

aber | 2011 Cambridge Business & Economics Conference Program



2011
Cambridge Business
&
Economics Conference
Program

Murray Edwards College,
Cambridge University,
Cambridge, UK

June 27th-28th, 2011

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List of Registered Delegates

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	15	Yanni Yan	
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Conference Schedule

Monday, June 27th:

Registration **7:30 AM - 1:00 PM**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3:00 PM

Sessions 1-16 8:00 AM – 5:30 PM

Working Lunch 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Wine Reception **5:00 PM - 6:30 PM**

Tuesday, June 28th:

Registration **7:30 AM - NOON**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3:00 PM

Sessions 17-27 8:00 AM – 5:30 PM

Lunch 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Instructions To Program Participants

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. Each room will have an LCD projector. You will need to have your own Laptop connect to the projector.

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion.

Sessions, Panels & Roundtables

Monday, June 27th, 2011

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 1

SESSION [1]: Management

CHAIR: *Peter Geib, Minnesota State University Moorhead*

TITLES & AUTHORS:

Continuous Innovation in Medical Entrepreneurship: A Case Study on Abaxis.¹

Shawn M. Carraher, Minot State University

George Puia, Saginaw Valley State University

Clint Severson, Abaxis

Reflective Practices and Human Dynamics.²

Herbert Rau, Utica College

Changing Role of Executive Soft-Skills at Work.³

Mohammed R. Parakandi, Abu Dhabi University

T. Asokan, Kannur University

DISCUSSANTS: 1. Mohammed R. Parakandi
2. Shawn M. Carraher
3. Herbert Rau

Monday, June 27th, 2011

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 2

SESSION [2]: Marketing

CHAIR: *Md. Sharif Hossain, Kyushu University*

TITLES & AUTHORS:

Assessment of Functional Literacy: Food Nutrition Labeling.¹

Paulo Cesar Motta, Pontifical Catholic University of Rio de Janeiro

Guilherme Paiva, Pontifical Catholic University of Rio de Janeiro

Impulse Buying and Variety Seeking: Two Faces of the Same Coin?²

Piyush Sharma, The Hong Kong Polytechnic University

Bharadhwaj Sivakumaran, Great Lakes Institute of Management

Roger Marshall, Auckland University of Technology

Market - Driven Strategic Green Marketing Within The New Sustainability Paradigm.³

Ezgi Merdin, Bođaziçi University

DISCUSSANTS: 1. Piyush Sharma
2. Ezgi Merdin
3. Paulo Cesar Motta

Monday, June 27th, 2011

8:00 AM – 9:30 AM / Kaetsu Teaching Room # 3

SESSION [3]: Economics & Finance

CHAIR: Tom Fullerton, University of Texas at El Paso

TITLES & AUTHORS:

An Empirical Analysis of Financial Crises Using the MGARCH Model.¹

Abbas Valadkhani, University of Wollongong

Why Industrial Prices Move: A Multi-Disciplinary Approach.²

Neville R. Norman, The Universities of Cambridge and Melbourne

Investors' Responses to the New Financial Environment.³

Robert Kao, Park University

Cheng-Huei Chiao, Missouri Western State University

DISCUSSANTS: 1. Neville R. Norman
2. Robert Kao
3. Abbas Valadkhani

Coffee Break: Registration Desk

Monday, June 27th, 2011

10:00 AM – 12:00 PM / Kaetsu Teaching Room # 1

SESSION [4]: Economics & Finance

CHAIR: Neville R. Norman, The Universities of Cambridge and Melbourne

TITLES & AUTHORS:

The informational content of Annual General Meetings; the case of Spanish small capitalization companies.¹

Monica Martinez Blasco, Universitat Ramon Llull

Josep Garcia Blandon, Universitat Ramon Llull

Stefan Ivanovic, Universitat Ramon Llull

The Use of Financial Statements by Small Firms When Making Decision.²

Shawn M. Carraher, Minot State University

Howard Van Auken, Iowa State University

Border Region Housing Values.³

Tom Fullerton, University of Texas at El Paso
Emmanuel Villabos, University of Texas at El Paso

