



2014
Cambridge Conference
On
Business & Economics
Program

Murray Edwards College,
Cambridge University,
Cambridge, UK

July 1st - 2nd, 2014

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Conference Schedule

Tuesday, July 1st:

Registration **7:30 AM - 1:00 PM**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3:00 PM

Sessions 1-16 8:00 AM – 5:30 PM

Lunch: 12:30 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Wine Reception **5:30 PM - 6:30 PM**

Wednesday, July 2nd:

Registration **9:30 AM - NOON**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3:00 PM

Sessions 17-21 9:30 AM – 3:00 PM

Lunch 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Instructions To Program Participants

Session Time Each presenter will have total of 30 minutes and they should
Allocations: take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. Each room will have an LCD projector. You will need to have your own Laptop connect to the projector.

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion.

Sessions, Panels & Roundtables

Tuesday, July 1st, 2014

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 1

SESSION [1]: Management

CHAIR: William D. Ferguson, Grinnell College

TITLES & AUTHORS:

Internal Dynamics-The Clash of Egos @ Workplace.¹

Ipseeta Satpathy, KIIT University

Atul Gupta, Lynchburg College

B.Chandra Mohan Patnaik, KIIT University

The Impact of Personality on Pay Satisfaction: Among Small Business Managers in the United States and China.²

Jonathan C. Shrader, Indiana Wesleyan University

Luke A. Singer, Indiana Wesleyan University

Shawn M. Carraher, University of Texas, Dallas

Intelligence and Job Satisfaction in the United States and China.³

Cassandra Thompson, University of Texas at Dallas

Shawn M. Carraher, University of Texas at Dallas

Abheer Chandorkar, University of Texas at Dallas

DISCUSSANTS: 1. Cassandra Thompson

2. Ipseeta Satpathy

3. Jonathan C. Shrader

Tuesday, July 1st, 2014

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 2

SESSION [2]: Marketing

CHAIR: David S. Harrison, University of South Carolina Aiken

TITLES & AUTHORS:

Determinants of Growth in Life Insurance Policies in Sri Lanka: The Case of a Public Limited Company.¹

Pradeep Randiwela, University of Colombo-Sri Lanka
J.P.C.K. Wijerathne, Asian Alliance Insurance Plc
Tharaka W.B. Hettiarachchi, Monash University

Online Marketing Communications and the Postmodern Consumer in the Museum context.²

Susan Scoffield, Manchester Metropolitan University
Jie Liu, Manchester Metropolitan University

Measuring the Luxury Consumption Motivations of Mainland Chinese and Hong Kong Chinese.³

Stella So Lai Man, The Chinese University of Hong Kong

DISCUSSANTS: 1. Stella So Lai Man
2. Tharaka W.B. Hettiarachchi
3. Susan Scoffield

Tuesday, July 1st, 2014

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 3

SESSION [3]: Economics & Finance

CHAIR: Mohan Lal Agarwal, American University in the Emirates

TITLES & AUTHORS:

Heterodox Approaches to Help Management and Public Policy makers.¹

Neville R Norman, The Universities of Cambridge and Melbourne

The largest companies of China and its Annual General Meeting: Are they releasing any value relevant information?.²

Monica Martinez-Blasco, Universitat Ramon Llull
Josep Garcia-Blandon, Universitat Ramon Llull
Josep Maria Argiles-Bosch, Universitat de Barcelona

Functionality of collaterals: Which Types of Loans Are Covered by Mutual Guarantee Societies?³

Lorenzo Gai, University of Florence
Federica Ielasi, University of Florence & SDA Bocconi,

Milan

Federico Rossi, University of Florence

- DISCUSSANTS:** 1. **Monica Martinez-Blasco**
2. **Lorenzo Gai**
3. **Neville R Norman**

Tuesday, July 1st, 2014

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 4

SESSION [4]: Strategic Issues

CHAIR: Arun Kumar, University of Allahabad

TITLES & AUTHORS:

IFRS and ACCOUNTING in China and the USA.¹

Randy A. Moser, University of Texas at Dallas

Shawn M. Carraher, University of Texas at Dallas

Jasmine Chipps, University of Texas at Dallas

Impact of IFRS Adoption on Canadian Companies Listed in the United States.²

Sylwia Gornik-Tomaszewski, St. John's University

The Introvert-Extrovert Dynamic and its Effect on Employee Productivity in
Low-Context and High-Context Cultures.³

