



2010

Oxford Business

&

Economics

Conference Program

St. Hugh's College,
Oxford University,
Oxford, UK

June 28-29, 2010

| Session Presenter | Session Chair | Name |
|----------------------|------------------|------|
|----------------------|------------------|------|

List of Registered Delegates

| | | |
|----|----|---------------------------------|
| 1 | 9 | A. B. Sim |
| 9 | 14 | Aakash Taneja |
| 21 | | Abu Bakar Sedek bin Abdul Jamak |
| 8 | | Adaora Nwankwo |
| 24 | | Afdal Mazni |
| 11 | | Ahalik Hamzah |
| 7 | 2 | Alberto Bento |
| 29 | | Ali Salman Saleh |
| 7 | | Ana Bento |
| 31 | | Anamaria Giglio |
| 10 | | Anastasios Theofilou |
| 20 | | Anne Arnold |
| 26 | | Anson Wong |
| 7 | 3 | Arun Kumar |
| 21 | | Atul Gupta |
| 24 | | Bakri Abdul Karim |
| 5 | | Carlos Manuel Coelho Duarte |
| 18 | | Catalina Miklo |
| 2 | | Chinedum Nwajiuba |
| 16 | | Chinyere Nwajiuba |
| 30 | | Claudia Emiko Yoshinaga |
| 32 | | Dana Kubíckovz |
| 25 | 22 | Dave Lilly |
| 13 | 17 | David Blair |
| 18 | | Dian Citra Aruna |

| Session Presenter | Session Chair | Name |
|----------------------|------------------|---|
| 20 | | Dilan Perera |
| 6 | | Dilek Demirbas |
| 19 | | Dilek Demirbas |
| 22 | | Dujuan Yuan |
| 11 | | Edoardo Catelani |
| 10 | | Felicitas Nowak-Lehmann D. |
| 31 | | Felipe Oliveira |
| | | Francisco Henrique Figueiredo de Castro |
| 30 | | Junior |
| 19 | | George Philippatos |
| 27 | 30 | George Philippatos |
| 22 | | George Tovstiga |
| 18 | | Gunasegaran Muthusamy |
| 6 | | Hans Ruediger Kaufmann |
| 8 | | Howard Van Auken |
| 25 | | Inmaculada Martinez-Zarzoso |
| 24 | | Ishak Ramli |
| 33 | | Ishak Ramli |
| 1 | | James Riordan |
| 28 | | Jan Voon |
| 9 | | Janine Saba Zakka |
| 14 | | Jean-Luc Grosso |
| 19 | | Jean-Luc Grosso |
| 32 | 28 | Joe Prinzinger |
| 17 | | Joe Turek |
| 27 | 26 | Joe Turek |
| 5 | | Jose Esperanca |

| Session Presenter | Session Chair | Name |
|----------------------|------------------|------------------------|
| | 31 | Joy Grant |
| 2 | | Kamir Kothari |
| 31 | 29 | Kartik Dave |
| 19 | | Kesseven Padachi |
| 9 | | Laura Birou |
| 17 | | Laura Birou |
| 19 | | Mafalda M. Ribeiro |
| 23 | | Mafalda Ribeiro |
| 32 | | Mana Southichack |
| 5 | | Maria Santos |
| 3 | 7 | Melika Husic |
| 20 | | Menoji Karunarathne |
| 8 | 11 | Michael Crosswell |
| 13 | 15 | Michael Gallagher |
| 20 | 25 | Michael Harrison |
| 29 | 32 | Miguel Ramirez |
| 6 | | Milena Viassone |
| 24 | | Mohamad Abdul Hamid |
| 20 | | Mohamad Rizan |
| 10 | | Mohammad Alauddin |
| 15 | | Mohammad Nasir Uddin |
| 11 | | Monica Martinez Blasco |
| 22 | | Monica Ren |
| 1 | | Naveed Yazdani |
| 23 | 24 | Neville Norman |
| 20 | | Nihan Weerakoon |
| 28 | | Payyazhi Jayashree |

| Session Presenter | Session Chair | Name |
|----------------------|------------------|---------------------------|
| 16 | | Peaches Diamond |
| 4 | | Peaches Leneva Diamond |
| 5 | 4 | Peter Geib |
| 25 | 23 | Peter Gibson |
| 3 | 5 | Piyush Sharma |
| 5 | | Raffaele Adinolfi |
| 26 | | Rafiu Adewale Aregbeshola |
| 17 | | Rahmatina Kasri |
| 21 | | Rakesh Gupta |
| 7 | 1 | Regina Bento |
| 14 | | Regina Bento |
| 23 | | Rhonda Smith |
| 4 | | Richard Copp |
| 30 | | Risikat Oladoyin Dauda |
| 8 | | Robert Kao |
| 23 | | Roberta Adami |
| 27 | 19 | Roger Clark |
| 33 | 12 | Roger Clark |
| 33 | | Ronald Ratti |
| 29 | | Rukhsana Kalim |
| 2 | | Sahar Nasr |
| 27 | | Sahar Nasr |
| 12 | | Samir Amine |
| 13 | | Sanja Dudukovic |
| 16 | | Seetanah Boopen |
| 28 | | Seetanah Boopen |
| 16 | | Sanassee Vinesh |