DISCUSSANTS: 1. Shawn M. Carraher
2. Tom Fullerton
3. Monica Martinez Blasco

Monday, June 27th, 2011

10:00 AM – 12:00 PM / Kaetsu Teaching Room # 2

SESSION [5]: Economics & Finance

CHAIR: *Herbert Rau, Utica College*

TITLES & AUTHORS:

Determinants of Access to Credit for Low-Income Population in Brazil from 2002 to 2008.¹

Claudia Emiko Yoshinaga, Fundação Getulio Vargas (FGV-SP)
Isabel Ferraz Musse, Fundação Getulio Vargas (FGV-SP)
William Eid Junior, Fundação Getulio Vargas (FGV-SP)

Disposition Effect: An Application to Actively-Managed Funds in Brazil.²

Francisco Henrique Figueiredo de Castro Junior, Universidade de São Paulo (FEA/USP)
Claudia Emiko Yoshinaga, Fundação Getulio Vargas (FGV-SP)
Eduardo Pozzi Lucchesi, Pontifícia Universidade Católica de São Paulo

Efficiency Analysis of Bangladesh Stock Market and Volatility Effect.³

Md. Sharif Hossain, Kyushu University
Md. Gazi Salah Uddin, East West University

Assessing the Economic Benefits of Transport Expenditure in a VES production function: The case of Mauritius.⁴

Boopen Seetanah, University of Mauritius

DISCUSSANTS: 1. Francisco Henrique Figueiredo de Castro Junior
2. Md. Sharif Hossain
3. Boopen Seetanah
4. Claudia Emiko Yoshinaga

Monday, June 27th, 2011

10:00 AM – 12:00 PM / Kaetsu Teaching Room # 3

SESSION [6]: Management/Strategic Issues

CHAIR: *Janine Saba Zakka, Lebanese American University*

TITLES & AUTHORS:

China: Education and Innovation.¹

Peter Geib, Minnesota State University Moorhead
James Swenson, Minnesota State University Moorhead

Strategic Designs in the Prospect of The Asian Market – a Glocalization Approach.²

Beryl Y. Chang, The European School of Economics

Competitiveness, Competition Policy, Competition Law and Hong Kong.³

Mark Williams, Hong Kong Polytechnic University

The Ryan Air: International Aspirations.⁴

Shaqua Gooden, Lynchburg College

DISCUSSANTS: 1. Beryl Y. Chang
2. Shaqua Gooden
3. Mark Williams
4. Peter Geib

Monday, June 27th, 2011

10:00 AM – 12:00 PM / Kaetsu Teaching Room # 4

SESSION [7]: Ethics/Higher Education/Business Law Issues

CHAIR: *Abbas Valadkhani, University of Wollongong*

TITLES & AUTHORS:

Teaching Business Ethics on a Global Scale.¹

B. Barbara Boerner, Brevard College

Cultural and Ethical Reciprocity: The Impact on Culture on Concepts of Ethical Business Leadership.²

Wendy Klepetar, College of Saint Benedict/Saint John's University
Shafak Mohamed Samsheer, College of Saint Benedict/Saint John's University

A Pilot Study for Sustainable Development in Malaysian Higher Education Sector Through Having Excellent Academic Leaders.³

Norashfah Hanim Yaakop Yahaya Al-Haj, Teguh SNR Management Consulting Private Limited

DISCUSSANTS: 1. Norashfah Hanim Yaakop Yahaya Al-Haj
2. B. Barbara Boerner
3. Wendy Klepetar

Luncheon Session [8]

12:00 PM -12:45 PM/Kaetsu Teaching Room # 1

CHAIR: *George C. Philippatos, University of Tennessee*

The Relation Between Academic Performance and Participation on Athletic Teams in the United States by Kenneth Garren, Lynchburg College

