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**6th Global Conference
on Business & Economics**

2006 Program

**Gutman Conference Center,
Cambridge, USA**

October 15-16, 2006

Conference Schedule

Sunday, October 15th:

Registration : 7:30 AM – 1:00 PM
Coffee Break : 9:30 AM – 10:00 AM
3:30 PM – 4:00 PM
Sessions 1-34 : 8:00 AM – 5:00 PM
Lunch : 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at Area 4)

Monday, October 16th:

Registration : 7:30 AM – 12:00 NOON
Coffee Break : 9:30 AM – 10:00 AM
3:30 PM – 4:00 PM
Sessions 35-44 : 8:00 AM – 5:00 PM
Working Lunch : 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at Area 4)

2:00 PM – Tour of
Harvard University



INSTRUCTIONS TO PROGRAM PARTICIPANTS

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. For audio-visual equipment other than overhead projectors which will be provided in all meeting rooms please contact me at least one month before conference. *ALL ARRANGEMENTS AND COSTS FOR SUCH EQUIPMENT ARE YOUR RESPONSIBILITY.*

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion

SESSIONS, PANELS & ROUNDTABLES

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Area 2
SESSION [1]: Management
CHAIR : Maria Rauscher, Vienna University of Economics
and Business Administration

TITLES & AUTHORS:

Evaluation of Human Capital.¹

Daniel Streich, Fachhochschule für Wirtschaft und Technik Vechta

Conservation Value and Leader-Member Exchange of Chief Executive Officers in South Sumatra Indonesia.²

Badia Perizade, Sriwijaya University

Mohamed Sulaiman, Universiti Sains Malaysia

Living In Integrity: Thoughts from Business Executives about Technology, Globalism and Politics in the Workplace.³

Michaeline Skiba, Monmouth University

DISCUSSANTS:

1. Badia Perizade
2. Michaeline Skiba
3. Daniel Streich

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Area 3
SESSION [2]: Management
CHAIR : Mark Allyn, Montclair State University

TITLES & AUTHORS:

Minority M&A in Chinese Banks – Perspectives on Integration and Competitive Challenges.¹

Johannes Bolzano, Vienna University of Economics and Business Administration

Strategic Performance Measurement System Characteristics, Outcomes, and Performance.²

Lourdes White, University of Baltimore

Father, Daughter and Grand Children: The Growth and Survival of a Family Business.³

Renee Ghattas, Lebanese American University

DISCUSSANTS:

1. Lourdes White
2. Renee Ghattas
3. Johannes Bolzano

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Gutman 305
SESSION [3]: Economics/Finance
CHAIR : Michael Flad, Goethe-University

TITLES & AUTHORS:

Modeling Common Volatility and Dynamic Risk Premia in European Equity Markets.¹

Gregory Koutmos, Fairfield University

Johan Knif, Swedish School of Economics and Business Administration

George C Philippatos, University of Tennessee

Does Foreign Investment Always Foster Development? The Case of IPB and the Need for Prudence in Transition.²

Sindhu Olimalayil, University of Economics and Business Administration Vienna

PUJ versus AUV – Rivalry of Development and Survival In and Out of the Road The Case of Transport Industry in Metro Manila Philippines³

Candy Lim Chiu, Kyoto University

Hiromi Shioji, Kyoto University

DISCUSSANTS:

1. Sindhu Olimalayil
2. Candy Lim Chiu
3. George C Philippatos

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Gutman 404
SESSION [4]: Economics/Finance
CHAIR : Samir K. Srivastava, Management Development Institute

TITLES & AUTHORS:

Quantification of Socio Economic Deprivations of Squatter Settlement's Inhabitants: A Case Study of Lahore.¹

Rukhsana Kalim, University of Management and Technology

Sheraz Ahmad Bhatti, Govt. Model College

The Excess Bond Returns and Debt Maturity.²

Ewa J. Kleczyk, Virginia Tech

Caribbean Competitiveness.³

Luz L. Vega, Inter American University of Puerto Rico at San Germán

DISCUSSANTS:

1. Ewa J. Kleczyk
2. Luz L. Vega
3. Rukhsana Kalim

Date : Sunday, October 15th , 2006, 8:00 AM – 9:30 AM / Gutman 440
SESSION [5]: Ethics/ Higher Education
CHAIR : Michael Gillespie, University of South Dakota

TITLES & AUTHORS:

Ethical Decision Making and the Law, Some French and US Examples.¹

Barbara Libby, Walden University

Vincent Agnello, Niagara University

Audrey Agnello, Niagara County Community College

Introducing Social Responsibility & Ethics in Education.²

Faith Pereira, Dowling College

Teacher As Servant Applications of Greenleaf's Servant Leadership in the Educational Context.³

Jay Hays, The Australian National University

DISCUSSANTS:

1. Faith Pereira
2. Jay Hays
3. Barbara Libby

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Gutman G05
SESSION [6]: Operations Management
CHAIR : Bettina Peters, Centre for European Economic Research (ZEW)

TITLES & AUTHORS:

Dynamic Modelling and Optimisation of Outsourcing Supply Chain.¹

Matloub Hussain, University Of Liverpool

Investigation of End-User Computing Skills in Ghana.²

John Ahwere-Bafo, Royal Holloway University of London

Catherine Liston-Heyes, University of London

How Low-Income Consumers Increase the Amount of Food to Share with More.³

Paulo Cesar Motta, Catholic University of Rio de Janeiro

Tonia Casarin, Catholic University of Rio de Janeiro

DISCUSSANTS:

1. John Ahwere-Bafo
2. Paulo Cesar Motta
3. Matloub Hussain

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Longfellow 208
SESSION [7]: Accounting
CHAIR : Silva Karkoulian, Lebanese American University

TITLES & AUTHORS:

Tax policy for Small and Medium Enterprises.¹

Georgi Smatrakalev, Florida Atlantic University

Data Mining in Auditing Attest Function.²

John Wang, Montclair State University

James G.S. Yang, Montclair State University

The Optimal Public Debt Ratio for Economic Growth: Evidence for Taiwan.³

Chiung-Ju Huang, Feng-Chia University

Yuan-Hong Ho, Feng-Chia University

DISCUSSANTS:

1. John Wang
2. Yuan-Hong Ho
3. Georgi Smatrakalev

Date : Sunday, October 15th, 2006, 8:00 AM – 9:30 AM / Longfellow 225
SESSION [8]: Marketing
CHAIR : G. Sivalingam, Monash University

TITLES & AUTHORS:

Customer Relationship Orientation - Evolutionary Link between Market Orientation and Customer Relationship Management.¹

Melodena S. Balakrishnan, University of Wollongong in Dubai

A Brief Consumption History of Modern Russia: “The Man in a Case” Dreams of Breaking Through.²

Nikolai Ostapenko, Georgetown University

侘寂 (Wabi Sabi) and C&T Branding.³

Caroline Tan, Keio University

DISCUSSANTS:

1. Nikolai Ostapenko
2. Caroline Tan
3. Melodena S. Balakrishnan

Coffee Break : Registration Desk

Date : Sunday, October 15th, 2006, 10:00 AM – 12:00 PM / Area 2
SESSION [9]: Management
CHAIR : Daniel Streich, Fachhochschule für Wirtschaft und Technik Vechta

TITLES & AUTHORS:

The Effect of French and Raven Power on knowledge Acquisition, Knowledge Creation and knowledge Sharing: An Empirical Investigation in Lebanese Organizations. ¹

Silva Karkoulian, Lebanese American University

Yasmina Osman, Lebanese American University

Challenges in the Restructuring Process: A Case Study on the Fatal Experience of a Western Firm in Eastern Europe. ²

Maria Rauscher, Vienna University of Economics and Business Administration

Peter Haiss, Vienna University of Economics and Business Administration

Course Module: Opportunity Costs and Managerial Decision Making in a Technological Society. ³

Eric S. Graber, Brandeis University

Strategic Creativity and the Music Industry: A Cross-Cultural Comparison of Entrepreneurial Values, Beliefs, and Assumptions. ⁴

Nancy E. Rossiter, Simmons College

Peter S. Goodrich, Providence College

DISCUSSANTS:

1. Maria Rauscher
2. Eric S. Graber
3. Peter S. Goodrich
4. Silva Karkoulian

Date : Sunday, October 15th, 2006, 10:00 AM – 12:00 PM / Area 3
SESSION [10] : Management
CHAIR : Lourdes White, University of Baltimore

TITLES & AUTHORS:

Does Your Occupation Make You Sick? Some Things We Know from the National Longitudinal Survey of Youth. ¹

Mark Allyn, Montclair State University

Job Quality in Call Centres: Key Issues, Insights and Gaps in the Literature A. ²

Zeenobiyah Hannif, University of Wollongong

Persistence of Innovation: Stylized Facts and Panel Data Evidence. ³

Bettina Peters, Centre for European Economic Research (ZEW)

Internet and Corporate Governance.⁴

Michal Grzybkowski, University of Oxford

Dariusz Wójcik, University of Oxford

DISCUSSANTS:

1. Zeenobiyah Hannif
2. Bettina Peters
3. Michal Grzybkowski
4. Mark Allyn

Date : **Sunday, October 15th, 2006, 10:00 AM – 12:00 PM / Gutman 305**

SESSION [11] : Economics/Finance

CHAIR : **Philippe Lé, Grenoble Ecole de Management**

TITLES & AUTHORS:

Notes for a New Paradigm for Economics.¹

Lewis L Smith, Energy Economist

An Attempt to Classify Exotic Options.²

Jian WU, Rouen School of Management

Wei YU, Caisse d'Epargne Group

A PANIC Report on Monetary Policy Transmission and Financial Integration in Europe.³

Michael Flad, Goethe-University

External Writer-Extendible Options: Pricing and Applications.⁴

Jian WU, Rouen School of Management

Wei YU, Caisse d'Epargne Group

DISCUSSANTS:

1. Jian WU
2. Michael Flad
3. Lewis L Smith
4. Michael Flad

Date : **Sunday, October 15th, 2006, 10:00 AM – 12:00 PM / Gutman 404**

SESSION [12] : Economics/Finance

CHAIR : **Michaeline Skiba, Monmouth University**

TITLES & AUTHORS:

Competition Policy and Law in ASEAN.¹

G. Sivalingam, Monash University

Is Firm Volatility Good for the Economy?.²

Luis San Vicente Portes, Montclair State University

Deniz Ozenbas, Montclair State University

Boom and Bust in Network Industries: Rising from the Ashes.³

Allan Shampine, Lexecon

Hal Sider, Lexecon

The Bright and Dark Side of Staging Investment Performance & the Varying Motivations of Private Equity Firms.⁴

Rainer Lauterbach, Frankfurt University

Philipp Krohmer, Frankfurt University

Victor Franco M. Calanog, University of Pennsylvania

DISCUSSANTS:

1. Luis San Vicente Portes
2. Allan Shampine
3. Rainer Lauterbach
4. G. Sivalingam

Date : **Sunday, October 15th, 2006, 10:00 AM – 12:00 PM / Gutman 440**

SESSION [13] : **Ethics/Higher Education/Innovation**

CHAIR : **Nikolai Ostapenko, Georgetown University**

TITLES & AUTHORS:

What do student run businesses, real world experience, curriculum revision, teaching across the curriculum and student success have in common? Enterprise Wide Learning (EWL), Inc. and the BADM 101 Survey of Business course at the University Of South Dakota School Of Business.¹

Michael Gillespie, University of South Dakota

Lynne Roach, University of South Dakota

High-Tech Industries' Corporate Social Responsibility and Economic Performance.²

Cheng-Ping Chang, Southern Taiwan University of Technology

Women Academics - A Long and Winding Road.³

Jo Chau Vu, Victoria University

James Doughney, Victoria University

Nanotechnology: Is Small the Next Big Thing?⁴

Basma EL Zein Khayat, Dar al Hekma College

DISCUSSANTS:

1. Cheng-Ping Chang
2. Jo Chau Vu
3. Basma EL Zein Khayat
4. Lynne Roach

Date : Sunday, October 15th, 2006, 10:00 AM – 12:00 PM /
Gutman G05

SESSION [14] : Operations Management/MIS

CHAIR : Aslihan Nasir, Bogazici University

TITLES & AUTHORS:

Logistics and Supply Chain Management Practices in India.¹

Samir K. Srivastava, Management Development Institute

The Utilization of E-commerce by Traditional Supermarkets in the UK through Strategic Alliances with Internet Based Companies.²

Mohammed Shahedul Quader, University of Science and Technology

Mohammed Rashedul Quader, University of Science and Technology

Brain and Managerial Decision Making: Building a Science of Neuromanagement.³

Constant D. Beugre, Delaware State University

The Evaluation of Information Systems Success: a New Perspective.⁴

Hafid Agourram, King Fahd University of Petroleum & Minerals

Amine Nehari Talet, King Fahd University of Petroleum & Minerals

DISCUSSANTS:

1. Samir K. Srivastava
2. Constant D. Beugre
3. Hafid Agourram
4. Mohammed Shahedul Quader

Date : Sunday, October 15th, 2006, 10:00 AM – 12:00 PM /
Longfellow 208

SESSION [15] : Accounting

CHAIR : Zeenath Reza Khan, University of Wollongong in Dubai

TITLES & AUTHORS:

Innovation Activities Abroad and the Effects of Liability of Foreignness: Where it Hurts.¹

Wolfgang Sofka, Centre for European Economic Research

Lost in translation - Empirical Evidence for Liability of Foreignness as a Barriers to Knowledge Spillovers.²

Wolfgang Sofka, Centre for European Economic Research

Tobias Schmidt, Centre for European Economic Research

The Multi Source Form and Sum Analysis: Development of a Framework and Application to the Broadway School for Teen Mothers.³

Michael S. Wilson, Metropolitan State University

DISCUSSANTS:

1. Wolfgang Sofka
2. Michael S. Wilson
3. Wolfgang Sofka

Date : Sunday, October 15th, 2006, 10:00 AM – 12:00 PM / Longfellow 225

SESSION [16] : Accounting

CHAIR : Süphan NASIR, Istanbul University

TITLES & AUTHORS:

Costing Schizophrenia.¹

Ciorstan Smark, University of Wollongong

The Effect of Political and Economical Institution on the Value-Relevance of Accounting Information: A Case of China.²

Shwu Hsing Wu, Tainan Woman's College of Art & Technology

Tzu-chuan Kao, National Kaohsiung First University of Science and Technology

Performance Measurement for Accountability: Resolving Corporate Governance Issues via a Data Envelopment Analysis.³

Ehsan H. Feroz, University of Washington

Sanjay Goel, University of Minnesota, Duluth

Ray Raab, University of Minnesota, Duluth

Global Ethics Collide in Online Education: Cross-Cultural Concerns in Traditional Versus Online Accounting Classrooms.⁴

Dahli Gray, Strayer University

DISCUSSANTS:

1. Shwu Hsing Wu
2. Ehsan H. Feroz
3. Dahli Gray
4. Ciorstan Smark

LUNCH

Date : Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Area 2

SESSION [17] : Marketing

CHAIR : Eileen Kaplan, Montclair State University

TITLES & AUTHORS:

Constructing the Store Image Scale for Measuring Prolonged Opening Hours.¹

Yu-Yi Chiang, National Sun Yat-sen University

Hsien-Tang Tsai, National Sun Yat-sen University

Chung-Han Lu, Cheng Shiu University

Consumer Behavior of Credit Card Users in an Emerging Market.²

Kemal KURTULU^a, Istanbul University

Süphan NASIR, Istanbul University

Factors Influencing Consumers' Laptop Purchases.³

Aslihan Nasir, Bogazici University
Figen Güne^a, Bogazici University
Sema Yörüker, Bogazici University
Yeliz Özdemir, Bogazici University

DISCUSSANTS:

1. Süphan NASIR
2. Aslihan Nasir
3. Yu-Yi Chiang

Date : **Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Area 3**
SESSION [18] : Management
CHAIR : **Ciorstan Smark, University of Wollongong**

TITLES & AUTHORS:

The Constitution as Corporate Strategic Epistemology and Heuristic.¹

Adrian J. Lottie, Eastern Michigan University

Bringing In the Middleman: Corruption, Tradition and Growth in India.²

Jyoti Khanna, Colgate University

Michael Johnston, Colgate University

Gender Pay Inequity in Lebanon Assessment of Recent Data.³

Abdallah Dah, Lebanese American University

Farouk Dahbourah, Lebanese American University

Salah Abosedra, Lebanese American University

DISCUSSANTS:

1. Jyoti Khanna
2. Abdallah Dah
3. Adrian J. Lottie

Date : **Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Gutman 305**
SESSION [19] : Management
CHAIR : **Zeenath Reza Khan, University of Wollongong in Dubai**

TITLES & AUTHORS:

Ladywear SA: The Case Study of a Greek Entrepreneur Entering the Regional Market.¹

Nicholas Harkiolakis, Hellenic American University

Daphne Halkias, Hellenic American University

What Drives Technology Collaboration in India – Perceptions and Practices.²

Arijit Sikdar, University of Wollongong in Dubai

Employment Discrimination in the United States and the United Kingdom: The Interaction of Legal and Cultural Constraints on Human Resource Systems.³

Virginia Arthur, College of St. Benedict/St. John's University
Ethan Klepetar, University of Minnesota
Wendy Klepetar, College of St. Benedict/St. John's University

DISCUSSANTS:

1. Arijit Sikdar
2. Ethan Klepetar
3. Daphne Halkias

Date : Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Gutman 404
SESSION [20] : Economics & Finance
CHAIR : John Wang, Montclair State University

TITLES & AUTHORS:

Determinants of Corporate Ownership Concentration: Firm and Country Effects ¹

Eelke de Jong, Radboud University Nijmegen
Radislav Semenov, Radboud University Nijmegen

Fiscal Policy and Migration Flows: Evidence from the European Union.²

Michael Quinn, Bentley College
Socrates Karidis, Bentley College

DISCUSSANTS:

1. Michael Quinn
2. Eelke de Jong

Date : Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Gutman 440
SESSION [21] : Economics & Finance
CHAIR : Constant D. Beugre, Delaware State University

TITLES & AUTHORS:

A Tale of Two Technologies: The Financial Chapter.¹

Saurav Dutta, University at Albany
Raef Lawson, Institute of Management Accounting

An Investigation Into the Impact of Foreign Direct Investment on Economic Freedom in Host Countries.²

Todd R. Calhoun, George Mason University

The Optimal Design of Deferred Payment Sales Contracts with Depreciating Asset Security.³

David R Fewings, Western Washington University

DISCUSSANTS:

1. Todd R. Calhoun
2. David R Fewings
3. Raef Lawson

Date : Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Gutman G05
SESSION [22] : Ethics/Higher Education
CHAIR : Chiung-Ju Huang, Feng-Chia University

TITLES & AUTHORS:

Skill Formation and the Knowledge Economy: Some Issues and Problems in the Philippines.¹

Jose Camacho Jr., Kyoto University/University of the Philippines Los Baños

Moral Development of Companies: An Optimistic View from Greece.²

Irini Rigopoulou, Athens University of Economics and Business

George Siomkos, Athens University of Economics and Business

Aikaterini Vassilikopoulou, Athens University of Economics and Business

MizBiz: Educating Women for Entrepreneurship.³

Joy Grant, Manchester Metropolitan University

DISCUSSANTS:

1. Irini Rigopoulou
2. Joy Grant
3. Jose Camacho Jr.

Date : Sunday, October 15th, 2006, 1:00 PM – 2:30 PM /
Longfellow 208

SESSION [23] : Accounting

CHAIR : Thomas B. Fomby, Southern Methodist University

TITLES & AUTHORS:

Empirical Study of Compliance with International Financial Reporting Standards by Public Companies in the United Arab Emirates.¹

Kenton Swift, Zayed University

Melvin McFetridge, Zayed University

Market Valuation of International Corporate Diversification: A Price and Size Analysis.²

Kingsley Olibe, Texas A&M University, Commerce

Dabur India - Working Capital and Cost Management.³

Narender Ahuja, Institute for Integrated Learning in Management

Sweta Agarwal, Institute for Integrated Learning in Management

DISCUSSANTS:

1. Narender Ahuja
2. Melvin McFetridge
3. Kingsley Olibe

Date : **Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Longfellow 225**

SESSION [24] : **Marketing**

CHAIR : **Geoffrey Mills, Notre Dame University - Lebanon**

TITLES & AUTHORS:

Rethinking Consumer Research.¹

Kritsadarat Wattanasuwan, Thammasat University

Role of AGOA/USAID Trade Hubs in Bringing Sub-Saharan African Food and Consumer Products to the U.S. Marketplace.²

Lum Niba, LaSalle University

Capability Dynamics and Business Model Transformation in the Software Industry.³

Mika Westerlund, Helsinki School of Economics

Risto Rajala, Helsinki School of Economics

DISCUSSANTS:

1. Lum Niba
2. Mika Westerlund
3. Kritsadarat Wattanasuwan

Date : **Sunday, October 15th, 2006, 1:00 PM – 2:30 PM / Area I**

SESSION [25] : **Economics & Finance**

CHAIR : **Khaled Elmawazini, University of Ottawa & KIMEP**

TITLES & AUTHORS:

Macroeconomic Variables and Stock Returns in the Post 1997 Financial Crisis: An Application of the ARDL Model.¹

Rosylin Mohd. Yusof, International Islamic University

M. Shabri Abd. Majid, International Islamic University

Ahmad Nazri Razali, International Islamic University

Efficiency of Banks: Recent Evidence From the Transition Economies of Europe - 1993-2000.²

H. Semih Yildirim, York University

George C Philippatos, University of Tennessee

The Games Countries Play Under Financial Distress: A Nested-Game-Theoretic Formulation To Argentina's Debt Default and Restructuring.³

Roger W. Clark, Austin Peay State University

George C Philippatos, University of Tennessee

DISCUSSANTS:

1. George C Philippatos
2. Rosylin Mohd. Yusof
3. M. Shabri Abd. Majid

Coffee Break

Date : Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Area 2
SESSION [26] : Panel Discussion: The International MBA: Engineering the Global Business Classroom
CHAIR : Daphne Halkias, Hellenic American University

Panelists:

Sam Abadir, INSEAD, France

Torben Juul Andersen, Copenhagen School of Business, Denmark

Barbara Brittingham, Executive Director, NEASC, USA

Geoffrey T. Mills, Notre Dame University, Lebanon

Paul M. Swiercz, George Washington University, USA

Paul W. Thurman, Columbia University, USA

Date : Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Area 3
SESSION [27] : Management
CHAIR : Adrian J. Lottie, Eastern Michigan University

TITLES & AUTHORS:

Why Puerto Rican Women Develop their Own Small Business: Factors that Affect their Growth and Success.¹

Jacqueline Rodriguez-Mont, Inter American University of Puerto Rico at San German

Maribel Ortiz, Inter American University of Puerto Rico at San German

Zulma Quinones, Inter American University of Puerto Rico at San German

The Importance Level of Typically used Training/Teaching Styles as Rated by Undergraduate, MBA, Male, Female and Foreign Business Students.²

Eileen Kaplan, Montclair State University

Carl A. Rodrigues, Montclair State University

Linkages Between Organisational Dynamics and Organisational Performance: A Case Study of a State Power Utility in India.³

Neeraj Pandey, Thapar Institute of Engineering & Technology

Geetika, Motilal Nehru National Institute of Technology

DISCUSSANTS:

1. Eileen Kaplan
2. Neeraj Pandey
3. Jacqueline Rodriguez-Mont

Date : Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Gutman 305
SESSION [28] : Management
CHAIR : Jyoti Khanna, Colgate University

TITLES & AUTHORS:

The Economic Determinants of Canadian CEO stock Option Compensation.¹

Lamia Chourou, University of Sousse

Ezzeddine Abaoub, University of Economic Sciences, Tunis

An Application of Causal Mapping Technique ANCOM-2 in Management Studies.²

Tatiana Bouzdine Chameeva, Bordeaux Business School

Ethical Charters and Political Power in the Responsible French Company.³

Fabrice Mauléon, ESCEM Tours-Poitiers

Mary McKinley, ESCEM Tours-Poitiers

Determinants of Malaysian Trade Balance: An ARDL Bound Testing Approach.⁴

Jarita Duasa, International Islamic University of Malaysia

DISCUSSANTS:

1. Tatiana Bouzdine Chameeva
2. Fabrice Mauléon
3. Jarita Duasa
4. Lamia Chourou

Date : Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Gutman 404
SESSION [29] : Economics & Finance
CHAIR : Narender Ahuja, Institute for Integrated Learning in Management

TITLES & AUTHORS:

Operational Risk: Measurement Issues, Basel-II and UAE banks.¹

Dayanand Pandey, University of Wollongong in Dubai

The Value Line Dow Jones Stock Evaluation Model: Is It Useful?²

Thomas B. Fomby, Southern Methodist University

Limin Lin, Countrywide Home Loans

Religious Freedom, Religious Diversity, and Japanese Foreign Direct Investment.³

Eric Dolansky, Richard Ivey School of Business

Ilan Alon, Rollins College

Testing for Expected Return and Market Price of Risk in Chinese A-B Share Markets.⁴