| Session Presenter | Session Chair | Name |
|----------------------|------------------|-----------------------|
| 12 | | Shann Turnbull |
| 33 | | Shann Turnbull |
| 8 | 10 | Shawn Carraher |
| 17 | | Shawn Carraher |
| 23 | | Sheeja Sivaprasad |
| 26 | 21 | Sheikh Rahman |
| 14 | | Sheryl Grosso |
| 19 | | Sheryl Grosso |
| 15 | 13 | Simon Fan |
| 15 | 6 | Stella So Lai-man |
| 20 | | Surani Fernando |
| 3 | | Susanna Kwok Wai-yee |
| 28 | | Syed Jamal Hussain |
| 14 | | Teresa Smith |
| 19 | | Teresa Smith |
| 12 | 8 | Thomas Fullerton, Jr. |
| 30 | 33 | Tianning Li |
| 11 | 18 | Tri Hesti Utamingtyas |
| 4 | | Ubako Comite |
| 15 | | Usep Suhud |
| 24 | 20 | Vladimir Pashkevich |
| 13 | 16 | Wayne Buchanan |
| 32 | | Ying Zhu |
| 31 | | Yoong Hon Lee |
| 17 | | Yulia Rodionova |
| 18 | | Yutaka Horiba |

Conference Schedule

Sunday, June 27th:

Registration **4:30 AM - 6:00 PM**

Monday, June 28th:

Registration **7:30 AM - 1:00 PM**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3:00 PM

Sessions 1-19 8:00 AM – 5:30 PM

Lunch 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the Dining Hall)

Tuesday, June 29th:

Registration **7:30 AM - 12:00 NOON**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3:00 PM

Sessions 20-33 8:00 AM – 5:30 PM

Working Lunch Sessions 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the Dining Hall)

Wine Reception 5:00 PM - 6:00 PM

Instructions To Program Participants

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. All rooms will have LCD projectors.

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. If the session’s chair is absent, the last discussant listed should take on the role of the chair.

Sessions, Panels & Roundtables

Monday, June 28th, 2010

8:00 AM – 9:30 AM / Hamlin Room 1

SESSION [1]: Strategic Issues

CHAIR: *Regina Bento, University of Baltimore*

TITLES & AUTHORS:

Strategic Ambiguity and Ethical Actions.¹

A.B. Sim, University of Wollongong

Mario Fernando, University of Wollongong

Are Business Approaches to International Development Cost-Effective? A Cross-Country Analysis.²

James Riordan, Chemonics International Inc.

Mintzberg's Strategy Continuum: Philosophic and Theoretical Underpinnings.³

Naveed Yazdani, University of Management & Technology

DISCUSSANTS: 1. James Riordan

2. Naveed Yazdani

3. A. B. Sim

Monday, June 28th, 2010

8:00 AM – 9:30 AM / Hamlin Room 2

SESSION [2]: Economics/Finance

CHAIR: *Alberto Bento, University of Baltimore*

TITLES & AUTHORS:

Economic Effects of Climate on the Agriculture of Sub-Saharan Africa: Lessons from Nigeria.¹

Chinedum Nwajiuba, Imo State University Owerri

Robert Onyeneke, Imo State University Owerri

Affordable Mortgage Finance in Egypt: Challenges and Prospects.²

Sahar Nasr, World Bank

A Report on Microfinance in India: A Detailed Study.³

Kamir Kothari, VIT University
Devanik Saha, VIT University

DISCUSSANTS: 1. Kamir Kothari
2. Chinedum Nwajiuba
3. Sahar Nasr

Monday, June 28th, 2010

8:00 AM – 9:30 AM / Dobbs Room 1

SESSION [3]: Marketing

CHAIR: *Arun Kumar, University of Allahabad*

TITLES & AUTHORS:

Celebrating Recession in Style: The Mainstreaming of Attitudes Toward Luxury Consumption in the Balkans and European Russia.¹

Nick Ostapenko, Georgetown University
Melika Husic, University of Sarajevo

Exploring the Influence of Culture on Consumer Ethnocentrism.²

Piyush Sharma, The Hong Kong Polytechnic University

DISCUSSANTS: 1. Piyush Sharma
2. Nick Ostapenko

Monday, June 28th, 2010

8:00 AM – 9:30 AM / Dobbs Room 2

SESSION [4]: Ethics/Higher Education/Business Law Issues

CHAIR: *Peter Geib, Minnesota State University*

TITLES & AUTHORS:

Management and Social Balance in the Italian Courts: Methods and Operative Proposals.¹

Ubaldo Comite, University of Calabria

Should Funds Invest in Socially Responsible Investments During Market Downturns? Financial and Legal Implications of the Fund Manager's Dilemma.²

