of Capital by Small Agricultural Producers.<sup>4</sup>

Howard Van Auken, Iowa State University

New Evidence About Regional Income Divergence in China.<sup>5</sup>

Lau Chi-Keung, Hong Kong Polytechnic University

- DISCUSSANTS:**
1. Prodromos Vlamis
  2. George C. Philippatos
  3. Howard Van Auken
  4. Lau Chi-Keung
  5. Ushad Subadar Agathe

**5:30 PM - 6:30 PM Wine Reception**

## Friday, June 26th, 2009

8:00 AM - 10:30 AM / Hamlin Room 1

**SESSION [32]:** Strategic Issues

**CHAIR:** Ajay Manrai, University of Delaware

### **TITLES & AUTHORS:**

A New Perceptual Mapping Technique for Product Positioning and Market Segmentation.<sup>1</sup>

Ajay Manrai, University of Delaware

Lalita A. Manrai, University of Delaware

Design of Effective Teaching Strategies: A Comparative Analysis Across Course Types.<sup>2</sup>

Ajay Manrai, University of Delaware

Lalita A. Manrai, University of Delaware

The Evolution of the Placement the Application to the Cultural Product.<sup>3</sup>

Lucia Aiello, Salerno University

Ferri Maria Antonella, Napoli University

**DISCUSSANTS:** 1. Ajay Manrai

2. Lucia Aiello

3. Ajay Manrai

## Friday, June 26th, 2009

8:00 AM - 10:00 AM / Hamlin Room 2

**SESSION [33]:** Strategic Issues

**CHAIR:** Shawn Carraher, Cameron University

### **TITLES & AUTHORS:**

Unpurchased Goodwill Method - An Approach to Measure Human Capital.<sup>1</sup>

Daniel Streich, FHWT-University of Applied Science

The Internet Revolution: Social Networks and their Impact on Tourism Management.<sup>3</sup>

Elena Livi, University of Florence


The Desktop Manager: A Dimensional Analysis in a Cross Sectional Sample of Health Care, Hospitality, General Service, Manufacturing.<sup>4</sup>

Donald Lester, Middle Tennessee State University  
John Parnell, University of North Carolina at Pembroke  
Shawn Carraher, Cameron University

A Comparison of Manifest Needs, Performance & Personality Differences  
Among Multinational Entrepreneurial Expatriate and Inpatriate Customer  
Service Personnel in the Hospitality Management Industry. <sup>5</sup>

Shawn Carraher, Cameron University  
Bryan Jester, Cameron University  
Henry Lam, Cameron University

- DISCUSSANTS:**
1. Shawn Carraher
  2. Shawn Carraher
  3. Elena Livi
  4. Daniel Streich

 See you next Year!!! 