Jie Zhu, University of Aarhus

DISCUSSANTS:

1. Thomas B. Fomby
2. Ilan Alon
3. Jie Zhu
4. Dayanand Pandey

Date : Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Gutman 440

SESSION [30] : Economics & Finance

CHAIR : Jose Camacho Jr., Kyoto University/University of the Philippines Los Baños

TITLES & AUTHORS:

Market Orientation Strategies and Business Performance: Evidence from Taiwan's Life Insurance Industry.¹

Yuan-Hong Ho, Feng-Chia University

Chiung-Ju Huang, Feng-Chia University

The Use of Currency Derivatives by Brazilian Companies: An Empirical Investigation²

José Luiz Rossi Júnior, IBMEC Sao Paulo

Geography of Norwegian production and innovation: Measuring spatial concentration and regional diversification.³

Satyasiba Das, SINTEF – Technology and Society

The Long-Run and Dynamic Behaviors of Productivity and Employment in Selected Asian Economies.⁴

Selamah Abdullah Yusof, International Islamic University

DISCUSSANTS:

1. José Luiz Rossi Júnior
2. Satyasiba Das
3. Selamah Abdullah Yusof
4. Chiung-Ju Huang

Date : Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Gutman G05

SESSION [31] : Ethics/Higher Education

CHAIR : Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

A Study on the Competitiveness of Student Recruitment for the Four-Year Programs of Design at Technological Universities and Colleges in Taiwan.¹

Yeh-Hsun Fey, Ling Tung University

Ting-Yu Yeh, Ling Tung University

A Study on the Impact of Socio-Economic and Geographical factors on students pursuing professional courses – with special reference to Devi Ahilya University since 1991.²

Naila Aaijaz, IPS Academy, Indore

Vivek Singh Kushwaha, IPS Academy, Indore

Situational Teaching Model.³

El Ghrari Halima, Mohammed V University - Souissit

Values, Market Needs and Higher Education Curriculum: The Quest for Comprehensive Development.⁴

Mohamed Aslam Haneef, International Islamic University of Malaysia
Selamah Abdullah Yusof, International Islamic University of Malaysia
Ruzita Mohd. Amin, International Islamic University of Malaysia

DISCUSSANTS:

1. Naila Aaijaz
2. El Ghrari Halima
3. Ruzita Mohd. Amin
4. Yeh-Hsun Fey

Date : **Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Longfellow 208**

SESSION [32] : Potpourri

CHAIR : Michael Quinn, Bentley College

TITLES & AUTHORS:

The Artistry of Case Pedagogy in MBA Management Accounting Course.¹

Ehsan H. Feroz, University of Washington

Improving Policy Implementation by the Use of Efficiency Models: An Application of DEA on Public Hospitals.²

Jacques Ngoie K, University Of Pretoria

Koch S, University Of Pretoria

Philippine Educational Reforms and the Challenges of the Knowledge-Based Global Economy.³

Roderica R. Camacho, Department of Education, Los Baños

Jose V. Camacho Jr., Kyoto University/University of the Philippines Los Baños

Explaining the Geography of Offshoring: A Cluster Analysis.⁴

Constant D. Beugre, Delaware State University

DISCUSSANTS:

1. Jacques Ngoie K
2. Jose V. Camacho Jr.
3. Constant D. Beugre
4. Ehsan H. Feroz

Date : **Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Longfellow 225**

SESSION [33] : **Marketing**

CHAIR : **Kritsadarat Wattanasuwan, Thammasat University**

TITLES & AUTHORS:

Dynamics of Durable Good Market.¹

Ying (Emily) Zhao, Yale University

Political Marketing and Commercial Marketing: Something in Common for Gains.²

Che Supian Mohamad Nor, Universiti Sains Malaysia

Muhammad Hasmi Abu Hassan Asaari, Universiti Sains Malaysia

Noorliza Karia, Universiti Sains Malaysia

Mahmud Sabri Haron, Universiti Sains Malaysia

Marketing in the Digital Economy.³

Anabela Marcos, Instituto Superior de Contabilidade e Administração de Coimbra

Store Brands and Store Competition.⁴

Karima Fredj, University of Northern British Columbia

DISCUSSANTS:

1. Muhammad Hasmi Abu Hassan Asaari
2. Anabela Marcos
3. Karima Fredj
4. Ying (Emily) Zhao

Date : **Sunday, October 15th, 2006, 3:00 PM – 5:00 PM / Area I**

SESSION [34] : **Management/Strategic Issues**

CHAIR : **George C Philippatos, University of Tennessee**

TITLES & AUTHORS:

Globalisation of Maori Business: A Case Study of Indigenous Economic, Political and Social Response to Cultural Contact.¹