Richard Copp, Queensland University of Technology

Time to Right a Wrong – A case for Reparations.³

Peaches Leneva Diamond, Brooklyn College

- DISCUSSANTS:**
1. Peaches Leneva Diamond
 2. Ubaldo Comite
 3. Richard Copp

Coffee Break: Dinning Hall

Monday, June 28th, 2010

10:00 AM – 12:00 PM / Dobbs Room 2

SESSION [5]: Management/Strategic Issues

CHAIR: *Piyush Sharma, The Hong Kong Polytechnic University*

TITLES & AUTHORS:

The Fable Paradigm of the Gender Pay Gap: Evidence from Portuguese Private Firms.¹

Carlos Manuel Coelho Duarte, UNIDE / IPT

Jose Esperanca, UNIDE / ISCTE

Maria Santos, UNIDE / ISCTE

Jose Curto, UNIDE / ISCTE

Maria Carapeto, Cass Business School

The Managerialization of Italian Ministries: an Explorative Analysis.²

Raffaele Adinolfi, University of Salerno

Antonio Botti, University of Salerno

Massimiliano Vesci, University of Salerno

India: Economic Crisis and Culture.³

Peter Geib, Minnesota State University

- DISCUSSANTS:**
1. Peter Geib
 2. Carlos Manuel Coelho Duarte
 3. Raffaele Adinolfi

Monday, June 28th, 2010

10:00 AM – 12:00 PM / Dobbs Room 1

SESSION [6]: Management/Strategic Issues

CHAIR: *Stella So Lai-man, The Chinese University of Hong Kong*

TITLES & AUTHORS:

European SMEs: Explaining levels of innovativeness.¹
Hans Ruediger Kaufmann, University of Nicosia
Haritini Tsangari, University of Nicosia

Fundamental Innovation Barriers for Entrepreneurs: Empirical Evidence from Turkish SMEs.²

Dilek Demirbas, Newcastle Business School

The Identification of a Performance Indicator for Construction Sector: The Case of the Province of Cuneo.³

Milena Viassone, University of Turin
Giuseppe Tardivo, University of Turin

DISCUSSANTS: 1. Dilek Demirbas
2. Milena Viassone
3. Hans Ruediger Kaufmann

Monday, June 28th, 2010

10:00 AM – 12:00 PM / Hamlin Room 2

SESSION [7]: Operations Management/Information Systems

CHAIR: *Melika Husic, University of Sarajevo*

TITLES & AUTHORS:

Knowledge Management: Organizational Implementation.¹
Arun Kumar, University of Allahabad
Sarita Maxwell, University of Allahabad

Cloud Computing: IT Change or Management Revolution?²
Regina Bento, University of Baltimore
Alberto Bento, University of Baltimore

Impact of Virtualization and Separation Kernels on Co-Hosted Systems.³
Ana Bento, Johns Hopkins University

DISCUSSANTS: 1. Ana Bento
2. Arun Kumar
3. Regina Bento

Monday, June 28th, 2010

10:00 AM – 12:00 PM / Hamlin Room 1

SESSION [8]: Economics & Finance

CHAIR: *Thomas Fullerton, Jr., University of Texas at El Paso*

TITLES & AUTHORS:

Governance, Development, and Foreign Aid Policy.¹

Michael Crosswell, U.S. Agency For International Development

An Analysis of Funding Decisions for Niche Agricultural Producers.²

Shawn Carraher, Cameron University
Howard Van Auken, Iowa State University

The Reshape of Investment Decision After the High-Tech Bubble.³

Robert Kao, Park University
Cheng-Huei Chiao, Missouri Western State University
Michael Russell, Missouri Western State University

A Mixed-Methods Investigation of the Determinants of Foreign Direct Investment (FDI) Inflows in Nigeria: A case of the Oil and Telecommunications Sectors.⁴

Adaora Nwankwo, Northumbria University

- DISCUSSANTS:**
1. Robert Kao
 2. Michael Crosswell
 3. Adaora Nwankwo
 4. Shawn Carraher

Monday, June 28th, 2010

10:00 AM – 12:00 PM / Wordsworth Room

SESSION [9]: Ethics/Higher Education/Business Law Issues

CHAIR: *A.B. Sim, University of Wollongong*

TITLES & AUTHORS:

Attitudes Toward Counterproductive Behavior in Business and Corporate Social Responsibility: A Developing Country Context.¹

Janine Saba Zakka, Lebanese American University

Benchmarking Study SCM Syllabi: Focus on Operations Courses.²

Laura Birou, Louisiana Tech University
Heather Lutz, University of St. Thomas

Exploring Learning Satisfaction on Experiential Projects.³

Aakash Taneja, Richard Stockton College
Gurprit Chhatwal, Richard Stockton College
Marilyn Vito, Richard Stockton College

DISCUSSANTS: 1. Aakash Taneja
2. Janine Saba Zakka
3. Laura Birou

Lunch Break: Dinning Hall

Monday, June 28th, 2010

1:00 PM – 2:30 PM / Hamlin Room 1

SESSION [10]: Management

CHAIR: *Shawn Carraher, Cameron University*

TITLES & AUTHORS:

Sponsorship Receiver Facing Crisis – Is the Sponsor Affected? Evidence from Sports Sponsorship.¹

Anastasios Theofilou, Bournemouth University

The Role of Transport Costs, Tariffs and the Real Exchange Rate in Chile's Export Trade with the EU: An Augmented Gravity Model Approach.²

Felicitas Nowak-Lehmann D., University of Goettingen
Dierk Herzer, Johann-Wolfgang Goethe University
Sebastian Vollmer, Leibniz Universitat Hannover

Are There any 'Bright' Spots and 'Hot' Spots of Rice Water Productivity in Bangladesh? A Spatio-Temporal Analysis of District-Level Data.³

Mohammad Alauddin, The University of Queensland
Bharat Sharma, International Water Management Institute (IWMI)
Upali Amarasinghe, International Water Management Institute (IWMI)

DISCUSSANTS: 1. Felicitas Nowak-Lehmann D.
2. Mohammad Alauddin
3. Anastasios Theofilou

Monday, June 28th, 2010

1:00 PM – 2:30 PM / Hamlin Room 2

SESSION [11]: Economics & Finance

CHAIR: *Michael Crosswell, U.S. Agency For International Development*

TITLES & AUTHORS:

The Relationship between Corporate Social Responsibility and Earnings Response Coefficient: Evidence from Indonesian Stock Exchange.¹

Tri Hesti Utamingtyas, Economics State University of Jakarta

Ahalik Hamzah, SUPRA School of Business

The Impact of the Annual General Meetings in Stock Returns, Volatilities and Traded Volumes: the Case of Spanish Stock Market Small Capitalization Companies.²

Monica Martinez Blasco, Universitat Ramon Llull

Josep Garcia Blandon, Universitat Ramon Llull

Stefan Ivanovic, Universitat Ramon Llull

The Credit Crunch in Italy in 2009.³

Edoardo Catelani, University of Florence

DISCUSSANTS:

1. Edoardo Catelani
2. Ahalik Hamzah
3. Monica Martinez Blasco

Monday, June 28th, 2010

1:00 PM – 2:30 PM / Dobbs Room 1

SESSION [12]: Economics & Finance

CHAIR: *Roger W. Clark, Austin Peay State University*

TITLES & AUTHORS:

Public Policies, Productivity and Labour Market Participation.¹

Samir Amine, University of Quebec en Outaouais

Pedro Lages Dos Santos, Universite du Havre

Sustainable Management of Self-financing Public Assets.²

Shann Turnbull, International Institute for Self-governance

Empirical Evidence on Regulatory Burdens and International Income Performance.³
Enedina Licerio, University of Texas at El Paso
Thomas Fullerton, Jr., University of Texas at El Paso
Don P. Clark, University of Texas at El Paso

DISCUSSANTS: 1. Thomas Fullerton, Jr.
2. Samir Amine
3. Shann Turnbull

Monday, June 28th, 2010

1:00 PM – 2:30 PM / Dobbs Room 2

SESSION [13]: Economics & Finance

CHAIR: *Simon Fan, Lingnan University*

TITLES & AUTHORS:

The US Housing Market Helps Tame the Celtic Tiger.¹

Wayne Buchanan, Defiance College
Michael Gallagher, Defiance College

Spectral Analysis of GDP Shocks in US and BRIC Counties.²

Sanja Dudukovic, Franklin College

U.S. Government International Borrowing as a Natural Resource Curse.³

David Blair, National Defense University

DISCUSSANTS: 1. David Blair
2. Michael Gallagher
3. Sanja Dudukovic

Monday, June 28th, 2010

1:00 PM – 2:30 PM / Wordsworth Room

SESSION [14]: Management

CHAIR: *Aakash Taneja, Richard Stockton College*

TITLES & AUTHORS:

It Wasn't Raining When Noah Built the Ark: Negotiation Planning Builds Negotiation Success.¹

Jean-Luc Grosso, University of South Carolina Sumter
Teresa L. Smith, University of South Carolina Sumter

Podcasts, Wikis, and Blogs: Follow the Example of Hercules and Capture Cerberus to Achieve Successful Collaborative Learning.²

Sheryl Grosso, University of South Carolina Sumter

Overweight Stigma and Incentive Pay.³

Regina Bento, University of Baltimore

Lourdes White, University of Baltimore

- DISCUSSANTS:**
1. Regina Bento
 2. Teresa L. Smith
 3. Jean-Luc Grosso

Coffee Break : Dining Hall

Monday, June 28th, 2010

3:00 PM – 5:00 PM / Dobbs Room 1

SESSION [15]: Marketing

CHAIR: *Michael Gallagher, Defiance College*

TITLES & AUTHORS:

A Simple Model of Export and Training.¹

Simon Fan, Lingnan University

Yifan Hu, CITIC Group

Alert Communication Theory and Its Application in Marketing Social Campaign for Traffic Orderliness in Indonesia.²