Vivek Mohan, University of Texas, Dallas

Shawn M. Carraher, University of Texas, Dallas

Ramu Velu, University of Texas, Dallas

Cintia Guerrero, University of Texas, Dallas

- DISCUSSANTS:** 1. **Sylwia Gornik-Tomaszewski**
2. **Vivek Mohan**
3. **Abheer Chandorkar**

Coffee Break: Registration Desk

Tuesday, July 1st, 2014

10:00 AM - 12:30 PM / Kaetsu Teaching Room # 1

SESSION [5]: Economics & Finance

CHAIR: Neville R. Norman, The Universities of Cambridge and Melbourne

TITLES & AUTHORS:

Could an Expected-Loss Reserve Model Have Prevented Bank Failures? - The Empirical Evidence.¹

Tyzz Yun Chen, New York State, DFS

Is China's Food Security Being Threatened by High Volatility in Prices in the World Commodities Market?²

Huayun Jiang, Griffith University

Neda Todorova, Griffith University

Eduardo Roca, Griffith University

Jen-Je Su, Griffith University

Rakesh Gupta, Griffith University

The Greek Effect: Default Risk Transfer between Eurozone Sovereign and Financial Sectors.³

Anurag Banerjee, Durham University

Chi-Hsiou Daniel Hung, University of Glasgow

Kai Lisa Lo, Durham University

Does financial deregulation increase the banking efficiency in Bangladesh?⁴

Iftekhhar Robin, Curtin University

Ruhul Salim, Curtin University

Harry Bloch, Curtin University

Audit Response to Money Laundering by Financial Institutions: An Economic Perspective.⁵

Joe Turek, Lynchburg College

David Murphy, Lynchburg College

DISCUSSANTS: 1. Iftekhhar Robin

2. Kai Lisa Lo

3. Tyzz Yun Chen

4. Joe Turek

5. Huayun Jiang

Tuesday, July 1st, 2014

10:00 AM - 12:30 PM / Kaetsu Teaching Room # 2

SESSION [6]: Economics & Finance

CHAIR: Sylwia Gornik-Tomaszewski, St. John's University

TITLES & AUTHORS:

Sovereign Risk and the Bank Lending Channel in Europe.¹

María Cantero Sáiz, University of Cantabria

Sergio Sanfilippo Azofra, University of Cantabria

Begoña Torre Olmo, University of Cantabria

Carlos López Gutiérrez, University of Cantabria

Market quality around analyst recommendations: Insights into NASDAQ dealers' behaviour.²

Arze Karam, Durham University

Strategic Corporate Hedging.³

Matthias Pelster, Technische Universität Dortmund

Reinforcing banks' capital with a double-tranche Coco bond.⁴

Jian Wu, Neoma Business School

Wei Yu, Neoma Business School

- DISCUSSANTS:**
1. Arze Karam
 2. Jian Wu
 3. María Cantero Sáiz
 4. Matthias Pelster

Tuesday, July 1st, 2014

10:00 AM - 12:30 PM / Kaetsu Teaching Room # 3

SESSION [7]: Strategic Issues

CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

Analysing job attitudes between unionized and non-unionized employees.¹

Joshua Chang, Curtin University

Antonio Travaglione, Curtin University

Grant O'Neill, Curtin University

Differences in transnational customer-provider relations and implications on work-life balance.²

Sunrita Dhar-Bhattacharjee, Anglia Ruskin University

Minna Salminen Karlsson, Uppsala University

Optimal Selections among Competing Projects: Multi-Armed Bandits.³

Kemal Gursoy, Rutgers University

The Use of Financial Statements for Decision-Making by Turkish SMEs.⁴

Howard Van Auken, Iowa State University

Semra Ascigil, Middle East Technical University

Shawn Carraher, University of Texas - Dallas

HR Managers' Perspectives on Managing Talent for Competitive Advantage: Tales from Gulf Cooperation Council Countries.⁵