Manuka Henare, University of Auckland

Hazel Petrie, University of Auckland

Garry Clayton, Eastern Institute of Technology

Chellie Spiller, PhD student, University of Auckland

Rachel Wolfram, University of Auckland

Diane Ruwhiu, University of Otago

Trust is a Process: A New Direction in Business Education.²

Katalin Illes, Anglia Ruskin University

Jim Platts, Cambridge University

Low Cost Carriers (LCCs) and Low Fare Carriers (LFCs): An Analysis.³

Sayed Ajaz Hussain, Babson College

Pension Promises and Pension Funding in Corporate America: A Widening Gap.⁴

Subhrendu Bhattacharya, DePaul University

DISCUSSANTS:

1. Katalin Illes
2. Sayed Ajaz Hussain
3. Subhrendu Bhattacharya
4. Garry Clayton

Date : Monday, October 16th, 2006, 8:00 AM – 9:30 AM /Area 2

SESSION [35] : Management/Strategic Issues

CHAIR : Thierry Warin, Middlebury College

TITLES & AUTHORS:

The Economics of Exchange in the Eighteenth-Century Fur Trade.¹

Matthew T. Gregg, Roger Williams University

The Impact of Economic Reforms on Corporate Governance and Regulation.²

Nancy Brune, University of Pennsylvania

The Persistence of the Current Account Reversal Following an External Sector Crisis.³

Juan Manuel Jauregui, IAE Business School

DISCUSSANTS:

1. Nancy Brune
2. Juan Manuel Jauregui
3. Matthew T. Gregg

Date : Monday, October 16th, 2006, 8:00 AM – 9:30 AM /Area 3

SESSION [36] : Economics/Finance

CHAIR : Jacques Kibambe Ngoie, University of Pretoria

TITLES & AUTHORS:

Indirect Network Externalities, Minimal Compatibility and Technology Adoption.¹

Du Tran, The University of Texas at Austin

A New Model of Economic Development: Empowering Women to Help Themselves²

Deep Shikha, College of St. Catherine

P. Diana Ponraja, College of St. Catherine

An Examination of the Behavior of International Stock Markets and Equity-Related Instruments: Global versus Investable Indexes Using Evidence From China.³

A. Seddik Meziani, Montclair State University

DISCUSSANTS:

1. Deep Shikha
2. A. Seddik Meziani
3. Du Tran

Coffee Break

Date : Monday, October 16th, 2006, 10:00 AM – 12:00 PM / Area 1

SESSION [37] : Economics/Finance

CHAIR : A. Seddik Meziani, Montclair State University

TITLES & AUTHORS:

Optimal Rules for Lifetime Consumption and Wealth Growth under Budgetary and Credit Constraints?¹

Jayanta Das, JP Morgan Chase

Analysis of the Financial Background of a Hungarian EU Project.²

Ferenc Szabó, University of Szeged

Technology Gap, Human Capital and Multinational Enterprises: Evidence from Country-Level Panel Data.³

Khaled Elmawazini, University of Ottawa & KIMEP

Samir Saadi, University of Ottawa

Day-of-the-week in Returns and Conditional Volatility: A Fact or A Fiction? Evidence from Spot CAD/USD Foreign Exchange Rates.⁴

Samir Saadi, University of Ottawa

Abdul Rahman, University of Ottawa

Khaled Elmawazini, University of Ottawa & KIMEP

DISCUSSANTS:

1. Khaled Elmawazini
2. Samir Saadi
3. Ferenc Szabó
4. Jayanta Das

Date : Monday, October 16th, 2006, 10:00 AM – 12:00 PM / Area 2

SESSION [38] : Economics/Finance

CHAIR : Gouranga Gopal Das, Hanyang University

TITLES & AUTHORS:

Financing through Bond Issues and the Nexus with Economic Growth.¹

Gerhard Fink, Vienna University of Economics and Business Administration

Peter Haiss, Vienna University of Economics and Business Administration

Herwig Kirchner, Vienna University of Economics and Business Administration

Ulrike Moser, Vienna University of Economics and Business Administration

An Empirical Study of Price Dispersion in Homogenous Goods Markets.²

Thierry Warin, Middlebury College

Daniel B. Leiter, Middlebury College

Does Trade and Technology Transmission facilitate Inequality Convergence? An Inquiry into the role of Technology in reducing the Poverty of Nations.³

Gouranga Gopal Das, Hanyang University

Dynamic Financial Linkages among Selected OIC Countries: Evidence from Post-September 11.⁴

M. Shabri Abd. Majid, International Islamic University

Rosylin Mohd. Yusof, International Islamic University

Ahmad Nazri Razali, International Islamic University

DISCUSSANTS:

1. Thierry Warin
2. Gouranga Gopal Das
3. M. Shabri Abd. Majid
4. Ulrike Moser

Date : Monday, October 16th, 2006, 10:00 AM – 12:00 PM / Area 3

SESSION [39] : Economics/Finance

CHAIR : Nancy Brune, University of Pennsylvania

TITLES & AUTHORS:

The Determinants of Foreign Direct Investment Inflows (FDI) in Nigeria.¹

Adaora Nwankwo, Northumbria University

Backward and Forward Linkages of HIV / AIDS Prevalence : A Panel Study on Thirty Three African Countries.²

Jacques Kibambe Ngoie, University of Pretoria

Baby Boom, Health Boom and the Future of Financial Markets.³

Sarwat Jahan, Tufts University

The Effects of Not Well-Organized Tax Amnesties in Turkey⁴

Sinan Bastas, Northwestern University

DISCUSSANTS:

1. Jacques Kibambe Ngoie
2. Sarwat Jahan
3. Sinan Bastas
4. Adaora Nwankwo

Best Paper Award Ceremony & Lunch

Date : Monday, October 16th, 2006, 1:00 PM – 2:30 PM / Area 2
SESSION [40] : Economics/Finance
CHAIR : Vincent Agnello, Niagara University

TITLES & AUTHORS:

Impact of FDI on Economic Development: A Causality Analysis for Singapore, 1976 – 2002.¹

Mete Feridun, Loughborough University

Yaya Sissoko, Indiana University of Pennsylvania

Long-Term Relationship between Intra-Trade and Total Trade of Member Countries of ASEAN²

Nelson Perera, University of Wollongong

Mokhtar M Metwally, University of Wollongong

Risk Behaviour and Efficiency of Commercial Banks in Developing Countries: A Case Study of Pakistani Banking Sector.³

Shabbir Ahmad, International Islamic University

DISCUSSANTS:

1. Nelson Perera
2. Shabbir Ahmad
3. Mete Feridun

Date : Monday, October 16th, 2006, 1:00 PM – 2:30 PM / Area 3
SESSION [41] : Economics/Finance
CHAIR : Gabriella Keczer, University of Szeged

TITLES & AUTHORS:

Culture, Knowledge and Intuition as Factors of Successful Organizational Learning for Leadership in Economic Transition.¹

Joseph A. Ilacqua, Bryant University

Irina Akhramenko, Gomel State University

Carol Ann Zulauf, Suffolk University

Public-Private-Partnerships: Risks to the Public and Private Sectors.²

Najja Bracey, The Louis Berger Group

Sonia Moldovan, The Louis Berger Group

DISCUSSANTS:

1. Najja Bracey
2. Joseph A. Ilacqua

Date : Monday, October 16th, 2006, 3:00 PM – 5:00 PM / Area 2
SESSION [42] : Ethics/Higher Education
CHAIR : Najja Bracey, The Louis Berger Group

TITLES & AUTHORS:

Towards a Profound Sense of Professionalism – Teaching Ethics to IT and Business University Students.¹

Zeenath Reza Khan, University of Wollongong in Dubai
Stephen D. Samuel, University of Wollongong in Dubai

Human Resources Management in Hungarian Universities — Performance Assessment.²

Gabriella Keczer, University of Szeged

What Price Greed: An Analysis of Corporate Abuse and Mismanagement by Fiduciaries³

Horace W. Rice, Alabama A&M University

Globalization and Corporate Social Responsibility in the Current Environment.⁴

Nick (Nirav) Rajpara, University of the District of Columbia

DISCUSSANTS:

1. Joy Grant
2. Horace W. Rice
3. Nick (Nirav) Rajpara
4. Zeenath Reza Khan

Date : Monday, October 16th, 2006, 3:00 PM – 5:00 PM / Area 3
SESSION [43] : Strategic Issues
CHAIR : Joseph A. Ilacqua, Bryant University

TITLES & AUTHORS:

The Impact of Institutional and CEO Ownership on CEO Compensation: Evidence from Canada.¹

Lamia Chourou, University of Sousse
Aboub Ezzeddine, University of Economic Sciences

Exploring the Influence of the Level of IT and Business Alignment on Innovation.²

Philippe Lê, Grenoble Ecole de Management
Piotr Czekalski, Technical University of Lodz

How Enron et al Gamed The Electricity Market: An Empirical Analysis of Trader Knowledge.³

Eric C. Woychik, Comverge, Inc
Bo Carlsson Case, Case Western Reserve University

What Determines the Stock Price and the Informative Efficiency: The Omitted Information Frequency Observed.⁴

Li-wei Chen, National Taipei University

Yi-Yin Yen, National Taipei College of Business

Cheng-Tao Hsieh, National Pingtung University of Science and Technology

DISCUSSANTS:

1. Abaoub Ezzeddine
2. Philippe Lê
3. Li-wei Chen
4. Eric C. Woychik

Date : **Monday, October 16th, 2006, 3:00 PM – 5:00 PM / Area I**

SESSION [44] : **Strategic Issues**

CHAIR : **Yuan-Hong Ho, Feng-Chia University**

TITLES & AUTHORS:

Linking Exploitation of Intellectual Capital, Innovation and Enterprise Performance in Small Innovative Enterprises.¹

George Tovstiga, Henley Management College

The Pressure Chain of Private Equity and Venture Capital Financing - Examining the Impact of Capital Inflows into Funds on Staging Behaviour and Investment Returns.²

Rainer Lauterbach, Frankfurt University

The Identity of Corporate Ownership in the Industrialised World: Size, Industry and Country Effects.³

Eelke de Jong, Radboud University Nijmegen

Applying the Irish Model to the Polish Economy and the Expanded European Union.⁴

Michael J. Gallagher, University of Notre Dame

DISCUSSANTS:

1. Eelke de Jong
2. George Tovstiga
3. Michael J. Gallagher
4. Rainer Lauterbach



See you next Year!!!