Usep Suhud, State University of Jakarta

Impact of Inter-Organizational Relational Mechanism on Firm Performance: Some Exploratory Findings in Australian Agri-Food Industry Supply Chain.³

Mohammad Nasir Uddin, Curtin University of Technology

Mohammed Quaddus, Curtin University of Technology

Nazrul Islam, Curtin University of Technology

Skepticism towards Product Placement: a Study on the Effectiveness of the Product Placement Execution.⁴

Stella So Lai-man, The Chinese University of Hong Kong

Susanna Kwok Wai-ye, The Chinese University of Hong Kong

Kong

- DISCUSSANTS:**
1. Usep Suhud
 2. Mohammad Nasir Uddin

3. Stella So Lai-man
4. Simon Fan

Monday, June 28th, 2010

3:00 PM – 5:00 PM / Dobbs Room 2

SESSION [16]: Ethics/Higher Education/Business Law Issues

CHAIR: *Wayne Buchanan, Defiance College*

TITLES & AUTHORS:

Determinants of Lecturers' Perception of Unethical Behaviors in Universities in South East Nigeria.¹

Chinyere Nwajiuba, Imo State University

The Role of Private Corporations: And the Impact of Recidivism Among People of Color.²

Peaches Leneva Diamond, Brooklyn College

Learning Theories: A Review.³

Seetanah Boopen, University of Mauritius

Rojid Sawkut, World Bank

Sanassee Vinesh, University of Mauritius

Lamport Matthew, University of Mauritius

DISCUSSANTS:

1. Peaches Leneva Diamond
2. Seetanah Boopen
3. Chinyere Nwajiuba

Monday, June 28th, 2010

3:00 PM – 5:30 PM / Hamlin Room 1

SESSION [17]: Ethics/Higher Education/Business Law Issues

CHAIR: *David Blair, National Defense University*

TITLES & AUTHORS:

Evaluating MBA Programs in Islamic Banking and Finance: A Performance - Importance Analysis.¹

Rahmatina Kasri, University of Indonesia

Sustainability Strategies in Universities: Validating a Conceptual Model.²

Laura Birou, Louisiana Tech University

Alison Wall, Louisiana Tech University
Jerry Wall, Northwestern State University of Louisiana

The Management Education by Internet Readiness (MEBIR) Scale Among Expatriates in China, The EU, Japan, & USA: Internet Readiness, Communications, Knowledge Building, and Organizational Performance Differences ACROSS CULTURES.³

Shawn Carraher, Cameron University
Dianne Welsh, University of North Carolina – Greensboro
Emily Dunham, Cameron University
John Parnell, University of North Carolina – Pembroke
Sherry Sullivan, Bowling Green State University

The Economics of Higher Education: A Transnational Perspective.⁴

Joe Turek, Lynchburg College

Employment Protection Legislation and Employer-Provided Training: Evidence from International Data.⁵

Yulia Rodionova, De Montfort University
Alexander Muravyev, Institute for the Study of Labor (IZA)

- DISCUSSANTS:**
1. Laura Birou
 2. Shawn Carraher
 3. Yulia Rodionova
 4. Rahmatina Kasri
 5. Joe Turek

Monday, June 28th, 2010

3:00 PM – 5:00 PM / Hamlin Room 2

SESSION [18]: Accounting

CHAIR: *Tri Hesti Utamingtyas, Economics State University of Jakarta*

TITLES & AUTHORS:

Determinants of Defined-Contribution Japanese Corporate Pension System.¹

Yutaka Horiba, Kansai Gaidai University
Kazuo Yoshida, Nagoya City University

Organizational Intention to use Forensic Accounting Services For Fraud Detection and Prevention by Large Malaysian Companies.²

Gunasegaran Muthusamy, Curtin University of Technology
Mohammed Quaddus, Curtin University of Technology
Robert Evans, Curtin University of Technology

Analyzes the changes of Income Art Tax 21/2008 about Personal Tax Planning in one of Indonesian Stated Owned Company (PT "X" Persero).³

Dian Citra Aruna, UNJ Indonesia

The End Of Tax Havens ?⁴

Catalina Miklo, West University of Timisoara

Grigore Silasi, West University of Timisoara

- DISCUSSANTS:**
1. Catalina Miklo
 2. Dian Citra Aruna
 3. Gunasegaran Muthusamy
 4. Yutaka Horiba

Monday, June 28th, 2010

3:00 PM – 5:30 PM / Wordsworth Room

SESSION [19]: Economics & Finance

CHAIR: *Roger W. Clark, Austin Peay State University*

TITLES & AUTHORS:

The Role and Function of the Board of Directors in Corporate Governance in Russia: Empirical Evidence from Russian Listed Companies.¹

Dilek Demirbas, Newcastle Business School

Andrey Yukhanaev, Newcastle Business School

Working Capital Structure and Financing Pattern of Mauritian SMEs.²

Kesseven Padachi, University of Technology

C. Howorth, University of Lancaster

M. S. Narasimhan, Indian Institute of Management

An Alternative Marginal Utility Growth Proxy for use in Asset Pricing Models.³

David Moore, University of Memphis

George C. Philippatos, University of Tennessee

Waiting for the Next Edison to Rescue the Global Economy – A Look at Economic Crises Through Economic History.⁴