Monday, June 27th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 1

SESSION [9]: Economics & Finance

CHAIR: *Dave Lilly, Dyno Consult*

TITLES & AUTHORS:

Demex Returns: Is there a Non-Trading Period Effects?¹

Subadar Agathe Ushad, University of Mauritius

Long-Term Adjustment in African-American Unemployment: A Time Series and Error Correction Model Approach.²

Anthony Paul Andrews, Governors State University

Katyn: Old Issues Threaten Polish-Russian Economic and Political Relations.³

Richard J. Hunter, Jr., Seton Hall University

DISCUSSANTS: 1. Richard J. Hunter, Jr.
2. Subadar Agathe Ushad
3. Anthony Paul Andrews

Monday, June 27th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 2

SESSION [10]: Economics & Finance

CHAIR: *Scott E. Miller, Edinboro University*

TITLES & AUTHORS:

Islamic Finance in Egypt: Challenges and Prospects.¹

Sahar Nasr, World Bank

Determinants of Operating Efficiency for Lowly and Highly Competitive Banks in Egypt.²

Tarek Eldomiaty, British University in Egypt

Wael Mostafa, Misr International University

The Greek Crisis: Causes and Implications.³

Prodromos Vlamis, Centre for Planning and Economics Research

Georgios P. Kouretas, Athens University of Economics and Business

DISCUSSANTS: 1. Prodromos Vlamis
2. Sahar Nasr
3. Tarek Eldomiaty

Monday, June 27th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 3

SESSION [11]: Management/Strategic Issues

CHAIR: *Peter Gibson, University of Wollongong*

TITLES & AUTHORS:

Validating GLOBE Scales: A Test in the U.S.A.¹

Andy Bertsch, Minot State University

Planning a New Iron Ore Mine.²

Jim Everett, University of Western Australia

Leadership and Meditation.³

Arnis Vilks, Leipzig Graduate School of Management

DISCUSSANTS: 1. Arnis Vilks
2. Andy Bertsch
3. Jim Everett

Monday, June 27th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 4

SESSION [12]: Management/Strategic Issues

CHAIR: *Wendy Klepetar, College of Saint Benedict/Saint John's University*

TITLES & AUTHORS:

Female Leaders in the Middle East: Cultural and Business Challenges.¹

Renee Sabbagh Ghattas, Lebanese American University

Janine Saba Zakka, Lebanese American University

Mismatch between Trust and Interdependence: the Moderating Role of Power Imbalance.²

Flora Fang Jia, City University of Hong Kong

Forrest Zhilin Yang, City University of Hong Kong

An Academic Learning Organization: A Case Study from Pakistan.³

Sadaf Ashraf, University of Management and Technology

Ahmed F Siddiqi, University of Management and Technology

M. Kamran Javed, Law College

DISCUSSANTS: 1. Sadaf Ashraf
2. Renee Sabbagh Ghattas
3. Flora Fang Jia

Coffee Break: Registration Desk

Monday, June 27th, 2011

3:00 PM – 5:00 PM / Kaetsu Teaching Room # 1

SESSION [13]: Economics & Finance

CHAIR: *Prodromos Vlamis, Centre for Planning and Economics Research*

TITLES & AUTHORS:

Nonlinear Modeling of Oil and Stock Price Dynamics: Segmentation or Time Varying Integration?¹

Mohamed El Hedi AROURI, University of Orleans and EDHEC

Fredj JAWADI, University of Evry & Amiens School of Management

Duc Khuong NGUYEN, ISC Paris School of Management

Intra-Month Effect: Evidence from Mauritian Development and Enterprise Stock Market.²