Rommel Sergio, Canadian University of Dubai, Dubai

Maria Jade Opulencia, Canadian University of Dubai, Dubai

Djonde Frega Antiado, University of Modern Sciences

Maher Ibrahim Mikhael Tawadrous, University of Modern Sciences

- DISCUSSANTS:**
1. Shawn Carraher
 2. Joshua Chang
 3. Sunrita Dhar-Bhattacharjee
 4. Maria Jade Opulencia
 5. Kemal Gursoy

Tuesday, July 1st, 2014

10:00 AM - 12:00 PM / Kaetsu Teaching Room # 4

SESSION [8]: Ethics/Higher Education/Business Law Issues

CHAIR: Stella So Lai Man, The Chinese University of Hong Kong

TITLES & AUTHORS:

Internationalizing University Honors Programs.¹

David S. Harrison, University of South Carolina Aiken

Michael Ritchie, University of South Carolina Aiken

A Classroom Experiment on Futures Markets: The Telephone Game.²

Ekaterina P. Damianova, Durham University

Damian S. Damianov, Durham University

Formative Assessment in Business Economics: Perceptions of MBA students.³

Rebecca Stratling, Durham University

Effectiveness of Instructional Materials on Academic performance of students in Teaching and Learning in some selected secondary schools in Ondo Town, Ondo state, Nigeria.⁴

Nelson Rotimi Osungbemi, Adeyemi College of Education

R.F. Olaniyan, Adeyemi College of Education

A. R. Osungbemi, Ondo state Teaching service Commission

R. O. Sanni, Adeyemi College of Education

- DISCUSSANTS:**
1. Rebecca Stratling
 2. Nelson Rotimi Osungbemi
 3. Michael Ritchie
 4. Damian S. Damianov

Lunch Registration Desk

Tuesday, July 1st, 2014

1:00 PM - 2:30 PM / Kaetsu Teaching Room # 1

SESSION [9]: Strategic Issues

CHAIR: David S. Harrison, University of South Carolina Aiken

TITLES & AUTHORS:

An Analysis of the myRA Program.¹

Sara E. Bennett, Lynchburg College

Joseph M. Prinzing, Lynchburg College

The Political Economy of Collective Action, Radical Reform, and Revolution.²

William D. Ferguson, Chinese University of Hong Kong

Uncertainties of Exchange Rates and Inflation: Implications in Emerging Economies.³

Hermann Sintim-Aboagye, Montclair State University

Chandana Chakraborty, Montclair State University

Serapio Byekwaso, IMS Health

DISCUSSANTS: 1. William D. Ferguson
2. Hermann Sintim-Aboagye
3. Sara E. Bennett

Tuesday, July 1st, 2014

1:00 PM - 3:00 PM / Kaetsu Teaching Room # 2

SESSION [10]: Economics & Finance

CHAIR: Joe Turek, Lynchburg College

TITLES & AUTHORS:

Poverty Reduction Possibilities in Punjab (Public -Private Partnership in Social sector).¹

Muhammad Quddus, Punjab Economic Research Institute

Mazhar-ul-Haq Baluch, Lahore School of Economics

Khawar Ata, Punjab Economic Research Institute

The Financial Profile of Small Business: The Experience of the Middle East and North Africa (MENA) Region.²

Sayed Abbas Ahmed, Al Ghurair University

Ibrahim Elsiddig Ahmed, Al Ghurair University

Inward Foreign direct investment and Economic growth in South and East Asia & Pacific region: Evidence from Systematic Literature Reviews and Meta-Analysis.³

Sridevi Yerrabati, University of Greenwich

Denise Hawkes, University of Greenwich

Bubbles, Wobbles and Financial Instability: The Jenga Market.⁴

Roger W. Clark, Austin Peay State University

Yu Zhang, Eastern Michigan University

George C. Philippatos, University of Tennessee

- DISCUSSANTS:** 1. Sridevi Yerrabati
2. Muhammad Quddus
3. Roger W. Clark
4. Sayed Abbas Ahmed

Tuesday, July 1st, 2014

1:00 PM - 2:30 PM / Kaetsu Teaching Room # 3

SESSION [11]: Management/Strategic Issues

CHAIR: Sheila Garren, Lynchburg College

TITLES & AUTHORS:

How fast are Enterprise Resource Planning (ERP) Systems moving to the Cloud?¹

Al Bento, University of Baltimore

Regina Bento, University of Baltimore

Ana Bento, Johns Hopkins University

Social Media: Adoption and Legal Issues Impact on Business Innovation.²

Anas Al Bakri, Qatar University

Nazzal Kisswani, Qatar University

Supply Chain Visibility, Supply Chain Integration and Information Sharing - The antidote for Supply Chain Myopia.³

Kumaraguru Mahadevan, University of Western Sydney

- DISCUSSANTS:** 1. Anas Al Bakri
2. Kumaraguru Mahadevan
3. Al Bento

Tuesday, July 1st, 2014

1:00 PM - 2:30 PM / Kaetsu Teaching Room # 4

SESSION [12]: Management

CHAIR: Anna Czarczyńska, Kozminski University

TITLES & AUTHORS:

Public Administration and Small Business Entrepreneurship.¹

Arun Kumar, University of Allahabad

Priyadarshani Singh, University of Allahabad

Counterproductive work behaviors as a cost of low sense of authenticity.²

Malgorzata Wypych, Cracow School of Economics

Towards sustainable social and economic equality: A maximum wage.³

Linda Twiname, Waikato Management School

Lisa Sharp, Waikato Management School

DISCUSSANTS: 1. Malgorzata Wypych

2. Linda Twiname

3. Arun Kumar

Coffee Break: Registration Desk

Tuesday, July 1st, 2014

3:00 PM - 5:30 PM / Kaetsu Teaching Room # 1

SESSION [13]: Economics & Finance

CHAIR: Roger W. Clark, Austin Peay State University

TITLES & AUTHORS:

The Impact of Customer Orientation of Salesperson on Salesperson Performance in the Banking Sector.¹

Verónica Rosendo-Rios, Colegio Universitario de Estudios Financieros

Miguel Martín Dávila, Colegio Universitario de Estudios Financieros

Rise and Decline of the Banking Branches in Italy from 2000s to Today.²

Edoardo Catelani, University of Florence

Past experience can teach us - Analysis of the main crisis in history.³

Jian Wu, Neoma Business School

Wei Yu, Neoma Business School

Corporate Governance Facts, Foibles and Fables.⁴

Shann Turnbull, International Institute for Self-governance

Poverty and Economic Cycle in Mexico (2005-2012).⁵

Enrique Hernández Laos, Universidad Autónoma Metropolitana

Araceli Benítez Lino, Universidad Autónoma Metropolitana

- DISCUSSANTS:**
1. Edoardo Catelani
 2. Shann Turnbull
 3. Verónica Rosendo-Rios
 4. Enrique Hernández Laos
 5. Jian Wu

Tuesday, July 1st, 2014

3:00 PM - 5:30 PM / Kaetsu Teaching Room # 2

SESSION [14]: Strategic Issues

CHAIR: Sara Bennett, Lynchburg College

TITLES & AUTHORS:

Outsourcing - to - outsourcing" in Employment Services Industry: Lithuanian Experience.¹

Ligita Gaspareniene, Kaunas University of Technology

Rita Remeikiene, Kaunas University of Technology

Vaidas Gaidelys, Kaunas University of Technology

The Segmenting of Facebookers' Segment in Palembang City - Indonesia.²

Diah Natalisa, Universitas Sriwijaya

ES Margianti, University of Gunadarma

Welly Nailis, Universitas Sriwijaya

Eko Fitrianto, Universitas Sriwijaya

Households' business potential: key entrepreneurial skills and stakeholders interaction.³

Anna Czarczynska, Kozminski University

Does Domestic Savings Mobilisation Matter for less Developed Countries? A Case of Malawi.⁴

Sera Gondwe, Aberystwyth University

Peter Midmore, Aberystwyth University

Kobil Ruziev, University of the West of England
Michael Christie, Aberystwyth University

When Technology Complicates Management: The Case of Jahi McMath.⁵

Vincent F. Maher, Iona College
George V. Priovolos, Iona College
Elisabeth J. Maher, Iona College

DISCUSSANTS: 1. Vincent F. Maher
2. Sera Gondwe
3. Ligita Gaspareniene
4. Anna Czarczy?ska
5. Diah Natalisa

Tuesday, July 1st, 2014

3:00 PM - 5:30 PM / Kaetsu Teaching Room # 3

SESSION [15]: Strategic Issues

CHAIR: George C. Philippatos, University of Tennessee

TITLES & AUTHORS:

The Affects of Culture on Leadership Styles in China, Germany, and Russia.¹

Jessie Richardson, University of Texas at Dallas
Brooke Eckard, University of Texas at Dallas
Shawn M. Carraher, University of Texas at Dallas
Austin Doerr, Sol-Fly
Bhavaish Sharma, University of Texas at Dallas

Business Etiquette in Japan, Turkey, and the USA.²

Brooke Eckard, University of Texas, Dallas
Jessie Richardson, University of Texas, Dallas
Shawn M. Carraher, University of Texas, Dallas
Addison Kim, University of Texas, Dallas
Alejandra Serrate, University of Texas, Dallas
Luke Singer, Indiana Wesleyan University

Top Management Team Composition And The Choice Of Foreign Market Location And Entry Mode.³

Benwari L. Kedia, University of Memphis

Tsvetomira V. Bilgili, University of Memphis

Wisdom and the corporate world.⁴

Ran Tamir, Lafarge NA

Taking the Mystery out of the Concept of Top Management Support: The Context of Information Technology Projects.⁵

Ochini Madanayake, University of Wollongong

Peter Gibson, University of Wollongong

DISCUSSANTS: 1. Benwari L. Kedia

2. Ran Tamir

3. Shawn M. Carraher

4. Peter Gibson

5. Addison Kim

Tuesday, July 1st, 2014

3:00 PM - 5:30 PM / Kaetsu Teaching Room # 4

SESSION [16]: Strategic Issues

CHAIR: Susan Scoffield, Manchester Metropolitan University

TITLES & AUTHORS:

Looking for Leaders Who Can Meet The Challenges of Globalization.¹

Faith M. Pereira, Dowling College

Problem Solving through Collaborative Learning in an Outdoor Environment.²

George T Balonggay, Institute of Technical Education

Malcolm K Y Chung, Institute of Technical Education

Access and use of ICTs in female-owned SMEs in selected Arab Countries.³

Mona Farid Badran, Cairo University

Retailing Innovation in the Middle East: A Case of Gold ATMS.⁴

Mohan Lal Agarwal, American University in the Emirates

The Impact on Health of Recurring Migrations to the United States.⁵

David L. Ortmeyer, Bentley University

Michael A. Quinn, Bentley University

- DISCUSSANTS:**
1. George T Balonggay
 2. Mohan Lal Agarwal
 3. Faith M. Pereira
 4. Michael A. Quinn
 5. Mona Farid Badran

Oxford Journal Distinguished Research Award
Ceremony & Wine Reception 5:30PM
Murray Edwards College Kaetsu Teaching Room # 1
Keynote Speaker: Dr. Kenneth Garren
President, Lynchburg College

Wednesday, July 2nd, 2014

8:00 AM - 9:30 AM /Kaetsu Teaching Room # 1

SESSION [17]: Strategic Issues

CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

Sex Sells-How sexual orientation and gender identity impacts business, economies, and politics around the globe.¹

Jon Gastrock, University of Texas, Dallas

Betting on China's Market or Its Law? Analyzing A Court Case on Valuation Adjustment Mechanisms.²

Zhaodong Jiang, Chinese University of Hong Kong

Online Executive Education for Women Leaders.³

Amy Wong, GlobalNxt University

Karin Sixl-Daniell, GlobalNxt University

- DISCUSSANTS:**
1. Zhaodong Jiang
 2. Karin Sixl-Daniell
 3. Jon Gastrock

Wednesday, July 2nd, 2014

8:00 AM - 9:30 PM / Kaetsu Teaching Room # 2

SESSION [18]: Economics/Finance

CHAIR: Susan Scoffield, Manchester Metropolitan University

TITLES & AUTHORS:

Returns Determinant to Bidding Firms Shareholders using Different Benchmark Method: An Australian Study.¹

Farida Akhtar, University of Queensland

Comparing RV and GARCH models using Hinich test -The case of Exchange Rate Volatility Forecasting.²

Sanja Dudukovic, Franklin College Switzerland

FDI, Exchange Rate, and Economic Growth in Hungary, 1995-2012: Causality and Cointegration Analysis. ³