Jean-Luc Grosso, University of South Carolina Sumter

Teresa L. Smith, University of South Carolina Sumter

Sheryl Grosso, University of South Carolina Sumter

Is Blash Possible in Hedge Funds? An Approach to Seasonality.⁵

Machado-Santos, UTAD and ULP

Mafalda M. Ribeiro, Universidade Lusofona do Porto (ULP)

- DISCUSSANTS:**
1. Kesseven Padachi
 2. Dilek Demirbas
 3. Jean-Luc Grosso
 4. Mafalda M. Ribeiro
 5. David Moore

Tuesday, June 29th, 2010

8:00 AM – 9:30 AM / Dobbs Room 1

SESSION [20]: Marketing

CHAIR: *Vladimir Pashkevich, Marymount Manhattan College*

TITLES & AUTHORS:

Analysis of Service Quality and Customer Satisfaction, and Its Influence on Customer Loyalty.¹

Mohamad Rizan, Jakarta State University

Brand USA: The Impact of Global Attitudes on US Exports and US Export Market Share.²

Michael Harrison, Framingham State College

Effects of Alcohol usage in Wigton Estate in estate relation to health: Internal customer care.³

Pradeep Randiwela, University of Colombo

Menoji Karunarathne, University of Colombo

Surani Fernando, University of Colombo

Anne E. Paul, University of Colombo

Nihan Weerakoon, University of Colombo

Dilan Perera, University of Colombo

- DISCUSSANTS:**
1. Michael Harrison
 2. Menoji Karunarathne
 3. Mohamad Rizan

Tuesday, June 29th, 2010

8:00 AM – 9:30 AM / Dobbs Room 2

SESSION [21]: Management

CHAIR: *Sheikh Rahman, CQ University*

TITLES & AUTHORS:

eHarmony: Online Match Making Service.¹

Atul Gupta, Lynchburg College

Niharika Patel, Lynchburg College

Rebecca Murtha, Lynchburg College

BHARATMATRIMONY.COM (Tradition and Technology are a Perfect Match for Matchmaking).²

Rakesh Gupta, University of Delhi

Ajay Pandit, University of Delhi

The Micro Business Enterprise of Orang Asli Aborigines in Pahang, Malaysia.³

Abu Bakar Sedek bin Abdul Jamak, University Teknologi of Petronas (UTP)

Razol Mahari bin Mohd Ali, University Teknologi of Petronas (UTP)

Rohani binti Salleh, University Teknologi of Petronas (UTP)

Azrai bin Abdullah, University Teknologi of Petronas (UTP)

- DISCUSSANTS:**
1. Rakesh Gupta
 2. Atul Gupta
 3. Abu Bakar Sedek bin Abdul Jamak

Tuesday, June 29th, 2010

8:00 AM – 9:30 AM / Hamlin Room 1

SESSION [22]: Strategic Issues

CHAIR: Dave Lilly, Dyno Consult

TITLES & AUTHORS:

A Collaborative Open Innovation Perspective on Cyberthreat Modelling.¹

George Tovstiga, University of Reading

Alexander Kozlov, St. Petersburg State Polytechnical University

Ekaterina Tulugurova, St. Petersburg State Polytechnical University

An Approach to enlist the Chinese State-Owned Enterprises into the GPA.²

Dujuan Yuan, Shanghai University

Analysing the Internationalisation of Firms from China's Mining Sector:

Preliminary Issues in the Development of a Conceptual Framework.³

Monica Ren, Macquarie University

Robert Jack, Macquarie University

DISCUSSANTS:

1. Dujuan Yuan
2. Monica Ren
3. George Tovstiga

Tuesday, June 29th, 2010

8:00 AM – 9:30 AM / Hamlin Room 2

SESSION [23]: Economics/Finance

CHAIR: *Peter Gibson, University of Wollongong*

TITLES & AUTHORS:

(DYS)Functional Marker Definition in Antitrust Analysis: The Missing Dimension Exposed and Closed.¹

Neville Norman, University of Melbourne

Rhonda Smith, University of Melbourne

Cumulative Abnormal Returns and Leverage.²

Sheeja Sivaprasad, Westminister Business School

Roberta Adami, Westminister Business School

Gulnur Muradoglu, Cass Business School

Orla Grough, Westminister Business School

Hedge funds strategies-are they consistent?³

Machado-Santos, UTAD and ULP

Mafalda M. Ribeiro, Universidade Lusofona do Porto (ULP)

DISCUSSANTS:

1. Sheeja Sivaprasad
2. Mafalda M. Ribeiro
3. Neville Norman

Coffee Break: Registration Desk

Tuesday, June 29th, 2010

10:00 AM – 12:00 PM / Hamlin Room 1

SESSION [24]: Economics/Finance

CHAIR: *Neville Norman, University of Melbourne*

TITLES & AUTHORS:

Applied of Corporate Financial Risk Model as CSR on Indonesia Stock Exchange (BEI).¹

Ishak Ramli, Tarumanagara University

Afdal Mazni, University of Muhammadiyah Metro

Corporate Demand Analysis for Takaful and Conventional Insurance in Malaysia.²

Mohamad Abdul Hamid, Universiti Kebangsaan Malaysia

Jamil Osman, Insaniah University College

Noor Inayah Yaakob, University Kebangsaan Malaysia

Capital Control and Stock Market Integration.³

Bakri Abdul Karim, Universiti Malaysia Sarawak

Financial Literacy and Cross-Generational Transfers.⁴

Vladimir Pashkevich, Marymount Manhattan College

DISCUSSANTS: 1. Vladimir Pashkevich

2. Ishak Ramli

3. Mohamad Abdul Hamid

4. Bakri Abdul Karim

Tuesday, June 29th, 2010

10:00 AM – 12:00 PM / Hamlin Room 2

SESSION [25]: Strategic Issues

CHAIR: *Michael Harrison, Framingham State College*

TITLES & AUTHORS:

Reduction of Blasting Related Mining Process Variability.¹

Dave Lilly, Dyno Consult

Baron Fidler, Dyno Consult

Bill Hissem, Sandvik Mining and Construction

John Cory, Lafarge North America

Larry Mirabelli, Dyno Consult

Ran Tamir, Lafarge North America

The Impact of Urbanization on CO2 Emissions: Evidence from Developing Countries.²

*Inmaculada Martinez-Zarzoso, Georg-August
Universitaet Goettingen*

Application of Agency Theory to Collaborative Relationships in Supply Chain.³

Peter Gibson, University of Wollongong
Lena Plambeck, University of Wollongong

DISCUSSANTS:

1. Peter Gibson
2. Dave Lilly
3. Inmaculada Martinez-Zarzoso

Tuesday, June 29th, 2010

10:00 AM – 12:00 PM / Dobbs Room 2

SESSION [26]: Economics/Finance

CHAIR: Joe Turek, Lynchburg College

TITLES & AUTHORS:

Put All the Eggs in the Same Basket- An Empirical Examination of US Monetary Policy Stance and Asian Stock Market Integrations.¹

Anson Wong, The Hong Kong Polytechnic University
Kui Yin Cheung, Lingnan University

Japanese Foreign Direct Investment To Australia: An Assessment of Current Performance, Causes and Prospects.²

Khondaker Rahman, Nanzan University
Sheikh Rahman, CQ University
Elsayed Mohamed, CQ University

The Impact of Policy framework on Inflow FDI to South Africa: The Rumbling of RDP and the Lowness of GEAR.³

Rafiu Adewale Aregbeshola, University of South Africa

Investor Confidence in the Primary Share Market: A Critical Appreciation of the Roles and Liabilities of Gatekeepers in Australia.⁴

Sheikh Solaiman, University of Wollongong

DISCUSSANTS:

| | |
|------------------------------|------------------|
| 1. Rafiu Adewale Aregbeshola | 2. Anson Wong |
| 3. Sheikh Solaiman | 4. Sheikh Rahman |

Working Lunch Session:

Tuesday, June 29th, 2010

Noon – 1:00 PM / Dobbs Room 1

SESSION [27]: 2010 Panel Discussion on Future of Global Economy
Sahar Nasr, The World Bank
Roger W. Clark, Austin Peay State University
George C. Philippatos, University of Tennessee
Joe Turek, Lynchburg College

Tuesday, June 29th, 2010

1:00 PM – 2:30 PM / Dobbs Room 2

SESSION [28]: Management/Strategic Issues

CHAIR: *Joe Prinzinger, Lynchburg College*

TITLES & AUTHORS:

Determinants of WTP for Organic Foods.¹

Jan Voon, Lingnan University

Has COMESA been Growth-inductive? A Dynamic panel data Analysis.²

Seetannah Boopen, University of Mauritius
Rojid Sawkut, World Bank

Tracking & Evaluating the Impact of Large Scale Change Management Initiatives:
A Proposed Framework based on Application of Balanced Scorecard Techniques.³

Payyazhi Jayashree, University of Wollongong in Dubai
Syed Jamal Hussain, Mindfield Resources

DISCUSSANTS:

1. Seetannah Boopen
2. Payyazhi Jayashree
3. Jan Voon

Tuesday, June 29th, 2010

1:00 PM – 2:30 PM / Hamlin Room 2

SESSION [29]: Strategic Issues

CHAIR: *Kartik Dave, Birla Institute of Management Technology*
(BIMTECH)

TITLES & AUTHORS:

Are External Shocks Permanent or Transitory? An Analysis of Visitor Arrivals to

Thailand¹

Ali Salman Saleh, Victoria University
Ranjith Ihalanayake, Victoria University
Reetu Verma, University of Wollongong

Are Public and Foreign Capital Productive in the Argentine Case?: A Cointegration Analysis.²