Subadar Agathe Ushad, University of Mauritius

Credit and GDP Growth: 1952-2007.³

Abe Aburachis, Gannon University

Scott E. Miller, Edinboro University

What Matters in Merger & Acquisition of Taiwan's Over Banking?⁴

Chien-Chi Chu, National Sun Yat-Sen University

Chia-Chen Teng, National Sun Yat-Sen University

Chin-Shun Wu, University of the West

DISCUSSANTS: 1. Chien-Chi Chu
2. Fredj JAWADI
3. Subadar Agathe Ushad
4. Scott E. Miller

Monday, June 27th, 2011

3:00 PM – 5:00 PM / Kaetsu Teaching Room # 2

SESSION [14]: Strategic Issues

CHAIR: *Renee Sabbagh Ghattas, Lebanese American University*

TITLES & AUTHORS:

Capturing the Effect of Agency Theory in the Industrial Supply Chain through Agency Costs and Flexibility.¹

Peter Gibson, University of Wollongong

Abud Natour, University of Wollongong

Analysis of Malaysian Craftpreneurs Creativity on Business Operations Performance.²

Mohd Shaladdin Muda, Universiti Malaysia Terengganu
Muhammad Abi Sofian Abdul Halim, Universiti Malaysia Terengganu
Wan Abd Aziz Wan Mohd Amin, Universiti Malaysia Terengganu

A Serial Comparison of Worldwide City and Country Websites: Are Jurisdictions Sustaining Electronic Seamlessness and Transparency in Austere Financial Times?³

Donald J. Calista, Marist College
James Melitski, Marist College

Blasting Optimization to Minimize Costs.⁴

Dave Lilly, Dyno Consult
Baron Fidler, Dyno Consult

DISCUSSANTS: 1. Dave Lilly
2. Peter Gibson
3. Mohd Shaladdin Muda
4. Donald J. Calista

Monday, June 27th, 2011

3:00 PM – 5:00 PM / Kaetsu Teaching Room # 3

SESSION [15]: Marketing

CHAIR: ***Piyush Sharma, The Hong Kong Polytechnic University***

TITLES & AUTHORS:

The brand value of sport performers: an analysis of the European football market.¹

Calin Gurau, GSCM – Montpellier Business School
Philippe Villemus, GSCM – Montpellier Business School

Electronic Retailing of Global Luxury Brands: The Impact of Consumption of Mass Luxury in Russia and China.²

Nikolai Ostapenko, University of District of Columbia

Analysis and Assessing the Country Branding Process Perceived Reputation Capital of Italy on the Chinese Market.³

Vittoria Marino, Università degli Studi di Salerno
Giada Mainolfi, Università degli Studi di Salerno

How does the Duality of Control and Trust Affect the Performance of Alliances? The Mediating Role of Reflexivity, Monitoring and Effort.⁴

Yanni Yan, City University of Hong Kong
Ting ting Xie, City University of Hong Kong

DISCUSSANTS: 1. Vittoria Marino
2. Calin Gurau
3. Yanni Yan
4. Nikolai Ostapenko

Monday, June 27th, 2011

3:00 PM – 5:00 PM / Kaetsu Teaching Room # 4

SESSION [16]: Strategic Issues

CHAIR: *George C. Philippatos, University of Tennessee*

TITLES & AUTHORS:

Strategic Analysis of Decision Making in Terrorist Organizations.¹
Joe Turek, Lynchburg College

How to manage the creativity: Towards better public governance.²
*Anna Czarczynska, Leon Kozminski Academy of
Entrepreneurship and Management*

An Assessment of Business Failures: A Comparative Study between India and
American Family Businesses.³
*John A. Helmuth, University of Michigan-Flint
Madhukar Angur, Alliance University
Anubha Singh, Alliance University*

Sir Arthur Lewis, Kwame Nkrumah, and Strategies in Economic Development:
The Case of Ghana and the Caribbean, Past, Present, and Future.⁴
Anthony Paul Andrews, Governors State University

DISCUSSANTS: 1. Anna Czarczynska
2. Anthony Paul Andrews
3. Joe Turek
4. Madhukar Angur