Zsofia Komuves, Trinity College

Miguel D. Ramirez, Trinity College

DISCUSSANTS: 1. Miguel D. Ramirez

2. Farida Akhtar

3. Sanja Dudukovic

Coffee Break: Registration Desk

Tuesday, July 2nd, 2014

10:00 AM - 12:30 PM / Kaetsu Teaching Room # 1

SESSION [19]: Economics & Finance

CHAIR: Richard Haigh, University of Glasgow

TITLES & AUTHORS:

Corporate Governance and Shareholder Return: Evidence from the Alternative Investment Market.¹

Richard Haigh, University of Glasgow

Real convergence, economic crises and EU cohesion policy.²

Bartosz Józwiak, The Joan Paul II Catholic University

of Lublin

*Henryk Ponikowski, The Joan Paul II Catholic
University of Lublin*

The Financial Aspects of the Corporate Responsibility Index in Egypt: A
Quantitative Approach to Institutional Economics.³

*Tarek Ibrahim Eldomiaty, Misr International
University*

Ahmad Soliman, German University in Egypt

Ahmed Fikri, Misr International University

Marwa Anis, British University in Egypt

Does Foreign Investing Contribute to Credit Risk?⁴

Jan Piaw Voon, Lingnan University

The Marginal Cost of Equity Capital and the Reinvestment of Cash Flows.⁵

David R. Fewings, Western Washington University

DISCUSSANTS: 1. Bartosz Józwik

2. Jan Piaw Voon

3. Richard Haigh

4. David R. Fewings

5. Tarek Ibrahim Eldomiaty

Tuesday, July 2nd, 2014

10:00 AM - 1:00 PM / Kaetsu Teaching Room # 2

SESSION [20]: Strategic Issues

CHAIR: Shawn M Carraher, University of Texas, Dallas

TITLES & AUTHORS:

Business Schools: Generators of Skills for Entrepreneuers.¹

*Teresa Freire Rubio, ESIC Business & Marketing
School*

Ana I. Rosado Cubero, Complutense University

Emotional Intelligence and the EI Personality -Conceptual Framework and
Profile Description.²

*James Thomas Kunnanatt, United Arab Emirates
University*

Globalization of accounting rules is the only way forward? A global set of accounting rules can potentially avoid future corporate collapses?³

Raymond Wong, Chinese University of Hong Kong

Helen Wong, Hong Kong Polytechnic University

Flock Theory: A New Model for Mapping Innovation and Entrepreneurship?⁴

Rosemary Athayde, Kingston University

Mark Hart, Aston University

Nick Wilson, King's College London

Are you the one as you thought? -- Aspects to the shared values between executives and employees in China.⁵

Timon C. Du, The Chinese University of Hong Kong

Jacqueline Wong, The Chinese University of Hong Kong

Xiling Cui, Hong Kong Shue Yan University

- DISCUSSANTS:**
1. Timon C. Du
 2. Teresa Freire Rubio
 3. James Thomas Kunnanatt
 4. Rosemary Athayde
 5. Raymond Wong

Lunch: Registration Desk

Wednesday, July 2nd, 2014

1:00 PM - 3:00 PM / Kaetsu Teaching Room # 1

SESSION [21]: Strategic Issues

CHAIR: Roger W. Clark, Austin Peay State University

TITLES & AUTHORS:

Internationalization of Malaysian Firms and the Effects of Major External Economic Crises.¹

A. B. Sim, University of Wollongong

The Dangers of Underemployment in the United States.²

Patrick O'Halloran, Monmouth University

Michaeline Skiba, Monmouth University

Value Added Tax Paradox in Latvia.³

Baiba Zvirbule, University of Latvia

A Cost Effective Dilemma: The Kidney Shortage Issue.⁴

Morgan Brewer, Austin Peay State University

Roger W. Clark, Austin Peay State University

Emerging Markets for Pacific Labour.⁵

Anusha Mahendran, Curtin University

Developing More Inclusive Eco-Political Institutions Through Constitutional Reform: The Case of Sri Lanka.⁶

Shanuka Senarath, Griffith University

Richard Copp, Griffith University

Jayatileke S. Bandaralage, Griffith University

DISCUSSANTS: 1. Baiba Zvirbule

2. A. B. Sim

3. Roger W. Clark

4. Anusha Mahendran

5. Richard Copp

6. Patrick O'Halloran

 **See you next Year!!!** 