Miguel Ramirez, Trinity College

Economic Growth And Social Development: A Puzzle.³

Rukhsana Kalim, University of Management & Technology
Mohammad Shahbaz, COMSATS

DISCUSSANTS:

1. Miguel Ramirez
2. Rukhsana Kalim
3. Ali Salman Saleh

Tuesday, June 29th, 2010

1:00 PM – 2:30 PM / Hamlin Room 1

SESSION [30]: Economics/Finance

CHAIR: *George C. Philippatos, University of Tennessee*

TITLES & AUTHORS:

The Impact of Entrepreneurs' Personal Wealth Allocations in Determining Their Firms' Capital Structures.¹

Tianing Li, Hood College

The Relationship Between Market Sentiment Index And Stock Rates Of Return: A Panel Data Analysis.²

Claudia Emiko Yoshinaga, Fundação Getulio Vargas (EAESP/FGV)

Francisco Henrique Figueiredo de Castro Junior, Fundação Escola de Comércio Álvares Penteado (FECAP)

Jose Roberto Securato, Universidade de Sao Paulo (FEA/USP)

Role of Human Capital in Economic Development: An Empirical Study of Nigerian Case.³

Risikat Oladoyin Dauda, University of Lagos

DISCUSSANTS:

1. Claudia Emiko Yoshinaga
2. Risikat Oladoyin Dauda
3. Tianing Li

Coffee Break: Dining Hall

Tuesday, June 29th, 2010

3:00 PM – 5:00 PM / Hamlin Room 1

SESSION [31]: Marketing

CHAIR: *Joy Grant, Manchester Metropolitan University*

TITLES & AUTHORS:

Experts versus Audience's Opinions: Power at the Box-office.¹

Yoong Hon Lee, University of Nottingham

Low-income Rural Producer: Interdependence Between Consumption and Production Decisions.²

Anamaria Giglio, Pontifical Catholic University of Rio de Janeiro

Paulo Cesar Motta, Pontifical Catholic University of Rio de Janeiro

Marketing of Rural Products in Urban Areas: A Case Study of Tribal Region of Rajasthan (India).³

Kartik Dave, Birla Institute of Management Technology (BIMTECH)

Karunesh Saxena, Mohan Lal Sukhadia University

Perceived Risk and Shopping Orientation: An Empirical Study on Multichannel Retailing.⁴

Felipe Oliveira, Pontifical Catholic University of Rio de Janeiro

Luis F. Hor-Meyll, Pontifical Catholic University of Rio de Janeiro

DISCUSSANTS:

1. Felipe Oliveira
2. Kartik Dave
3. Anamaria Giglio
4. Yoong Hon Lee

Tuesday, June 29th, 2010

3:00 PM – 5:00 PM / Hamlin Room 2

SESSION [32]: Economics/Finance

CHAIR: *Miguel Ramirez, Trinity College*

TITLES & AUTHORS:

Dynamic, Cost-Based Dairy Pricing System: A Solution for Hawaii's Dairy Industry?¹

Mana Southichack, Integro Inc.

Economic Reforms, Changing Ownership and the Impact on Employment Relations in the Chinese Enterprise System: A Case-Study Approach.²

Ying Zhu, University of Melbourne

Measuring of Financial Performance in conditions of transition to International Financial Reporting Standards (IAS/IFRS) in Czech Republic.³

Dana Kubíckovz, University of Finance and Administration

An Economic Analysis of Sports Agents for the NBA.⁴

*John Leonard, American University of Bosnia
Joseph Prinzinger, Lynchburg College*

- DISCUSSANTS:**
1. Ying Zhu
 2. Dana Kubíckovz
 3. Joseph Prinzinger
 4. Mana Southichack

Tuesday, June 29th, 2010

3:00 PM – 5:30 PM / Dobbs Room 1

SESSION [33]: Economics/Finance

CHAIR: *Tianning Li, Hood College*

TITLES & AUTHORS:

Options for Rebuilding the Economy and the Financial System.¹

Shann Turnbull, International Institute for Self-governance

Relative Price of Energy and Firm-Level Investment in Europe.²

*Ronald Ratti, University of Western Sydney
Hwan Yoon, University of Western Sydney
Youn Seol, Korean Economic Research Institute*

Some Conjectures on the Organization and Governance of Global Corporations.³

*Roger Clark, Austin Peay State University
George C. Philippatos, University of Tennessee*

The Effect Of Financial Management And Risk Management On Financial Distress

(A Survey on Property, Real Estate and Building Construction Industry Listed in Indonesian Stock Exchange).⁴

Ishak Ramli, Tarumanagara University

Proliferation of Financial Assets v Innovation of Industrial Products: Causation and Prevention of Global Financial Crisis.⁵

Sheikh Solaiman, University of Wollongong

- DISCUSSANTS:**
- | | |
|-----------------|--------------------|
| 1. Roger Clark | 2. Shann Turnbull |
| 3. Ishak Ramli | 4. Sheikh Solaiman |
| 5. Ronald Ratti | |

5:30 PM – 6:30 PM Wine Reception

 **See you next Year!!!** 