***Oxford Journal Distinguished Research Award Ceremony
& Wine Reception 5:00PM***

***Murray Edwards College Lawn
(Rain site: Kaetsu Teaching Room # 1)***

Chief Guest:

Kenneth Garren, President, Lynchburg College

Keynote Speaker:

***Dennis Dunn, Pro Vice Chancellor,
Manchester Metropolitan University***

Tuesday, June 28th, 2011

8:00 AM – 9:30 AM /Kaetsu Teaching Room # 1

SESSION [17]: Accounting

CHAIR: *Ronald L. Decker, Winona State University*

TITLES & AUTHORS:

The Continuing Evolution of G3 Reports: Is Triple Bottom Line Reporting Becoming More Comparable?¹

W. Richard Sherman, Saint Joseph's University

Model Z-score in conditions of transition to international financial reporting standards in Czech republic.²

Dana Kubièková, University of Finance and Administration

Accounting for the costs of recruiting and training.³

Linda Twiname, University of Waikato

Steven Rae, University of Waikato

Helen Samujh, University of Waikato

DISCUSSANTS: 1. Linda Twiname
2. W. Richard Sherman
3. Dana Kubièková

Tuesday, June 28th, 2011

8:00 AM – 9:30 AM /Kaetsu Teaching Room # 2

SESSION [18]: Economics/Finance

CHAIR: *Kesseven Padachi, University of Technology*

TITLES & AUTHORS:

Alleviating Poverty through Microfinance: Nigeria's experience.¹

O.I. Lawanson, University of Lagos

How Much Do Short-Selling Constraints and Risks Contribute to the Persistence of Momentum Abnormal Returns? Some Recent Evidence.²

Yu Zhang, Eastern Michigan University

George C. Philippatos, University of Tennessee

Philip Daves, University of Tennessee

Stock Market Volatility Forecasting using Higher Order Cumulants :Evidence from the International Stock Markets.³

Sanja Dudukovic, Franklin College

DISCUSSANTS: 1. Sanja Dudukovic
2. O.I. Lawanson
3. Yu Zhang

Tuesday, June 28th, 2011

8:00 AM – 9:30 AM /Kaetsu Teaching Room # 3

SESSION [19]: Strategic Issues

CHAIR: *Roger W. Clark, Austin Peay State University*

TITLES & AUTHORS:

Impact of Green Revolution: An Empirical Analysis is Restaurant Industry.¹

Atul Gupta, Lynchburg College

Rebecca Murtha, Lynchburg College

Trina Boyer, Lynchburg College

Assessing Sustainability in the Travel Trade Industry.²

*Ruth Rios-Morales, University of Applied Sciences
Switzerland*

Britt Ventriglia, Marriott International Headquarters

A Conceptual Framework for a Holistic Approach to Sustainable Tourism
Management in Protected Areas.³

Sophia Imran, University of Southern Queensland

Khorshed Alam, University of Southern Queensland

Narelle Beaumont, University of Southern Queensland

DISCUSSANTS: 1. Sophia Imran
2. Atul Gupta
3. Ruth Rios-Morales

Coffee Break : Registration Desk

Tuesday, June 28th, 2011

10:00 AM – 12:0 PM / Kaetsu Teaching Room # 1

SESSION [20]: Strategic Issues

CHAIR: *Roger Collins, TRU School of Business and Economics*

TITLES & AUTHORS:

From Modernity to Postmodernity: A Historical Discourse on Western Civilization.¹

Naveed Yazdani, University of Management & Technology

Getting To Yes In A Foreign Land: A Cross-Cultural Study Of Differences In Views
of The Negotiation Process And Outcomes.²

Ronald L. Decker, Winona State University

Todd J. Hostager, University of Wisconsin-Eau Claire

Kathryn Ready, Winona State University

Leon Tyler, Winona State University

Re-Engineering Economics Space: Evidence from Sigapore's Gambits in the Middle
East.³

Caroline YEOH, Singapore Management University

An Exploratory Analysis of Management Accounting Practices in Egypt: A Transitional Economy Country.⁴

Sherine Farouk Abdel All, Abu Dhabi University

John McLellan, Abu Dhabi University

DISCUSSANTS: 1. Caroline YEOH
2. Naveed Yazdani
3. Sherine Farouk Abdel All
4. Ronald L. Decker

Tuesday, June 28th, 2011

10:00 AM – 12:00 PM / Kaetsu Teaching Room # 2

SESSION [21]: Economics/Finance

CHAIR: *Yu Zhang, Eastern Michigan University*

TITLES & AUTHORS:

A New Equity Loan Banking Model.¹

Roger W. Clark, Austin Peay State University

George C. Philippatos, University of Tennessee

Distressed property valuation and optimization of loan restructure terms.²

David J. Moore, Sacramento State University

George C. Philippatos, University of Tennessee

An analysis of SRI as an investment portfolio tool: Evidence from the JSE.³

Ashley Mutezo, University of South Africa

Working Capital Financing Preferences: The Case of Mauritian Manufacturing SMEs.⁴

Kesseven Padachi, University of Technology

C. Howorth, University of Technology

M. S. Narasimhan, University of Technology

DISCUSSANTS: 1. Kesseven Padachi
2. Roger W. Clark
3. George C. Philippatos
4. Ashley Mutezo

Tuesday, June 28th, 2011

10:00 AM – 12:00 PM / Kaetsu Teaching Room # 2

SESSION [22]: Strategic Issues

CHAIR: *Shawn M. Carraher, Minot State University*

TITLES & AUTHORS:

Wildfires in California Resulted in Improved Processes and Cost Savings under the Incident Command System (ICS).¹

Sheron Morgan, South University
Marian Mosser, Capella University and Upper Iowa University
Phillip Paker, Capella University

China vs. India: Where Should We Invest? Looking For The Answer In TV Viewing Habits.²

Jean-Luc Grosso, University of South Carolina
Teresa L. Smith, University of South Carolina
Sheryl Grosso, University of South Carolina

Negotiate Like the Animals: What Animals Know that Women Need to Learn.³

Jean-Luc Grosso, University of South Carolina
Teresa L. Smith, University of South Carolina
Sheryl Grosso, University of South Carolina

Relationship between Corporate Governance and Firm Performance: Evidence from a sample of Top 100 Mauritian Companies.⁴

MJ Lamport, University of Mauritius
M NLatona, University of Mauritius
B Seetanah, University of Mauritius
R VSannasee, University of Mauritius

- DISCUSSANTS:**
1. Jean-Luc Grosso
 2. Sheron Morgan
 3. B Seetanah
 4. Marian Mosser

Lunch: Registration Desk

Tuesday, June 28th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 1

SESSION [23]: Strategic Issues

CHAIR: Chandana Jayawardena, University of Peradeniya

TITLES & AUTHORS:

An Integrated Model to Explain Information Technology Adoption Behavior.¹

Qin Yao, City University of Hong Kong
Dou Wenyu, City University of Hong Kong

Customer Service: Out sourcing vs In Sourcing.²

Shawn M. Carraher, Minot State University

Bethany Stai, Minot State University
Jon Lee, Minot State University
Jared Gustafson, Minot State University
Dianne H.B. Welsh, University of North Carolina, Greensboro
Courtney Egge, Minot State University

Customer Service Quality: Customer & Employee differences in Scandinavia and the USA.³

Shawn M. Carraher, Minot State University
Jerry Stai, Minot State University
Raymond E. King, Royal Bahamas Defence Force

DISCUSSANTS: 1. Shawn M. Carraher
2. Qin Yao
3. Qin Yao

Tuesday, June 28th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 2

SESSION [24]: Strategic Issues

CHAIR: *James Thomas Kunnanatt, United Arab Emirates University*

TITLES & AUTHORS:

Methodological Considerations in Crisis Management Research: Fictitious Scenarios vs. Real Crises.¹

Anastasios Theofilou, Bournemouth University
Aikaterini Vassilikopoulou, Technological Educational Institute of Athens
Apostolos Lepetsos, Athens University of Economics and Business

Information Systems and Business Intelligence: New Strategic and Competitive Opportunities for Enterprises.²

Elena Livi, University of Florence

Import substitution industrialisation strategy in Brazil and South Africa – new evidence for the developing economies.³

Aregbeshola R. A., University of South Africa

DISCUSSANTS: 1. Aregbeshola R. A.
2. Anastasios Theofilou
3. Elena Livi

Tuesday, June 28th, 2011

1:00 PM – 2:30 PM / Kaetsu Teaching Room # 3

SESSION [25]: Ethics/ Higher Education

CHAIR: *Joy Grant, Manchester Metropolitan University*

TITLES & AUTHORS:

Teaching accounting in the new millennium.¹

Wahida Zraa, University of Southern Queensland

R. Todd Hartle, University of Southern Queensland

Marie Kavanagh, University of Southern Queensland

Professional Commitment and Ethical Decision Making: A Study of Tax Professionals in China.²

Richard S. Simmons, Lingnan University

William E. Shafer, Lingnan University

Using Technology to Incorporate the Benefits of Interactive Questioning in Online Lectures.³

Jean-Luc Grosso, University of South Carolina

Teresa L. Smith, University of South Carolina

Sheryl Grosso, University of South Carolina

DISCUSSANTS: 1. Jean-Luc Grosso

2. Wahida Zraa

3. Richard S. Simmons

Coffee Break: Registration Desk

Tuesday, June 28th, 2011

3:00 PM – 5:00 PM / Kaetsu Teaching Room # 1

SESSION [26]: Economics/Finance

CHAIR: *Anastasios Theofilou, Bournemouth University*

TITLES & AUTHORS:

3D Team Leadership: Leadership Model for Middle Level Managers.¹

James Thomas Kunnanatt, United Arab Emirates University

Impact of Team Empowerment for Team Performance: A Sri Lankan Case Study.²

L N A Chandana Jayawardena, University of Peradeniya

and Tomas Bata University in Zlin

Pathirage Y.D., University of Peradeniya

Productivity and Profitability Margin at Farms in Punjab-Pakistan (Overtime Study of Cash Crops).³

**Muhammad A. Quddus, Punjab Economic Research
Institute (PERI)
Mazhar-ul-Haq Baluch, Lahore School of Economics**

Credibility of Monetary Policy on Prices, and the Link between Inflation Rate
and Uncertainty of Inflation: Evidence from Emerging Economies.⁴

**Hermann Sintim-Aboagye, Montclair State University
Chandana Chakraborty, Montclair State University
Serapio Byekwaso, Verispan**

DISCUSSANTS: 1. Jayawardena L N A C
2. Muhammad A. Quddus
3. Hermann Sintim-Aboagye
4. James Thomas Kunnanatt

Tuesday, June 28th, 2011

3:00 PM – 5:00 PM / Kaetsu Teaching Room # 2

SESSION [27]: Strategic Issues

CHAIR: *Shawn M. Carraher, Minot State University*

TITLES & AUTHORS:

The Evolution of Chinese Styles of Capitalism.¹

David Blair, National Defense University

Luxury Generation Gap? : A Comparison between Generation X and Y.²

Stella So Lai Man, The Chinese University of Hong Kong

Corporate Governance Practices in UAE Banks.³

Shahid Khan, Al Roken & Associates

Dayanand Pandey, The British University in Dubai

DISCUSSANTS: 1. Shahid Khan
2. David Blair
3. Stella So Lai Man

 **See you next Year!!!** 